

CONCEPT NOTE

“Public-Private Collaborations – Unlocking Opportunities in Nigeria’s Healthcare Space”



A regional partnership between the African Business Coalition for Health (ABCHealth) and the Africa Social Impact Summit (ASIS) to jointly convey critical stakeholders from the Public and private sector to engage on the multi – dimensional challenges facing Healthcare in Nigeria with the aim of exploring and deepening public-private sector collaboration, influence coherent policies, catalyze and foster new partnerships and drive the required scale of impact investments that will improve Nigeria's health outcomes. **This High level Closed-door Round table seeks to tease out commitments, actions, solutions and matching scaled investments from the public sector, business leaders, development institutions and investors for the purpose of significantly transforming the country’s healthcare sector.**

BACKGROUND

At the root of early deaths in Nigeria is a healthcare system that has virtually collapsed due to the lack of investment and enabling policies - the latest World Health Organisation survey ranks Nigeria’s healthcare system as the fourth worst in the world. In the last decade alone, Nigeria’s population grew by 50 million people - more than the entire population of Canada of 38 million – but there was no commensurate increase in investment in health.

About 40% of Nigerians live under extreme poverty, in social conditions that escalate ill health, and with the ever-present risk of catastrophic expenditures from high out-of-pocket spending of 77% out-of-pocket, according to the World Health Organisation (WHO).

A quick comparative survey comparing with countries of similar income levels across Africa reveals Nigeria's population health outcomes as being very poor, with national statistics masking the differences between rich and poor, urban and rural populations, and different regions. This is further compounded by the continued migration of our health workers abroad.

The continuous widening of gaps and lacking capacity to scale the impact on the development of health actions across the health value chain necessitates more dialogue – led outcomes and actions, making it increasingly clear that Nigeria's private sector must be engaged at its highest levels in order to establish the types of public-private partnerships (PPPs) necessary to drive improved health outcomes across the country.

The African Business Coalition for Health (ABCHealth) recognizes this urgency and has engaged with a number of its strategic partners at global, regional and national levels in both the public and private sectors with a view to converging and facilitating this high-level engagements under the auspices of the Africa Social Impact Summit (ASIS) hosted by Starling One Foundation to address these challenges from an innovative and multi – dimensional solution approach while also simultaneously engendering a thriving national health economy.

ROUNDTABLE ENGAGEMENT

Through a collaborative framework, governments, private sector entities, civil society organizations, and other stakeholders can pool resources, share expertise, and address healthcare challenges collectively.

It is in this light that ABCHealth proposes a strategic, high-level roundtable of Commissioners for Health (across Nigeria's 36 states) to be held at the **Africa Social Impact Summit 2024** under the theme **'Reimagining Progress: A New Blueprint for Sustainable Growth in the Health Sector of Nigeria – The Giant of Africa'**

The roundtable will be a closed door convergence with other critical Stakeholders in attendance from the Private Sector (Health & Non Health) and will be hosted as a side event to the Panel Session on Health titled **'Public-Private Collaborations – Key to Unlocking Opportunities in Nigeria's Healthcare Space'** themed **'Achieving Goal 3: Health and Wellbeing for all by 2030 – A Panacea to Africa's Health Economy and Sustainable Prosperity'** A conveyance of that will include the **health community**, business executives, health experts, health professionals, Healthcare service providers and investors to engage on unlocking Nigeria's investment and economic development opportunities.

OBJECTIVES

1. To analyze the current state of Africa's health economy and identify key areas for improvement and investment.
2. To explore the role of the private sector in driving innovation, enhancing healthcare delivery, and fostering economic growth.
3. To show case successful private sector initiatives and partnerships that have contributed to improving healthcare access, affordability, and quality across Africa.
4. To outline strategies for harnessing the potential of the private sector to address pressing health challenges and promote sustainable development

This roundtable is premised on the three following pillars:

1. Capacity Building: Funding, Investment and the Health Economy

Economic analysts estimate that Africa's health market will be worth \$260 billion by 2030 (representing about 7% of the entire continent's economic value of \$4.6 trillion by the same year if GDP growth continues at the projected pace). Of this estimate, Nigeria's health market is projected have a 5%-13% share of the \$260 billion depending on the country's capacity and preparedness.

