



# CAMA

Corporate Alliance on Malaria in Africa



## MEMBERS MEETING

February 28th 2025

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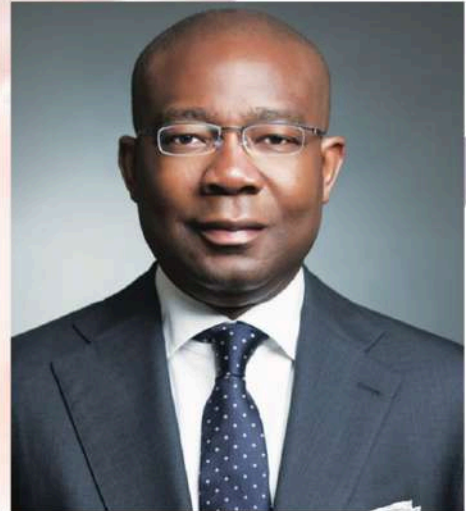


## Mr. Aliko Dangote CON

Aliko Dangote is the founder and president/chief executive of the Dangote Group, the largest conglomerate in West Africa. The Group currently has a presence in 17 African countries and is a market leader in cement on the continent. One of the Group's subsidiaries, Dangote Cement Plc, is the largest listed company in West Africa and the first Nigerian company to join the Forbes Global 2000 Companies list.

The Group has diversified into other sectors of the Nigerian economy including agriculture and is currently constructing the largest petroleum refinery, petrochemical plant and fertilizer complex in Africa.

Internationally, Dangote sits on the board of the Corporate Council on Africa and is a member of the Steering Committee of the United Nations Secretary-General's Global Education First Initiative, the Clinton Global Initiative, the McKinsey Advisory Council, and the International Business Council of the World Economic Forum.

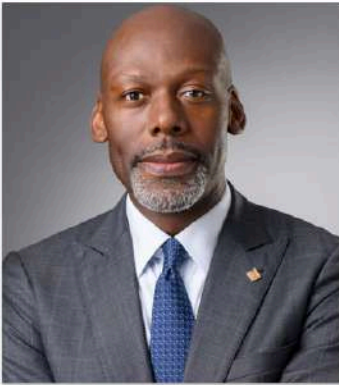


## Mr. Aigboje Aig-Imoukhuede FCIB, CON

Aigboje Aig-Imoukhuede is the Founder and Chairman of Africa Initiative for Governance (AIG), a not-for-profit organisation, established to be a catalyst for high public sector performance in Africa by bringing proven private sector innovation, leadership and funding to the public sector in a private-public partnership to attract, inspire and support future leaders of Africa's public sector.

Mr. Aig-Imoukhuede is also the Founder and Chairman of Coronation Capital Limited, an Africa-focused private equity and proprietary investment firm established in 2014. Prior to this, he was Group Managing Director and Chief Executive Officer of Access Bank Plc, where he led the transformation of the bank to rank amongst Africa's leading banks.

# THE ALLIANCE CO-CHAIRS & LEADER



**Mr. Amaechi Okobi**  
CO-CHAIR

Amaechi Michael Okobi is the Chief Brand and Communications Officer for Access Corporation. In this role, he oversees the positioning of the Access Corporation brand, including all banking and non-banking subsidiaries, across various markets. Prior to this role, Amaechi served as the Group Head of Corporate Communications for Access Bank, a position he held since joining the organization in 2014.

Amaechi is a marketing and communications professional with over 25 years of experience with global and Nigerian retail brands such as Revlon Inc., Nigerian Breweries Plc, Globacom Ltd, and Diageo Plc. His experience cuts across marketing; communications; brand management; market growth strategy; reputation management; and public relations.



**Mr. Michael Steinberg**  
CO-CHAIR

Michael Steinberg is the HSE lead, Community Health & Partnerships- Chevron and a Population health management and public health professional with over twenty years of experience as a leader and manager.

He has experience in various International assignments; a health subject matter expert; Corporate Pandemic Response Team member; Business Continuity process coordinator; communications lead; external partnerships lead, engagement and social investment lead; project, process, event and program manager; strategic planning and management; strong facilitation and training experience. Under his co-leadership, CAMA continues to play a vital role in advancing private-sector engagement and scaling impactful malaria control interventions across the continent.



**Zouera Youssoufou**  
LEADER

Zouera Youssoufou is the Managing Director/CEO of the Aliko Dangote Foundation (ADF), the largest private Foundation on Africa, based in Lagos. In this role, she leads the Foundation's efforts to improve the health, nutrition, education and economic empowerment outcomes for the needy, primarily in Nigeria and in Africa.

She sits on several Boards including the African Business Coalition for Health (ABCHealth), Women's World Banking, Private Sector Health Alliance of Nigeria, ONE Global Leadership Circle, Center for the Strategic Studies on Africa, and International Institute for Sustainable Development (IISD). As of March 2020, Zouera also coordinates the Secretariat of CACOVID, the Nigerian Private sector coalition against Covid-19.





# CAMA

Corporate Alliance on Malaria in Africa

## MEMBERS OF THE ALLIANCE



Aliko Dangote  
Foundation



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# TABLE OF CONTENTS

**Foreword..... 06**

**Key Objectives..... 08**

**Agenda..... 09**

**Attendees..... 10**

**Opening Remarks..... 11**

**ABCHealth & CAMA Update/Presentation.....13**

**Member’s Feedback..... 21**

**Alliance Management & Funding..... 27**

**Appendix..... 30**

# FOREWORD

Malaria remains one of the most significant public health challenges in Africa, undermining economic productivity, burdening healthcare systems, and threatening millions of lives each year. Despite notable progress in reducing malaria cases and fatalities, the continent still bears over 90% of the global malaria burden. The need for sustained, innovative, and collaborative action has never been more urgent. The transition of CAMA's secretariat to ABCHealth represents a significant shift towards a fully African-led approach to malaria elimination, aligning with the broader vision of strengthening the continent's healthcare ecosystem through sustainable, business-driven solutions. We extend our profound appreciation to GBCHealth for its 17 years of leadership in shaping CAMA into a formidable coalition and for facilitating this seamless transition. As we assume this responsibility, our priority remains the amplification of private-sector engagement in malaria control and elimination, with a focus on impact-driven partnerships, evidence-based interventions, and innovative financing models.



**Mories Atoki (Dr.)**  
**Chief Executive Officer**  
**ABCHealth**

CAMA has historically served as the premier platform for mobilizing businesses to contribute to malaria eradication, leveraging their resources, supply chains, and innovations to support national malaria programs. Under ABCHealth's leadership, the coalition is now positioned to scale these efforts, deepen cross-sectoral partnerships, and champion new strategies that integrate cutting-edge technology, data-driven decision-making, and innovative financing mechanisms.

