

Note from the CEO

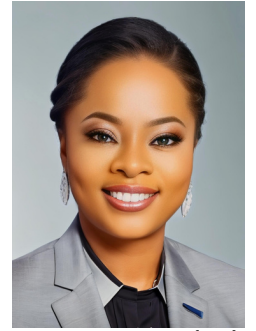


First and foremost, it is my pleasure to welcome you into 2025; and I want to express my sincere gratitude to our Coalition's members and partners for their steadfast dedication to enhancing health outcomes and saving lives in Africa. The Coalition has come quite a ways supporting governments and businesses across the continent in their drive to improving health outcomes and this progress is a direct function of the commitment of all of you.

As we reflect on the year 2024, it is clear that our collective efforts in the fight against malaria have faced both challenges and triumphs. We witnessed a concerning resurgence of malaria cases in several regions, driven by factors such as climate change, urbanization, and disruptions in healthcare services. However, Global initiatives have gained momentum, with increased funding for malaria research and the rollout of innovative interventions, including new vaccines and enhanced vector control strategies, the World Health Organization certifying Cape Verde as malaria free making it the third country in the WHO Africa Region to be so certified.

We also witness the Nigerian government signing a Memorandum of Understanding (MOU) with Vestergaard for the establishment of first regional manufacturing facilities for insecticide treated nets and the strengthening of partnerships across sectors. The commitment of our members and partners have been instrumental in advancing innovative strategies for malaria prevention and treatment, and I am proud of the collaborative spirit that has defined our work.

Looking ahead to 2025, the Corporate Alliance on Malaria in Africa (CAMA) is poised to build on this momentum. Our focus will be on strengthening partnerships and advocating for sustained investment in malaria prevention and treatment in our malaria control efforts.



Mories Atoki (Dr.)
Chief Executive Officer

We will continue to leverage our partnerships to drive impactful initiatives that prioritize vulnerable populations and address the underlying determinants of malaria transmission. We especially invite all stakeholders to our events this year including a CAMA In Person Event During Medic West Africa and Medlab 2025- 3 June 2025 and other virtual sessions. We will achieve a lot in this year and I invite you to join us.

I will conclude by expressing my gratitude to all of the stakeholders, partners, board, management team, and Alliance members who are dedicated to enhancing health outcomes in Africa. Thank you for your unwavering dedication and support as we embark on another year of action and hope in the fight against malaria. Let's stay focused, support one another, and embrace the year ahead with enthusiasm and determination as we make 2025 the best year for Africa so far.

Thank you.

MEMBERS OF THE ALLIANCE



Aliko Dangote
Foundation



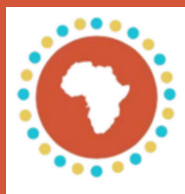
ExxonMobil



VESTERGAARD®
IMPACTING PEOPLE



Join the Fight Against Malaria

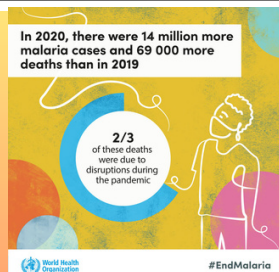


The Corporate Alliance on Malaria in Africa is a coalition of companies with business interests in Africa. For over 16 years, CAMA members have led and supported innovative malaria prevention, control and treatment activities and collectively deployed workplace & community programs reaching over 200 million people. You too can take action - [join](#) the Coalition today and let us work together to fight Malaria in Africa

Malaria News Updates

Reinvigorated Global Efforts Needed to Curb Rising Malaria Threat

The World Health Organization (WHO) have called for renewed global efforts to combat the rising threat of malaria, which has seen a concerning resurgence in many regions. The WHO emphasizes that despite significant progress in malaria control over the past two decades, the pandemic's impact, alongside challenges such as climate change and drug resistance, has hindered ongoing efforts to eliminate the disease.



New Report Shows Commonwealth Countries Making Progress Against Uptick in Malaria Burden

The Commonwealth secretariate highlights encouraging progress made by member countries in combating the recent global uptick in malaria cases. As outlined in the report, several Commonwealth nations have implemented effective strategies that have led to significant reductions in malaria transmission and mortality rates, despite the challenges posed by the COVID-19 pandemic and other public health crises.

African Leaders at UN Warn Against Dwindling Malaria Funding

African leaders at the 2024 UN general assembly have issued a stark warning about the critical decline in funding for malaria prevention and control efforts across the continent. This dwindling financial support threatens to reverse the significant progress made in the fight against malaria, a disease that continues to claim hundreds of thousands of lives each year, particularly among vulnerable populations.