Today, 14% of all investment in the global health sector is domiciled in Africa with Nigeria having about 20%, a low number which is the direct result of the low public investment in health (4.6% of the 2024 national budget) offset by the high out-of-pocket (77% according to the World Health Organisation). Experts agree that while there are massive opportunities, the country may lose out if a framework to exploit these is not put in place. In recognition of this, ABCHealth is championing private sector-led mechanisms through a strategic initiative designed to:

- a) Activate public sector-driven mentorship for health entrepreneurs and secondment of select health business executives into key government parastatals to deepen integration and enhance
- b) Close the funding gap through matching health businesses and entrepreneurs to investors and investment opportunities Build capacity for the country's health market through providing health businesses and entrepreneurs access to mentors in both the public and private sectors
- c) Engage the ABCHealth Academy of Health Entrepreneurs to establish the mechanisms that will drive sustainable PPPs in the

country's health space with specific focus on upscaling healthcare businesses and health interventions

2. Telehealth

Nigeria's regulatory framework for telehealth is still evolving in the wake of a fast-growing telehealth industry that is providing cheaper alternatives for delivering health services through the deployment of digital health tools aimed at reducing the burden on an over-stretched healthcare workforce, addressing the healthcare needs of the increasing population as well as improving patient outcomes.

However, for telehealth to function concurrently and effectively with the traditional healthcare system, legal and ethical concerns must be dealt with including health professionals' obligations and future liability, protection of medical data, and jurisdictional issues emanating from cross-border services.

In recognition of this, ABCHealth is championing:

- a) The necessary 'safe' space for critical stakeholders in Nigeria's public and private sectors to holistically discuss the role of telehealth within the country's healthcare structure, along a budding regulatory framework
- b) The future of telehealth in Nigeria and how it can be effectively deployed to enhance healthcare within the country's urban and rural areas especially in the face of the country's critical challenges
- c) Influencing Policies and regulations designed to structure this sub-sector in the context of supporting Nigeria's commitment to the Sustainable Development Goals and Agenda 2063

3. Cross-Border Opportunities for Health

The African Continental Free Trade Area (AfCFTA) is the world's largest free trade area (excluding the World Trade Organization) encompassing 1.3 billion people in 55 countries with a combined GDP of \$3.4 trillion. In December 2020, Nigeria became the 34th country to sign into the agreement, which commenced trading in January 2021.

The Nigerian Economic Summit Group's (NESG) Health Policy Commission lists potential impact of the AfCFTA on the country's health sector to include facilitating the trade and movement of medicines and medical supplies across African countries, reducing trade barriers, attracting investments in pharmaceutical manufacturing, driving capacity for research and

development, harmonizing standards and contributing to the interoperability of healthcare systems.

On the foundation of this, ABCHealth is driving:

- a) Conversations on the adoption of the AfCFTA is ways that will help Nigeria improve its health outcomes through the mechanisms provided within the agreement
- b) A regional blueprint to drive the local production of drugs and medical equipment across West Africa by mobilizing investment

EXPECTED OUTCOMES

1. Establishment of a high-level committee (comprising Commissioners for Health, business leaders and health experts) mandated to deepen collaboration and to explore the emanating opportunities
2. A white paper focused on quick and mid to long-term wins predicated on actions that will be driven by the commitments garnered during the roundtable and follow-up engagements
3. Activities to increase awareness of the role and potential of the private sector in driving Nigeria's health agenda and contributing to economic development through public collaboration

TIMELINES

STRATEGIC OUTCOMES	ACTIVITIES	Q3 2024			Q4 2024			Q1 2025			Q2 2025		
		Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
ESTABLISH HIGH-LEVEL CROSS SECTOR COMMITTEE	Draft committee framework												
	Identify and select committee members												
	Inaugurate committee												
WHITE PAPER ACTIONS FOR QUICK, MID AND LONG-TERM WINS	Inaugurate committee on white paper												
	Draft white paper												
	Circulate draft white paper / finalize												
	Release white paper												
COLLABORATIVE ENGAGEMENTS AND ACTIVITIES	Committee meetings												
	High-Level Public/Private Sector Forum												
	AfCFTA-anchored Initiative Launch												

FORMAT

The roundtable will be an in-person event which will take place at the Eko Convention Centre in Lagos, Nigeria under the auspices of the Africa Social Impact Summit (ASIS) by Sterling One Foundation and will have an interactive feature allowing for online viewing and participation.

CONTACT

For further information, please contact the CEO of ABCHealth, Dr. Mories Atoki, via email matoki@abchealth.com or on mobile +234 803 714 3251 or the Communications Lead of ABCHealth, Mr. Adekunle Dalton-Oke, via email adaltonoke@abchealth.com or on mobile +234 802 478 2021.

www.abchealth.com