One of the key milestones in this transition has been the CAMA Webinar on "Reimagining Vector Control Strategies for Malaria Elimination in Africa." This convening brought together thought leaders from the private sector, government, and the scientific community to explore advanced malaria control interventions. The discussion highlighted the potential of AI-driven vector surveillance, genetic-based mosquito control, and the integration of predictive analytics in malaria prevention strategies. These emerging approaches, coupled with stronger private-sector investment, are crucial for driving the next phase of malaria elimination efforts.

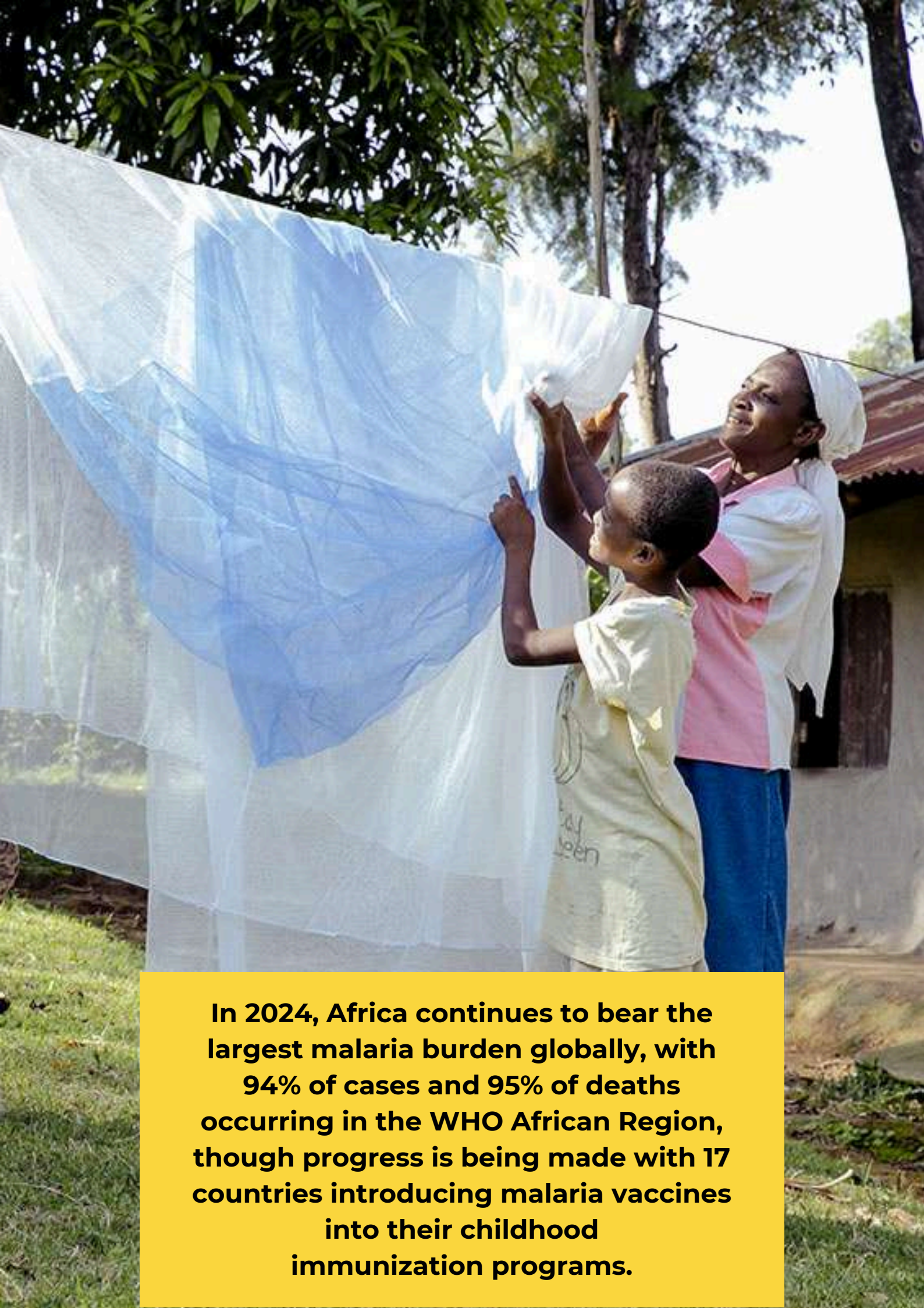
In addition to thought leadership initiatives, ABCHealth has introduced the CAMA Podcast Series, a knowledge-sharing platform designed to amplify best practices, case studies, and expert perspectives on malaria eradication. By leveraging digital channels, this initiative enhances accessibility to critical information and fosters a broader network of engagement, ensuring that both the private and public sectors remain informed and proactive in their malaria response strategies.

The fight against malaria is an economic and social priority. Businesses across Africa have a vested interest in malaria elimination, as the disease continues to hinder workforce productivity, disrupt supply chains, and strain national economies. ABCHealth's approach under CAMA is to ensure that malaria control is embedded in corporate sustainability strategies, making it not just a corporate social responsibility (CSR) initiative, but a business-driven imperative with measurable returns on investment.

The coalition continues to work closely with CAMA's Leadership Council, comprising Access Bank, Chevron and Aliko Dangote Foundation, whose commitment to malaria eradication has been instrumental in sustaining the coalition's momentum. Their leadership underscores the private sector's ability to drive systemic change and influence public health outcomes at scale.

The private sector must move beyond traditional funding models and explore co-creation opportunities with governments, research institutions, and development partners. Through initiatives such as local manufacturing of malaria commodities, supply chain strengthening, and increased investment in R&D for next-generation antimalarial tools, businesses can play a transformative role in shifting Africa from malaria control to elimination.





**In 2024, Africa continues to bear the largest malaria burden globally, with 94% of cases and 95% of deaths occurring in the WHO African Region, though progress is being made with 17 countries introducing malaria vaccines into their childhood immunization programs.**





## KEY OBJECTIVES

- Review CAMA transition
- Review 2024 activities
- Share strategic focus areas for 2025
- Discuss collaborative opportunities among members
- Members share updates for potential partnership



## **AGENDA**

- **WELCOME AND INTRODUCTIONS**
- **OPENING REMARKS**
- **CAMA PRESENTATION**
  - 2024 Transition Review
  - 2024 Activities
  - Finances
- **STRATEGIC FOCUS AREAS FOR 2025**
  - Key Strategic Priorities
  - Aligning Member Activities with CAMA Goals
  - Collaborative Opportunities Among Members
- **CAMA 2030 Strategy & Action**
- **OPEN FORUM**
  - Members Share Updates
  - Feedback on CAMA's Support & Resources
- **NEXT STEPS & ACTION ITEMS**
  - Summary of Key Takeaways from Meeting
  - Confirmation of Date & Agenda for Next Meeting
- **CLOSING REMARKS**



