



MEMBERSHIP BROCHURE

“We have very big dreams for Africa and the only way to make those dreams come true is for people to make very bold moves.”

Aliko Dangote, Chairman and President, Dangote Industries Limited; Chairman, Aliko Dangote Foundation; and Founding Partner, African Business Coalition for Health (ABCHealth) / Bloomberg Interview - 2018

When Alhaji Aliko Dangote, Chairman of the Aliko Dangote Foundation and Aigboje Aig-Imoukhuede, Chairman of the Global Business Coalition for Health joined forces to establish the African Business Coalition for Health (ABCHealth), their vision for it was to improve Africans' access to quality and affordable healthcare in the continent. The premise to achieving this objective is to link Africa's economic prosperity to the health of its population and change the way the private sector views the health sector.

Opportunities are primarily in risk pooling; and technological advances including telehealth as well as the local manufacturing of drugs and other health commodities.

ABCHealth is positioned to facilitate partnerships between Africa's public and private sectors as well as partnerships within the private sector – global and regional – to drive impact investments in health towards improving Africa's health outcomes.

About ABCHealth



The **African Business Coalition for Health (ABCHealth)** was established as a regional private sector coalition in recognition of the fact that developing a well-functioning healthcare sector in Africa is a challenge that no single government or organization can solve alone. Creating lasting impact requires collaboration between a range of stakeholders in the public and private sectors, who are committed to developing the right mechanisms to promote accountability, coordination, risk sharing, expertise and disseminate learning.

ABCHealth aims to mobilize private sector interests as well as mobilize resources and capabilities to collectively address the healthcare challenge of the African continent. The coalition will unlock synergies to help companies and their leadership contribute impactfully to meeting national and regional health goals in the context of SDG Agenda 2030 and Africa Agenda 2063 — ultimately improving the standard of living, quality of life, and the overall health and well-being of all Africans.

ABCHealth Partnerships



ABCHealth was established by the Aliko Dangote Foundation and GBCHealth, who are long-term partners of the Coalition.

Other early partners include Access Bank Plc and Zenith Bank Plc who both have demonstrated track records in investments in health.

ABCHealth signed a partnership with the United Nations Economic Commission for Africa (UNECA) in February 2021 to develop two key initiatives namely:

(i) The **Healthcare and Economic Growth in Africa (HEGA 2)** report which aims to leverage innovation and extend the focus on building resilient national health systems in a post-COVID-19 era. The publication offers robust evidence-based policy solutions to strengthen and build resilient healthcare and health infrastructure on the continent.

(ii) The **West Africa AfCFTA-Anchored Pharma Initiative** which will serve two purposes:

(a) Enable ABCHealth to hit the ground running by setting up Private Sector Health Alliances in all the West African countries where the AfCFTA Pharma Initiative will be deployed – serving as Private sector drivers for the Coalition;

(b) Be the blueprint for the local production of drugs and medical equipment across West Africa focusing on strengthening the supply side of West Africa's health sector. This will be done by mobilizing capital to develop domestic production of internationally accepted standards and quality

Ultimately, ABCHealth is positioned to establish partnerships across Africa's five regions.



Our Membership Structure

Membership into the African Business Coalition for Health is open to all organisations operating within Africa.

The membership categories detailed below are for a period of three years:

1. Premier Members

- Prime - USD150,000
- Platinum - USD100,000
- Classic - USD50,000
- Gold - USD30,000

