



WORLD
FUTURE HEALTH
AFRICA



WORLD
FUTURE HEALTH
AFRICA CONGRESS

CO-LOCATED WITH
GITEX
AFRICA
Morocco

29 - 31 MAY 2024 MARRAKECH

AFRICA'S LARGEST DIGITAL HEALTH SOURCING & INVESTMENT EVENT

Re-Imagining Healthcare for
Better Patient Outcomes

SUPPORTED BY



ORGANISED BY



FIND YOUR WORLD



IN AFRICA

FOR AFRICA

BY AFRICA

“

We believe that the combined expertise and resources from Member States, the African Union, Development Partners, and local digital health ecosystems are enough to usher a digital health revolution with an impact that is comparable to how mobile payments revolutionised financial inclusion”

Jean Philkbert Nsengimana
Chief Digital Advisor
Africa CDC



“

Digital technology, including artificial intelligence, holds great promise for improving health and narrowing the access gap. But it also presents a challenge for ethics and equity, to prevent digital tools becoming another driver of inequality”

Dr Tedros Adhanom Ghebreyesus
Director General
World Health Organisation



W.H.O. defines digital healthcare as “the transfer of health resources and healthcare by electronic means.”



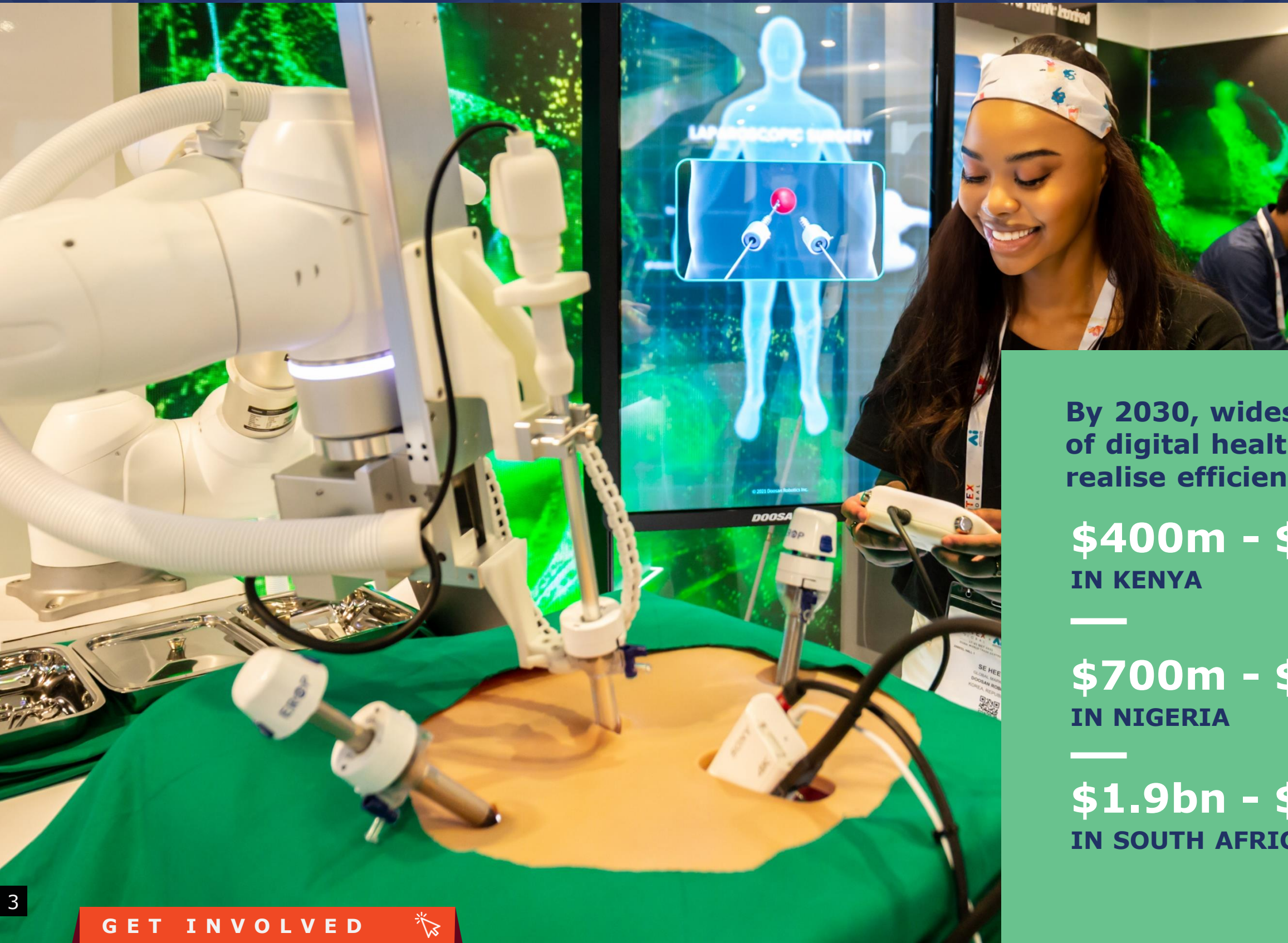
DIGITAL HEALTHCARE MARKET TO DOUBLE BY 2027, ENABLED BY THE ROLLOUT OF 5G ACROSS AFRICA