## ATTENDEES

### CAMA Members

**Dr. Lesi Laide** – Head, Occupational Health, Chevron Corporation

**Dr. Francis Aminu** – Director, Health & Nutrition, Aliko Dangote Foundation

**Dr. Rose Peter** – Commercial Head, Vector Control, SSA - Syngenta

**Patrick Sieyes** – Director, Strategic Partnerships & External Affairs, Vestergaard

### CAMA Office

**Dr. Mories Atoki** - Lead, CAMA Office; CEO, ABCHealth

**Richard Iddrisu** - CAMA Program Officer

### ABCHealth

**Adekunle Dalton - Oke** - Communications Head, ABCHealth

**Ojuolape Olushola** - Public Health Officer, ABCHealth



**OPENING REMARKS**

**DR. LAIDE LESI**

**Head, Occupational Health  
Chevron Corporation**

The CAMA Members Meeting opened with an address delivered by Dr. Laide Lesi of Chevron Nigeria on behalf of Michael Steinberg. Representing Chevron at the leadership level as a CAMA Co-Chair, she conveyed appreciation for the gathering and acknowledged the ongoing commitment of members to advancing the fight against malaria. Chevron's longstanding dedication to protecting both its workforce and the communities it serves was a key theme. With a history spanning 145 years, the company has remained steadfast in its mission to mitigate health threats, particularly in combating malaria and other mosquito-borne diseases. This commitment extends beyond internal efforts, as Chevron actively seeks strategic partnerships that enhance malaria control efforts, improve service accessibility, and build local capacity. Engagement with CAMA serves as a critical avenue for amplifying these efforts and reinforcing shared objectives.

Partnership stands as a fundamental value within the 'Chevron Way'—a guiding framework that shapes corporate strategy and social impact. The company prioritizes collaboration with organizations like CAMA to drive malaria elimination, strengthen disease prevention initiatives, and create sustainable solutions. By leveraging collective expertise, Chevron contributes meaningfully to malaria control efforts while benefiting from valuable exchanges with fellow stakeholders.

Through CAMA, Chevron has had the privilege of engaging with other like-minded organizations that share a similar vision of eradicating malaria, strengthening healthcare systems, and improving access to essential services. This collaboration plays a vital role in building local capacity, reducing malaria prevalence, and positively influencing the well-being of workers and communities. The private sector holds an immense capacity to drive change, and organizations like CAMA serve as a vital conduit for channeling resources, knowledge, and innovation toward impactful malaria interventions.

Chevron's participation in CAMA is driven by its commitment to leveraging collective expertise and experience to enhance the local communities where it operates. By engaging with CAMA and its members, Chevron not only contributes to advancing malaria-focused public health initiatives but also benefits from the opportunity to exchange ideas, share best practices, and cultivate synergies with other organizations. The collaborative engagement is essential for addressing complex malaria challenges and ensuring sustainable outcomes.

As the meeting progressed, Dr. Lesi stated the importance of active participation, urging attendees to be present, engaged, and proactive in discussions. The knowledge-sharing that takes place in these forums, she pointed out, is instrumental in shaping better policies, designing effective malaria programs, and driving impactful change in the healthcare landscape. She encouraged attendees to ask critical questions, offer perspectives, and share experiences that could further enrich the collective understanding of challenges and opportunities within malaria control efforts. The meeting featured a robust agenda, designed to facilitate extensive deliberations on key thematic areas. Particular anticipation was expressed for discussions surrounding the transition from GBCHHealth to ABCHealth, a pivotal development in the evolution of private-sector engagement in malaria initiatives. This transition represents a significant milestone, necessitating comprehensive dialogue to ensure a smooth and effective transformation. Participants were encouraged to actively contribute to this conversation, as their insights would be crucial in shaping the future trajectory of private-sector collaboration in malaria advocacy and service delivery.

As discussions unfolded, members were urged to engage actively, fostering an environment where insights, experiences, and innovative approaches to malaria prevention could be shared. With a well-structured agenda in place, emphasis was placed on the transition from GBCHHealth to ABCHealth; an evolution that will redefine private-sector involvement in malaria advocacy. The importance of stakeholder contributions in shaping this transition was highlighted, as collective input would influence future strategies for advancing malaria elimination efforts across the region.

**ABCHealth & CAMA Updates**

# **DR. MORIES ATOKI**

**Lead, CAMA Office**  
**CEO, ABCHealth**

**PRESENTATION 2024 REVIEW/2025 OUTLOOK**

# **RICHARD IDDRISU**

**CAMA Program Officer**



# TRANSITION REVIEW

In 2024, a significant transition was initiated, marking a new era in CAMA's evolution. This transition, from GBCHHealth to the African Business Coalition for Health (ABCHealth), signifies an Africa-led movement that strengthens private-sector engagement in the malaria response and broader healthcare initiatives. This document provides an extensive review of the CAMA Members Meeting, with a focus on the transition review and its implications for the fight against malaria.

## CAMA Members and Their Role in Malaria Elimination

CAMA is composed of key corporate members that have demonstrated a strong commitment to addressing malaria as a major public health concern. These members include:

- Chevron Corporation (Co-Chair)
- Access Bank Plc (Co-Chair)
- Aliko Dangote Foundation (Leader)
- Vestergaard
- Syngenta
- ExxonMobil
- DCL
- Nigerian Breweries
- Envu

Each of these organizations brings unique expertise, resources, and strategic investments aimed at accelerating malaria control and elimination efforts across Africa. Their role within CAMA spans multiple domains, including research and development, financing, policy advocacy, public-private partnerships, and community-based interventions.

The transition of CAMA from GBCHHealth to ABCHealth is a defining moment in the alliance's history. This shift was approved by the CAMA Co-Chairs and the ABCHealth Board, reflecting the growing need for an Africa-led organization that prioritizes localized solutions to malaria and other health challenges. ABCHealth, as a fully African-led entity, is poised to drive sustainable healthcare initiatives by leveraging the expertise and influence of Africa's private sector leaders. The transition ensures that CAMA's mission continues with enhanced efficiency, greater stakeholder alignment, and improved resource mobilization tailored to the continent's unique health landscape.

## Key Elements of the Transition

- **Strategic Realignment:** With ABCHealth taking the helm, CAMA's operations and governance have been restructured to better align with African health priorities, particularly malaria eradication. The transition ensures that malaria remains central to corporate health engagements while expanding the scope of private-sector contributions to broader healthcare advancements.
- **Strengthened Partnerships:** ABCHealth's leadership facilitates stronger collaborations with African governments, regional health institutions, and global health organizations. By fostering multi-sectoral partnerships, ABCHealth aims to integrate malaria control efforts into national health strategies more effectively.