2. Honorary Members

Fee: None



Benefits Matrix

	Premier			
	Prime 150,000	Platinum 100,000	Classic 50,000	Gold 30,000
Access to ABCHealth Knowledge Hub: member organisations will have access to ABCHealth learning resources, journals and database through the knowledge hub – a resource platform for continental health-related comparative data, PPP lessons learnt and health development success stories and insight to aid member organisations to make informed decisions in health development, health financing and health economics towards improving health outcomes in Africa.	✓	✓	✓	✓
Networking: ABCHealth will facilitate collaboration and partnerships among coalition members.	✓	✓	✓	✓
ABCHealth Board Membership: a non-transferable seat with full voting rights for the duration of the subscription.	✓			
Workplace Health Advisory and Programme Planning Support: ABCHealth will provide support to member organisation to build a healthy workforce through the deployment of ABCHealth business toolkit; ABCHealth will also provide capacity support towards health development programme planning for member organisations through ABCHealth resources.	✓	✓		
Health-Focused Events (Roundtables, Summits, Webinars, Forums and Workshops): Member organisations will be invited to health sector facilitated engagements at national, regional, continental and global level by facilitating engagements within Coalition's ecosystem.	✓	✓	✓	
Intervention footprints: ABCHealth can measure footprint and relevance of health development intervention to determine what member organisations should prioritise and use to make informed decisions for impactful health interventions.	✓			
Conferences and Socio-Economic Development Events: member organisations will have access to high-level global and continental events (minimum of 2 on an annual basis) as well as discounted and/or negotiated access to events convened, partnered and affiliated to ABCHealth.	✓	✓	✓	✓
Learning through Workshops: access to health development focused learning sessions and workshops facilitated by ABCHealth, its partners and / or Coalition member organisations subject to scoped number of participants from member organisations.	✓	✓	✓	✓
Enhanced Brand Reputation and Visibility: providing visibility to member organisations at ABCHealth convened and / or partnered high-level events (summit, webinars, conferences and forums). This is subject to the availability of slots and alignment with member organisations health related initiatives. Also, member organisations will have visibility for workplace and / or community health-focused programmes and initiatives on the Coalition's media channels including traditional and digital platforms.	✓	✓	✓	✓
ABCHealth News Update: member organisations will receive ABCHealth periodic news updates on hot topics and trending health development related issues.	✓	✓	✓	✓
Access to ABCHealth Facilitated Media Engagements: member organisations will have access to opportunities to be featured or profiled in select media on health development matters.	✓	✓	✓	✓

Premier Prime Members

This is the highest membership category in the Coalition.

Premier Prime members are entitled to benefits, including:

- A seat on the Board of the Coalition during the tenure of their membership
- Participation in Coalition activities (access to discounted rates to events)
- Discounted rates to paid Learning & Development Programmes.

Other Premier Members

Other Premier members are further categorized into Platinum, Classic and Gold based on subscription. Benefits include:

- Participation in Coalition activities (access to discounted rates to events)
- Discounted rates to paid Learning & Development Programmes.

Honorary Members

Honorary Members – Are individuals and/or organizations recruited as members by virtue of their experience and have valuably contributed to improving Africa's health sector. Benefits in this category include:

- Non-paying membership into the Coalition
 - Participation in Coalition activities
- The membership tenure of Honorary members is one (1) year renewable by Board resolution.

Benefits

Organizations engaging with ABCHealth will be able to customize their engagement at any point of their interactions while participating in various activities that are available to all partners.

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ADVISORY SERVICES

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PARTNERSHIPS

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KNOWLEDGE HUB

ADVISORY SERVICES

ABCHealth offers strategic and tactical guidance to organizations on their Corporate Social Responsibility, Corporate Social Investment drives and Workplace Health programs, benchmarking against best practices.

Strategy & Tactical Guidance

Our Advisory partnerships capitalize on a team of health and business experts who are focused on providing strategic and tactical guidance one-on-one with companies.

OUR PARTNERSHIPS

We collaborate with identified partner organizations to manage multi-stakeholder projects.

Signature Campaigns & Partnership Initiatives

ABCHealth will work with partners to provide support for developing partnerships and popular awareness raising as well as behavior change campaigns. This work may include:

- Strategic landscaping and risk analysis of existing partnerships and campaigns to ensure coherence
- Developing high-level advocacy strategies to influence

KNOWLEDGE HUB

Through our knowledge hub, ABCHealth collaborates to:

- Provide an online database of private sector-focused Thought leadership
- Compile case studies and best practices in the global health space
- Produce health development-related content
- Host a continually updated digital knowledge platform
- Convene and/or co-host local, regional and global events to optimize value to its partners and to the health development community

Some activities under this work stream include:

- Ensuring internal buy-in of executives and employees through the creation of pitches or collateral materials to promote uptake
- Visioning, design and review of philanthropic, CSR and/or social investment strategy or program
- Design, review and support to roll-out of workplace health programs including technical support and trainings

- policy change at local, national, regional or global level
- Incubating popular campaigns on priority health issues to encourage awareness, understanding and behavior change
- Providing neutral platforms for government and business to convene around shared objectives leading to joint action
- Pilot commitment platform for corporate and public-private partnerships on health

This work stream will include:

- Expert technical reports, briefing papers on key issues, training manuals, investment cases, and thought leadership pieces
- Events that seek to bridge the gap between local, regional and global actors to encourage partnership development, sharing of best practices, networking and the exchange of business insights, with the goal of 'connecting to act'
- Global and regional platforms to recognize the achievements of business leaders in health and development.

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'Join us in the business of saving lives'

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