X



Remote digital healthcare solutions have the potential to reach up to **74%** of Africa's population



By 2030, widespread adoption of digital health tools could realise efficiency gains of:

\$400m - \$2.5bn
IN KENYA

\$700m - \$3.3bn
IN NIGERIA

\$1.9bn - \$11bn
IN SOUTH AFRICA

Source:McKinsey

“The **GITEX AFRICA** journey has just begun, converging the digital world in this remarkable continent, and building a platform that **brings customers closer than ever before**”

LEO LIU

Vice President North African Region

Huawei Technologies Co., Ltd



56% OF AFRICANS ARE UNABLE TO ACCESS TRADITIONAL HEALTHCARE - DIGITAL HEALTH WILL LEAPFROG THIS CHALLENGE

Rabat's new \$500 million Ibn Sina Hospital, **packed with the latest technology**, is expected to open in 2026



CHALLENGES

There is **1 doctor to 5,000** in Africa, the lowest density of healthcare workers globally.

56% of Africa's rural population are unable to access traditional healthcare.

More than **109 Million** Africans spend 10% or more of their household income on health.

GROWTH OPPORTUNITIES

AFFORDABLE HEALTHCARE
Digital healthcare has demonstrated the potential to deliver **average cost reductions of approximately 19% for patients**, with the most prevalent medical expenses experiencing **reductions of up to 40%**.
"Health Affairs, Journal of Medical Internet Research (JMIR)"

ACCESSIBLE HEALTHCARE
Digital healthcare can provide access for up to 400 million more people in Africa and remote solutions have the **potential to reach 74% of the African population, which equates to over 700 million people**.
"WHO, GSMA"

DATA & INSIGHTS
By expanding their use of digital health tools, African healthcare systems could achieve a **30% increase in operational efficiency** and a 15% **reduction in administrative costs** all while improving patient outcomes.
"McKinsey & Co"

MEDICAL ADVANCES
AI applications in healthcare could save **1 million African lives by 2030**
Source:UM6P



AFRICA SPENDS IN EXCESS OF **\$10 BILLION** A YEAR TO IMPROVE THE HEALTH OF THE CONTINENT



Morocco – World Bank approves **\$450 million** to support the implementation of ambitious health reforms to improve provision of quality public health services for all

Nigeria - Healthcare Development and Investment Company's (NHDIC) **\$2.6 billion** fund invests in hospitals and 22 new diagnostic centres

South Africa – Over **\$1 billion** is committed to upgrade existing healthcare facilities



Egypt – Spend on healthcare tops **\$7 billion** as plans are revealed for 70 new hospitals over the next 3 years

Kenya - Secures **\$2.3 billion** investment for new hospital projects

The Saudi Fund for Development is investing in more than a dozen active hospital projects in Sub-Saharan Africa, estimated to cost **\$770 million**



AFRICA'S MOST COMPREHENSIVE, CURATED BUSINESS EVENT, EMPOWERING THE CONTINENT'S DIGITAL HEALTH LEADERS



GITEX AFRICA DIGITAL HEALTHCARE EVENT FRAMEWORK

INDUSTRY INSIGHT

- African Digital Health Congress
- Africa Health Investment Forum
- CPD Healthcare & Medical Trainings
 - VR Trainings
- Digital Health Corporate Challenges



THOUGHT LEADERSHIP

- Digital Health Ministerial Workshop
- African National Health Authorities Policy Group
- Executive Briefings



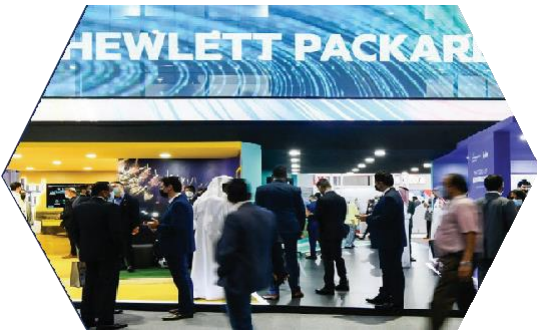
CONNECTIONS

- MoU Stage
- Concierge Meetings Programme
- Talent Connect
- Africa & Global Media Tours
- Alliance for Entrepreneurship
- Country Briefings