**Local Ownership and Impact:** A key rationale for the transition is the emphasis on local ownership. By situating CAMA within ABCHealth, the initiative gains direct access to African policymakers, regulatory bodies, and private enterprises, ensuring that malaria interventions are sustainable and culturally attuned to the needs of affected communities.

**Improved Advocacy and Policy Engagement:** The transition enhances CAMA's ability to advocate for policies that prioritize malaria elimination. By working through ABCHealth, CAMA can engage directly with African Union (AU) initiatives, national ministries of health, and regional economic communities to ensure malaria remains a top health priority.

**Enhanced Resource Mobilization:** ABCHealth provides a robust framework for mobilizing financial resources from African businesses and international partners. This ensures sustained funding for malaria programs, including research, diagnostic tools, vector control measures, and treatment initiatives.

Following the successful transition to ABCHealth, several key steps were outlined to consolidate gains and ensure continuity in malaria elimination efforts:

- **Press Release Announcement:** A formal communication strategy was implemented to inform stakeholders, partners, and the public about the transition. This announcement emphasized the strategic advantages of the shift and reaffirmed CAMA's unwavering commitment to malaria eradication.
- **One-on-One Member Engagement:** A series of direct meetings with CAMA members were conducted to ensure a seamless transition. These engagements provided clarity on ABCHealth's vision, operational changes, and the continued role of the private sector in malaria control initiatives.

### The Role of CAMA Members in the Fight Against Malaria

CAMA members continue to lead in innovative malaria interventions across Africa. Their contributions include:

- Chevron Corporation: Committed to workplace malaria prevention programs and funding community-based malaria interventions.
- Access Bank Plc: Providing financial solutions that support malaria research, healthcare infrastructure, and supply chain efficiency.
- Aliko Dangote Foundation: Investing in malaria prevention campaigns, diagnostic tools, and treatment accessibility.
- Vestergaard: Innovating in long-lasting insecticidal nets (LLINs) and vector control solutions.
- Syngenta: Supporting agricultural initiatives that mitigate malaria transmission in farming communities.
- ExxonMobil: Funding research, vaccine development, and community-based malaria interventions.
- DCL : Focuses on combating malaria by providing high-quality laboratory equipment and diagnostic solutions to healthcare professionals, aiming to improve accurate malaria detection and management.
- Nigerian Breweries: Driving corporate social responsibility (CSR) initiatives that educate communities on malaria prevention.
- Envu: Leading in environmental management solutions that reduce mosquito breeding sites.

# ADVOCACY PLATFORM & 2024 ACTIVITIES

Through ABCHealth, CAMA is repositioned to advancing the interests of its members with access to the Coalition's influence and capacity in Africa's 54 countries and territories. Following the decision to transition CAMA to ABCHealth and following a lengthy transition process, CAMA operations were limited including:

**GBCHealth – ABCHealth Transition Meeting (Nov 2023):** This pivotal meeting set the stage for ABCHealth to assume the leadership of CAMA, aligning its objectives with the broader mission of sustainable healthcare solutions across Africa, with the closure of GBCHealth.

**ABCHealth Assumes the Role of Secretariat (Jan 2024):** With ABCHealth at the helm, the transition from GBCHealth was formalized, ensuring continuity in advocacy, stakeholder engagement, and program execution.

**ABCHealth Board/CAMA Co-Chairs Meeting (Apr 2024):** A high-level dialogue strengthening CAMA's strategic priorities, with a focus on corporate sector engagement and policy alignment.

**Operationalizing the CAMA Office (Jun 2024):** Establishing dedicated operational structures to enhance the coalition's effectiveness in delivering impact-driven malaria control initiatives.

**Press Release Announcing CAMA Transition (Sep 2024):** A public-facing communication that illustrates the significance of this transition and its implications for malaria elimination efforts.

## Key Advocacy Platforms and 2024 Activities

CAMA's advocacy and programmatic initiatives for 2024 are strategically designed to address critical aspects of malaria control, including policy formulation, vector control, public-private partnerships, and community-based interventions.

### CAMA Webinar on Vector Control – Virtual (Nov 2024)

The CAMA Webinar on Vector Control, brought together leading scientists, corporate leaders, policymakers, and healthcare practitioners to discuss innovative approaches to vector control. The webinar explored:

- The latest advancements in genetic modification of mosquitoes as a means of reducing malaria transmission.
- The role of private sector funding in developing and deploying cutting-edge malaria control technologies.
- Case studies on successful vector control interventions implemented by corporate organizations and public health institutions.
- The intersection of climate change and malaria prevalence, analyzing how shifting environmental factors influence mosquito breeding patterns.

### CAMA Podcast Series – Malaria Elimination Strategies (Dec 2024)

In alignment with its digital advocacy efforts, CAMA launched its podcast series dedicated to malaria elimination strategies. This first episode featured:

- Expert discussions on the latest malaria research and innovative interventions.
- Private sector success stories showcasing how companies are contributing to malaria control efforts.
- Interviews with community health workers providing on-the-ground perspectives on malaria prevention and treatment.



# STRATEGIC FOCUS AREA FOR 2025

CAMA aims to enhance its efforts in the fight against malaria in Africa by leveraging ABCHealth's platform. This includes sharing success stories through podcasts and webinars while increasing member contributions and engagement.

## Key Focus Areas:

- Business Engagement: Supporting businesses in workplace and community malaria programs.
- Policy Advocacy: Advancing malaria awareness on national and international agendas.
- Strategic Partnerships: Expanding collaborations to scale up malaria control and elimination efforts.
- High-Burden Countries: Strengthening interventions in areas with the highest malaria prevalence.
- Communication & Membership Growth: Enhancing member engagement through media and coalition networks.

## Planned Activities for 2025:

CAMA has outlined several key events and initiatives throughout the year, including:

- **Q1 2025** – Opening of a CAMA Dedicated Account
- **April 16 2025** - GITEX Africa (Digital Health in Morocco)
- **April 22 2025** – CAMA Webinar (World Malaria Day)
- **April 24 2025** - Zenith Africa Healthcare Awards (Cape Verde)
- **June 2 2025** – CAMA In-person Session at World Health Exhibition (Lagos), ABCHealth Digital Health & AI Conference
- **June 24 2025** - Africa Health ExCon (Cairo)
- **August 2025** – World Mosquito Day Virtual Event
- **September 2025** – UN General Assembly (New York)