Holistic Approach Needed to Combat Malaria in Sub Saharan Africa

In the fight against malaria, there is the urgent need for a comprehensive strategy to combat this deadly disease in sub-Saharan Africa, experts emphasize that a holistic approach is essential for effectively addressing this persistent public health challenge.

Urban Mosquitoes Sparks Malaria Surge in East Africa

A recent report highlights a concerning surge in malaria cases in East Africa, driven by the proliferation of urban mosquitoes that thrive in densely populated areas. Rapid urbanization, coupled with inadequate sanitation and stagnant water sources, has created ideal breeding conditions for malaria carrying mosquitoes.



Members News

ExxonMobil has recently highlighted its commitment to community engagement and sustainable development through various initiatives aimed at improving the quality of life in the regions where it operates. According to the company's community impact report, ExxonMobil focuses on addressing critical issues such as education, health, and environmental stewardship, investing in programs that empower local communities and foster economic growth.

ExxonMobil



VESTERGARD
IMPACTING PEOPLE

Nigeria is poised to become the first manufacturing hub for Insecticide Treated Nets (ITNs) in West Africa by signing a memorandum of understanding (MoU) with Vestergaard to establish the first regional manufacturing facility for ITNs, marking a significant step in the country's fight against malaria.

Recent Events and Activities Across the Coalition

The Coalition has been involved in forums and events, leveraging these to ensure partners and members have access and visibility. The engagements during the period have been fulfilling with many more projected.



CAMA Host Malaria Elimination Strategies Expert Webinar

CAMA hosted Prof Olugbenga Mokuolu, Co-Chair, RBM Case Management Working Group and other high profile subject matter experts during the first in the series of “Discussing Malaria Elimination Strategies”. The webinar themed “Reimagining Vector control Strategies for Malaria Elimination in Africa” had the distinguished speakers sharing insights on cutting edge technologies, innovative practices, and successful case studies that have the potential to transform the approach to vector control in our efforts towards malaria elimination.

CAMA Podcast Series: Episode 1- Malaria Elimination Strategies With Dr Peter Billingsley- Founder, The Vital Narrative

The episode explored challenges such as the disproportionate impact on vulnerable populations, barriers like drug resistance, and resource limitations. It also emphasized the importance of collaboration among governments, NGOs, private sector actors, and communities. Listeners engaged with leading experts like Dr. Peter Billingsley, who shared insights on advancements in vector control, and the transformative potential of innovative technologies.



International Health Ministers Summit- Dec 4-7, 2024; Rwanda



ABCHealth led a session during the international health ministers' summit in Rwanda titled; “Driving Sustainable Healthcare in Africa through Improved Local Production Capacity of Drugs and Medical Commodities”. The session focused on sustainable healthcare in Africa through boosting local production of drugs and medical supplies.



ABCHealth Session- Medlab Middle East 2025, United Arab Emirates- 3-6 February 2025

ABCHealth will host a session during Medlab Middle East themed: Doing Business in Africa – Transforming Diagnostic Business Models with AI and other Technologies to Access New Markets. This session aims to explore the transformative role of AI and advanced technologies in reshaping diagnostic business models across Africa. With the continent's growing healthcare demands and underserved markets, leverage AI-driven solutions to enhance efficiency, accessibility, and scalability.

Key Upcoming Events



ABCHealth Mental Health and Workplace Wellness Webinar- 21 January 2025

ABCHealth will host a webinar on Mental Health and Workplace Wellness themed: “Bridging Inter-Generational Mind Gap for the Future of Work: An African Perspective”. The webinar will bring together experts who will focus on fostering inclusive workplaces where diverse generations collaborate harmoniously, promoting mental wellbeing and creating opportunities for all.

2025 UK-Africa Conference – March 2025



2025 World Malaria Day – April 2025

CAMA will host a virtual event to commemorate the 2025 world malaria day. More details to follow.

CAMA In Person Event During Medic West Africa and Medlab 2025- 3 June 2025

CAMA will host an in person Public Private Partnership Summit during Medic West Africa and Medlab 2025 at the Landmark Centre, Lagos, Nigeria. Details of the summit is as follows:
Theme: Deepening Public Private Partnerships for Malaria Elimination
Topic: Mobilizing Corporate Resources and Private Wealth for Sustainable Malaria Solutions.

Other Health Updates

Experts Defends the Need for Promoting Mental Health in the Workplace

Mental health issues can have significant impact on workforce performance and public health, experts have therefore underscored the critical importance of promoting mental health in the workplace as a fundamental component of overall employee well-being and productivity.



Africa CDC Warns mpox is not under control, appeals for resources

The Africa Centers for Disease Control and Prevention (Africa CDC) has issued a warning regarding the ongoing threat of mpox (formerly known as monkeypox) across the continent, emphasizing that the outbreak is not yet under control.