SHOWCASE

- Investment Promotion Agencies
- Big Tech
- Government & National Projects
- Startups
- Global Academic Partnerships



EXPERIENCES

- Live Telemedicine Demos
- Supernova Digital Health Pitch Competition
- Facility Visits
- Virtual Procedure Demonstrations



AFRICA’S MOST POWERFUL GATHERING OF DIGITAL HEALTH BRANDS

BIG TECH COMPANIES FROM ACROSS THE WORLD



BIG TECH IN AFRICA



GE HealthCare delivers sophisticated healthcare solutions to fulfil **Egypt’s** vision of accessible, high-quality care across communities



Philips’ telehealth solutions and capabilities enable customers to extend where, when, and how care is delivered - regardless of the patient’s location



Roche are working together with lab leaders to create new solutions and provide open digital ecosystems that enable easy sharing of data across systems, instruments, and locations

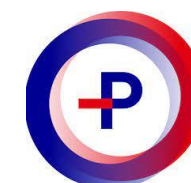
Connecting Big Tech Brands with:



BRINGING TOGETHER GLOBAL INVESTORS FUNDING AND BUILDING CAPACITIES OF AFRICA'S HEALTHCARE



MINISTRY OF FOREIGN AFFAIRS OF DENMARK



Connecting
Start-ups, Big Tech Execs and
Investors through
GITEX AFRICA Digital Health's
**Curated Meetings
Programme**



Serving AFRICA’s healthcare investment potential through PPPs



MOROCCO

Africa’s Largest University Hospital

ACCESS
NATIONAL
HEALTHCARE
PROJECTS
INVESTMENT
OPPORTUNITIES

PRIME PICKS
FROM PRIVATE
HEALTHCARE
INITIATIVES
AND VENTURES



EGYPT

The New Largest Private Healthcare City in MEA

Ministries of Health

Investment Promotion Agencies

	EGYPT	
	ETHIOPIA	
	KENYA	
	MOROCCO	
	NIGERIA	
	SOUTH AFRICA	

SHOWCASE - SMALL TO MEDIUM ENTERPRISES

AFRICA'S LARGEST GATHERING OF GLOBAL SME'S IN DIGITAL HEALTH



GIZ at GITEX AFRICA

SHOWCASING THE LATEST INNOVATIONS

- Tele-Health
- AI in Healthcare
- Decision Intelligence
- Laboratory Technology
- Paperless Data
- Patient Self-Care
- Robotics & Automation
- Workflow Automation

PRESENTING DIGITAL HEALTH SOLUTIONS FROM GOVERNMENT & INDUSTRY ASSOCIATIONS



E-GOV MAROC



SHOWCASE - STARTUPS

THE ONLY PLACE TO PITCH THE BIGGEST FUNDS
FOCUSED ON DIGITAL HEALTH, ALL IN ONE PLACE

FEATURING
THE MOST
EMPOWERING
DIGITAL
HEALTHCARE
STARTUPS



2,000+
Pre-matched meetings

\$ 305 billion
worth of Investment Funds

Find your next big
deal through the
**Investor- Startup
Matchmaking
Programme**

Attracting global & regional investors



Mubadala's two funding entities have invested more than **\$1.5 billion** total into **digital health companies** since 2018

UAE



has a commitment of **\$50 million** projected to be fully deployed by 2026

USA



Villgro Africa has invested over **\$1.36 million** in 36 Kenyan healthcare startups over the last 7 years with plans to launch a Biotech Innovation Hub as part of its regional expansion.

KENYA





The pinnacle of digital health innovation and foremost gathering of visionaries, healthcare leaders, policymakers, and innovators on the African continent. This summit is a beacon of transformation and progress against the backdrop of Africa's dynamic healthcare landscape; it is **the pulse of Africa's healthcare transformation**, beating with the rhythm of innovation, and driving the \$120 billion health tech revolution.

Addressing the challenges and solutions for Africa:

- Access to Healthcare
- Health Systems Performance
- Quality & Affordability
- Prevention & Care Efficiencies
- Emergencies Response

Attended by 100+

Public Organisation Director Generals,
Chief Medical Directors,
Directors of Healthtech, Labtech,
Digital Health, e-Health and more..