## ABCHealth Upcoming Events

EVENT NAME	LOCATION	THEME	DATE
ABCHealth - GITEX Africa 2025	Morocco	Digital Health 5.0 Africa Agenda	Apr 14
Africa Healthcare Awards & Summit	Cape Verde	One Health Approach and the Planet: What does this mean for Africa?	Apr 26
ABCHealth Digital Health & AI Conference - World Health Exhibition – Lagos 2025	Lagos, Nigeria	Engaging the Digital Health Ecosystem: Enabling Interoperability, Scalability and Sustainability across Health Systems	Jun 02
ABCHealth - Africa Health ExCon 2025	Cairo, Egypt	Positioning Africa as the continental hub for Health innovation and trade	Jun 24
ABCHealth - Africa Social Impact Summit 2025 (Panel & Roundtable Session)	Lagos, Nigeria	Reframing Priorities and Optimizing Opportunities in Africa's Healthcare Sector & Advancing Bold Actions: Transitioning from Aid to Self-Sufficiency in Africa's Healthcare Sector	Jul 08-09
ABCHealth Session at Africa Primary Health Care Forum (APHCF)	Abuja, Nigeria	Unlocking Capital for Primary Healthcare: Adaptive Financing Models for Long-Term Impact in Africa	Jul 14
United Nations General Assembly 2025	New York, USA	Cooperatives Build a Better World	Sep 09
Africa Investment Summit	Lagos, Nigeria	Catalyzing Sustainable Investments in Africa's Healthcare: Innovative Financing, Local Manufacturing, and Market-Driven Solutions	Oct 07
ABCHealth Session at WHX Cape Town, 2025	Cape Town, South Africa	Evolution of healthcare financing models	Oct 24
CPHIA Conference	Rabat, Morocco	Moving Towards Self-Reliance to Achieve UHC & Health Security in Africa	TBD
African Ministerial Summit - WHX Leaders Africa	Ghana	Catalyzing Africa's Health Revolution through Investment , Innovation, Impact and Infrastructure.	Dec 08

# CAMA 2030 STRATEGY & ACTION

The Corporate Alliance on Malaria in Africa (CAMA) subscribes to the High Burden to High Impact (HBHI) approach, launched in 2018 by the WHO and the RBM Partnership to End Malaria. This approach focuses on the 10 highest-burden countries in Africa, aiming to accelerate progress against malaria through improved planning and execution of public health responses.

## Key Pillars of HBHI:

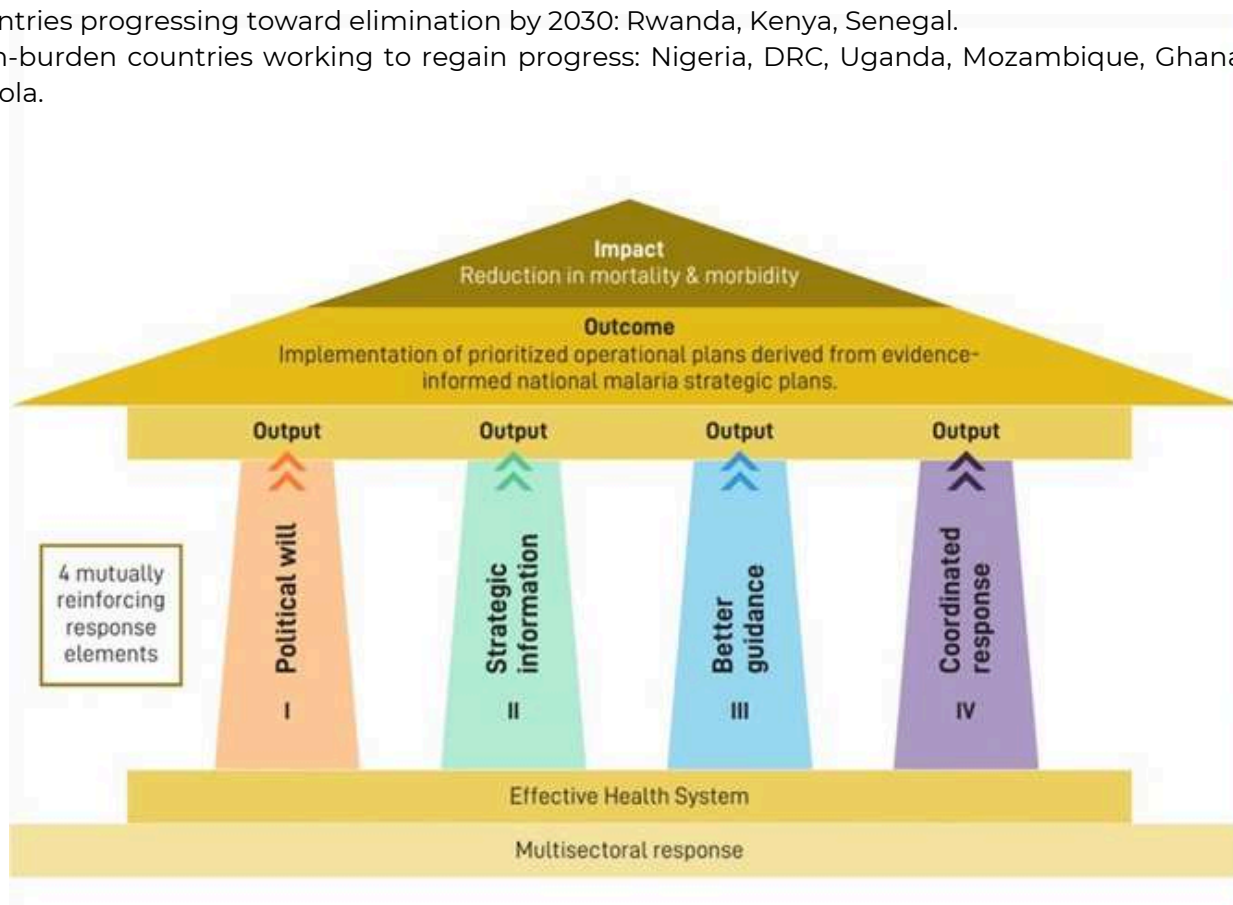
- HBHI emphasizes four mutually reinforcing response elements:
- Political Will – Strengthening leadership and commitment.
- Strategic Information – Leveraging data for better decision-making.
- Better Guidance – Ensuring evidence-based interventions.
- Coordinated Response – Promoting collaboration across sectors.

These elements support an effective health system and a multisectoral response, leading to the implementation of prioritized operational plans and ultimately contributing to reductions in malaria mortality and morbidity.

## CAMA's Strategic Approach for 2030

CAMA has designed a multi-year strategy to align with the progress of malaria elimination in African countries:

- Countries set to eliminate malaria by 2025: Botswana, Cape Verde, South Africa.
- Countries progressing toward elimination by 2030: Rwanda, Kenya, Senegal.
- High-burden countries working to regain progress: Nigeria, DRC, Uganda, Mozambique, Ghana, Tanzania, Angola.



# ACTIVITY POINTERS IN CAMA

## Engage Ministry of Health & NMEP to Factor in IRS in Malaria Elimination Strategy

- CAMA will work with the End Malaria Council in Nigeria through the Aliko Dangote Foundation (ADF) Engagements have already been initiated with technical drivers to leverage current Market studies on Malaria intervention in Nigeria and position for the inclusion of Indoor Residual Spraying in the federal strategy for the elimination of malaria in Nigeria.

## Ways to Address Malaria Elimination Challenges in Africa & Nigeria in Particular

- Sponsor, lead or participate in CAMA malaria/vector control advocacy events.
- Contribute to our insight podcasts on malaria elimination strategies.
- CAMA to co-develop advocacy activities for massive uptake of vector control implementation by the private sector and donors across the subregion.
- CAMA to spotlight the innovative works of members and Partners /partners using its own unique platform, purposefully connecting and penetrating the continent
- CAMA to spotlight members and partners' priorities and work as it impacts on Malaria control and elimination leveraging ABCHealth's reach, footprints and presence within Health communities and Workplaces to boost commercial impact across Africa.
- Access to ABCHealth's diverse initiatives stemming from Health, mega trends, Industry insights, hot topics and its approach to addressing evidence based priority disease burdens in Africa
- Strengthen collaboration between the private sector, government agencies, and international partners to create sustainable financing models for malaria elimination.
- Facilitate engagement between private sector players and the National Malaria Elimination Programme (NMEP) to align efforts with national malaria strategies.
- Develop workplace malaria prevention and treatment programs for corporate organizations, ensuring employees and surrounding communities benefit from malaria interventions.
- Encourage companies to integrate malaria awareness, prevention, and treatment into their employee wellness initiatives.
- Advocate for improved local manufacturing of malaria commodities, including long-lasting insecticide-treated nets (LLINs), rapid diagnostic tests (RDTs), and antimalarial medicines to reduce dependence on imports.
- Work with regulatory bodies to streamline the supply chain and eliminate stockouts in high-burden regions.
- Partner with research institutions to drive innovation in malaria vector control, diagnostics, and treatment.
- Promote investment in new technologies such as AI-driven surveillance systems, smart mosquito traps, and gene-editing techniques for mosquito population control.
- Advocate for private sector involvement in malaria data collection, analysis, and reporting to support evidence-based decision-making.
- Encourage corporate organizations to invest in digital health solutions that enhance real-time malaria surveillance and outbreak response.
- Leverage mass media, digital campaigns, and corporate platforms to amplify malaria prevention messages, promoting the use of bed nets, proper diagnosis, and early treatment.
- Explore opportunities for private sector financing and distribution of malaria vaccines in endemic regions.



- Work with policymakers to fast-track the inclusion of malaria vaccination in routine immunization programs.
- Support regional malaria elimination programs by facilitating partnerships between companies operating across multiple African countries.
- Advocate for coordinated malaria control strategies along border regions to prevent cross-border transmission.
- Utilize ABCHealth's extensive network to engage corporate leaders and industry stakeholders in malaria elimination discussions.
- Position malaria as a critical public health and economic development issue, encouraging businesses to commit financial and technical resources to malaria elimination efforts.
- Work with private sector partners in real estate and urban planning to incorporate malaria-proof designs in construction, such as improved drainage systems to reduce mosquito breeding sites.
- Promote the use of insecticide-treated materials in building construction, especially in malaria-endemic areas.
- Facilitate training programs for healthcare professionals, entomologists, and community health workers to strengthen local expertise in malaria control.
- Support skill transfer initiatives between international experts and local health professionals to ensure the sustainability of malaria interventions.
- Advocate for the establishment of malaria-focused impact investment funds, where businesses can contribute toward malaria control programs while achieving corporate social responsibility (CSR) objectives.
- Encourage financial institutions to develop malaria bonds to support large-scale malaria elimination initiatives.



**MEMBER'S FEEDBACK**

**PATRICK SIEYES**

**Director, Strategic Partnerships & Ext. Affairs  
Vestergaard**

Localization and market-shaping dynamics have taken the spotlight in efforts to enhance access to essential public health interventions. The increasing emphasis on localization within Africa's healthcare landscape presents a transformative opportunity, moving away from reliance on imported medical solutions and instead fostering the development of robust local production capabilities. The challenges witnessed during the COVID-19 pandemic underscored the vulnerabilities associated with Africa's position in the global supply chain, particularly with delayed access to life-saving vaccines. This realization has fueled the drive toward enhancing supply chain resilience while simultaneously stimulating local economies.

A key development in this regard is the establishment of a state-of-the-art manufacturing facility capable of producing up to 87 to 90 million next-generation bed nets annually. This initiative, made possible through a strategic memorandum of understanding signed with the Honorable Minister Pate and the PVAC (Presidential Initiative for Unlocking the Healthcare Value Chain) team, represents a milestone in strengthening Africa's self-sufficiency in public health interventions. The selection of Nigeria as the optimal location for this facility supports the country's potential as a hub for health innovation, made viable by the current government's concerted efforts to attract foreign direct investment. Beyond its impact on malaria control, this venture will serve as a powerful economic catalyst, creating over 600 employment opportunities, with a deliberate focus on empowering women through workforce inclusion.



The significance of this endeavor extends beyond the mere establishment of a facility by an international entity. This initiative forms a joint venture with a local, independent partner, ensuring that the knowledge transfer, operational expertise, and manufacturing capabilities are rooted within the local workforce. By embedding skills development into the very fabric of this partnership, the initiative seeks to build a sustainable foundation for long-term industrial growth, reducing dependency on external expertise and fostering a self-reliant healthcare manufacturing ecosystem.

Another critical dimension shaping healthcare strategies today is the intersection of sustainability with business imperatives. As global discourse increasingly recognizes environmental stewardship as an essential pillar of corporate responsibility, the healthcare sector is compelled to integrate sustainability into its core strategic priorities. The supply of over one billion bed nets to malaria-endemic regions has undoubtedly contributed to significant public health gains. However, it is also imperative to acknowledge that these essential interventions are made from plastic-based polymers, which pose considerable environmental challenges.

In response, a multifaceted approach has been initiated to enhance the sustainability of bed net usage and disposal. The first step in this endeavor involves extending the lifespan of bed nets, ensuring that they remain effective for as long as possible. As one of the most cost-effective and widely accessible tools for malaria prevention, maximizing the durability of bed nets enhances both economic efficiency and environmental sustainability.

The second pillar of this approach is centered on the responsible management of end-of-life disposal. Addressing the environmental impact of plastics, including those used in healthcare interventions, is a moral imperative. A pioneering pilot project has been launched to explore pathways toward more sustainable disposal and recycling practices. Drawing inspiration from similar initiatives undertaken by industry counterparts, extensive field research has been conducted across three Nigerian states, involving close to a thousand surveyed households. This large-scale assessment aims to generate comprehensive insights into behavioral patterns, cultural perceptions, and logistical challenges associated with the disposal of used bed nets.