100+
Speakers

50%
for the first
time in Africa



Health Investment Forum

DFIs, governments, and IOs have collectively invested over \$20 billion in the healthcare sector in the last fiscal year, focusing on **expanding access** and **improving medical facilities**. This partnership highlights their commitment to addressing critical challenges in healthcare.

Addressing the challenges and solutions for Africa:

- Infrastructure Investment
- Healthcare Financing Models
- Medical Technology & Innovation
- Capacity Building
- Telemedicine & eHealth

Attended by 100+:

DFIs, Government Representatives, Directors of Institutional Banks, Health CEOs, Investment Firms, Policymakers, Healthcare Investment Consultants and more..

SUPPORTED BY



AFRICA'S CAMPUS FOR CUTTING-EDGE, CPD ACCREDITED DIGITAL HEALTH TRAINING & WORKSHOPS

PROVIDERS INCLUDE



Offering
Accredited CPD Points



TRAINING COURSES & WORKSHOPS ON

AI & Machine Learning
in Healthcare

Electronic Health
Records (EHRs)

Telemedicine &
Wearables

Information Security &
Privacy

Information &
Management Systems

Data Analytics &
Reporting



CAPTURING THE ATTENTION OF THE WORLD'S MEDIA

419
MEDIA FROM

27
COUNTRIES



Highly anticipated by the African tech ecosystem, the first edition of **GITEX AFRICA proved to be a resounding success**, given the large number of exhibitors and visitors. A positive dynamic has been set in motion"

Forbes AFRIQUE

FORBES AFRIQUE



The continent's most important tech show... a fascinating glimpse into the future from visionaries In the Tech Space"



CNN INTERNATIONAL



GITEX AFRICA elevated the African ecosystem to the top of the global tech scene. A landmark moment responsible for accelerating the continued growth and enhancing the profile of African tech"

Maddyness

MADDYNESS (UK & FRANCE)



A valuable opportunity to **forge new connections** from various countries and interact with the **innovative startups driving technological advancements** across the continent"



IGIHE (RWANDA)



CAPTURING THE ATTENTION OF AFRICA'S MEDIA



“GITEX AFRICA 2023 was an eye- opener and a game change”



TV3 (GHANA)



“

GITEX AFRICA was a definitive event combined by the size, programming and venue (Marrakech), creating a strong position for the Moroccan government and its technology ecosystem”



TEHCABAL (AFRICA)

“

...a great chance to meet decision makers, innovators, startup owners and tech giants, to accelerate the digital transition process in this promising continent”



AL AHRAM ONLINE (EGYPT)

“

Incredibly insightful and engaging”



BUSINESS INSIDER (NIGERIA)



“

Great insights into the tech future of Africa”



THE STANDARD (KENYA)

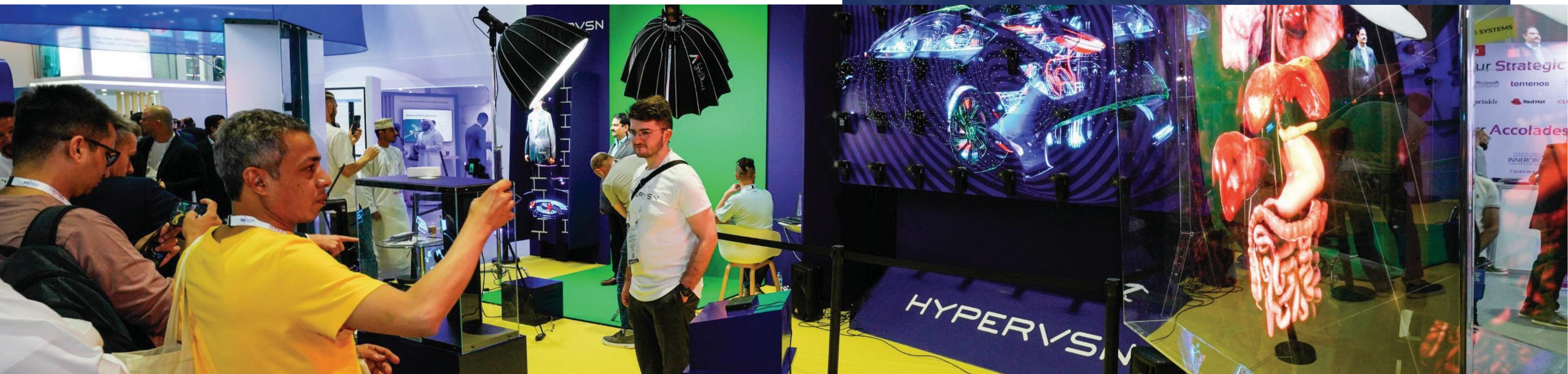




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FOR PARTNERSHIP & SPONSORSHIP
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