Findings from this research will inform advocacy and behavioral change strategies, with the ultimate goal of shifting from unsustainable end-of-life practices toward structured collection, repurposing, and recycling systems. The initiative recognizes that effective sustainability efforts must go beyond theoretical frameworks, requiring actionable community engagement and systemic infrastructure development. Through catalytic actions from negative repurposing; where discarded materials contribute to environmental degradation, to constructive reutilization and recycling, a circular economy approach can be cultivated within the healthcare sector.

In addition to manufacturing and sustainability efforts, a broader strategic consideration must be addressed: Africa's evolving financial landscape in healthcare. The donor funding environment remains highly complex, with global funding priorities shifting and external support frameworks becoming increasingly uncertain. This moment presents a critical inflection point for Africa to reassess its financial dependency and transition toward a self-sustaining health ecosystem. The imperative to reduce reliance on donor contributions is not merely a fiscal concern but a strategic necessity to ensure resilience and long-term viability in healthcare delivery.

Creating a sustainable health ecosystem requires a multifaceted approach, including policy reforms, domestic resource mobilization, and innovative financing mechanisms. Strengthening local pharmaceutical and medical supply chains, fostering private-sector investment, and leveraging public-private partnerships are essential steps in building a robust, independent healthcare infrastructure. The trajectory of Africa's healthcare transformation will depend on its ability to harness domestic potential, align economic incentives with public health objectives, and cultivate a governance framework that prioritizes long-term sustainability over short-term aid-driven interventions.

Localization, sustainability, and financial independence must be pursued in tandem to create a holistic and resilient health ecosystem. The momentum generated by initiatives such as the new manufacturing facility, the expansion of sustainability programs, and the push for financial self-sufficiency signals a new era; one that embraces innovation, empowerment, and long-term impact. Through strategic collaboration, continued investment, and commitment, the vision of a self-reliant and thriving healthcare landscape in Africa can become a reality.



**MEMBER'S FEEDBACK**

# **DR. FRANCIS AMINU**

**Director, Health & Nutrition  
Aliko Dangote Foundation**

The CAMA Members Meeting provided an invaluable opportunity to gain insights from the Aliko Dangote Foundation (ADF) on its malaria intervention strategies, workplace health initiatives, and broader commitments to malaria eradication in Nigeria.

A pillar of the approach has been the adoption of the High Burden High Impact (HBHI) strategy, which remains a commendable initiative in tackling malaria within high-risk populations. The strategy's impact is poised for further enhancement through a more structured and data-driven implementation framework. By aligning with the National Malaria Elimination Programme (NMEP), there is an opportunity to map out specific geographic areas with varying malaria burdens at the outset of each year. This would allow for the prioritization of interventions in high-burden areas, ensuring that resources are allocated effectively to maximize impact. A comprehensive, multi-vectoral approach to malaria control in these regions will facilitate targeted engagement from partners, allowing them to identify strategic areas where their contributions can be most effective. This approach stands in contrast to one-time interventions, which, while valuable, do not provide the sustained impact required to make significant progress against malaria.

The role of private sector leadership in malaria elimination efforts is exemplified by the involvement of Alhaji Aliko Dangote in the End Malaria Council. Recognizing the critical role of public-private partnerships in driving meaningful change, ADF is seeking the technical support of CAMA to coordinate with the NMEP in facilitating the inaugural meeting of the End Malaria Council. This forum will serve as a platform for aligning private sector efforts with national malaria control objectives, fostering greater collaboration and investment in malaria eradication initiatives.

A step in enhancing private sector engagement is the review and refinement of the private sector engagement strategy that was initially established in 2016. As the malaria landscape has evolved, it is imperative to assess lessons learned from past interventions and tailor the strategy to reflect current realities. A fine-tuned approach will ensure that private sector actors remain actively engaged in addressing malaria, leveraging their resources and expertise to drive sustainable solutions. Strengthening private sector participation will be instrumental in achieving the broader goal of reducing malaria transmission and ultimately eliminating the disease as a public health threat in Nigeria.

From a workplace health perspective, ADF acknowledged the critical role of technical support from CAMA in addressing malaria incidence across its various business units. Since 2021, a demonstrable reduction in malaria prevalence within the organization has been observed, largely due to the collaborative efforts of CAMA and its partners in providing technical guidance and best practices. ADF has actively promoted employee participation in CAMA-led events, ensuring that staff members remain informed and engaged in discussions regarding malaria control measures and workplace interventions. The virtual engagement of employees in these events has significantly contributed to knowledge sharing and the adoption of evidence-based malaria prevention strategies within the organization. This implores the importance of continuous education and information dissemination in fostering a malaria-free work environment and protecting employee health and productivity.

At the policy level, the Sector Wide Approach (SWAP), implemented by the Federal Ministry of Health, presents an advocacy avenue for strengthening malaria case management and treatment protocols. Ensuring that specific malaria cases are treated within structured healthcare settings rather than outside regulated facilities is crucial in maintaining treatment efficacy and tracking disease trends. Advocacy efforts should be directed toward policy reforms that enhance malaria case management while bolstering surveillance systems that provide accurate and timely data for decision-making.

ADF's commitment to workplace malaria interventions, its endorsement of the HBHI approach, and its advocacy for structured mapping and multi-vectoral interventions reflect a data-driven and sustainable approach to malaria elimination. The call for an enhanced private sector engagement strategy, along with the mobilization of resources through the End Malaria Council, highlights the critical role that businesses and philanthropies can play in addressing malaria. Moving forward, the implementation of these recommendations will require collaborative efforts between stakeholders, continuous knowledge sharing, and sustained advocacy to ensure that malaria elimination remains a top priority on Nigeria's public health agenda. The CAMA Members Meeting served as a catalyst for these discussions, securing the collective goal to a malaria-free Nigeria and paving the way for impactful action in the coming years.

Integrating these strategic imperatives creates an opportunity to drive a more coordinated and effective response to malaria. Strengthening workplace interventions, refining private sector engagement strategies, and reinforcing policy advocacy efforts will collectively contribute to a robust malaria control framework. Through continued collaboration with CAMA, NMEP, and key stakeholders, the goal of achieving a malaria-free Nigeria remains within reach.



Dangote Named Chair as Buhari Inaugurates National End Malaria Council

# **ALLIANCE MANAGEMENT & FUNDING**



# FINANCES

The financial overview of the Corporate Alliance on Malaria in Africa (CAMA) for 2024, with budgeted, actual, and projected figures for 2025.

## Key Financial Highlights:

### Revenue:

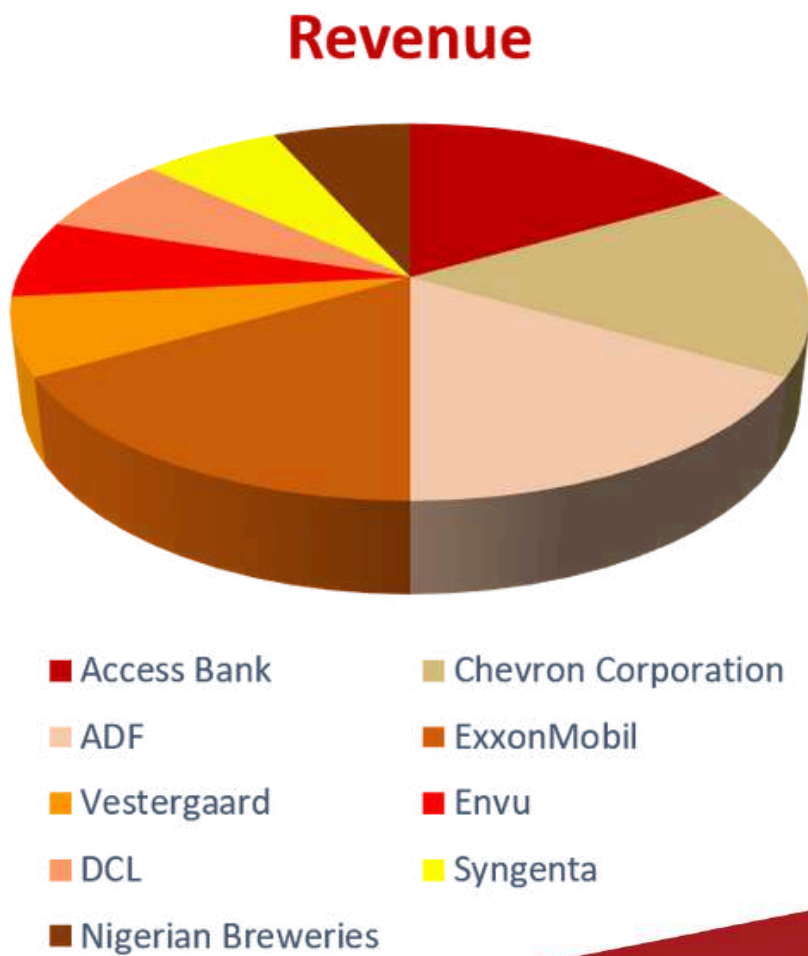
- 2024 Budgeted Revenue: \$170,000
- 2024 Actual Revenue: \$55,000 (a significant shortfall, mainly due to lower-than-expected membership subscriptions)
- 2025 Projected Revenue: \$178,188.66
- Main Sources of Revenue:
  - . Rollover funds from previous years
  - . Membership subscriptions
  - . No sponsorships or donations recorded

### Expenses:

- 2024 Budgeted Expenses: Included personnel, operations, professional fees, and travel/events.
- 2024 Actual Expenses: \$26,811.34 (significantly lower than the budgeted figure, mainly due to reduced personnel and operational costs)
- 2025 Projected Expenses: \$66,312.13

### Surplus:

- 2024 Actual Surplus: Not explicitly stated but implied based on lower expenses.
- 2025 Projected Surplus: \$111,876.53



## CAMA Membership Structure

As the expectation for more cross-sector dialogue and collaboration becomes a mainstay in global health, CAMA has grown in its work over the years. Organizations willing to support the Alliance and to participate actively in our activities may engage either at the leadership level or the alliance level.

### Leadership level (\$25K)

- Membership of the CAMA Leadership Council
- Introductions by CAMA team to Ministry officials & policy leaders, business leaders, NGOs and others in our network
- High-level visibility through the CAMA website, with featured membership page for your organization
- Priority access to events & speaking opportunities at CAMA and partner events
- Communications opportunities through our multimedia & social media channels; this may include features on your organization, podcast interviews & case studies in CAMA reports
- Input into strategic decision-making when CAMA's activities are being considered
- Priority for invitations to events (e.g. at UNGA, Business & Health Summit etc.) Opportunities to interact with governments, contribute to health policy development and raise awareness through specific malaria campaigns in countries where CAMA works
- Access to high-level technical guidance on malaria programming in countries where CAMA works. All of the benefits included in the Alliance level.

### Alliance level (\$10K)

- Access to networking opportunities with government officials, policy managers, business leaders & other key stakeholders
- Visibility for your organization in CAMA newsletters, updates, and web/print publications
- Participate in CAMA events, including workshops & conferences
- Communication opportunities through our social media channels
- Logos on the CAMA website members' page



# APPENDIX



Malaria remains one of Africa's most pressing public health challenges, with millions of lives affected each year. To combat this, innovative and sustainable vector control strategies are essential. The 2024 CAMA Webinar on Malaria Elimination Strategies, themed 'Reimagining Vector Control Strategies for Malaria Elimination in Africa', brought together a distinguished panel of experts, researchers, policymakers, private sector leaders, and frontline health practitioners to explore state-of-the-art approaches to malaria prevention and elimination across the continent.

The report captures knowledge exchange around the latest advancements in vector control, addressing the urgent need for data-driven interventions, improved surveillance systems, and the integration of emerging technologies to strengthen malaria elimination efforts.

Participants shared practical experiences and best practices that have yielded results in different regions, reinforcing the importance of collaborative action, investment, and policy innovation in the fight against malaria.

This Outcome Report also provides a comprehensive summary of key insights from the session, capturing expert contributions on cutting-edge research, case studies of successful interventions, and actionable recommendations designed to guide future strategies, serving as a valuable resource for stakeholders committed to driving impact in malaria control, offering clear pathways for sustained progress towards a malaria-free Africa.

Read the full report via our Knowledge Hub [here](#)





The Corporate Alliance on Malaria in Africa (CAMA) Podcast featuring **Dr. Pete Billingsley**, Founder, The Vital Narrative provides a deep and insightful discussion on the ongoing fight against malaria in Africa. Hosted by **Dr. Mories Atoki**, Lead, CAMA Office, CEO of ABCHealth, the conversation uncovers the challenges, innovative solutions, and collaborative efforts required to eliminate malaria from the continent.

Significant progress has been made in malaria prevention and treatment through interventions such as insecticide-treated bed nets, indoor residual spraying, improved diagnostics, and the introduction of vaccines. However, persistent challenges hinder elimination efforts, including insecticide and drug resistance, evolving mosquito behaviors, and the limited impact of current vaccines, which primarily target young children without addressing broader transmission. Despite these measures, sustaining high coverage levels and overcoming logistical hurdles remain major obstacles in fully eradicating the disease.

To address these gaps, innovative solutions are being explored, such as the Bioko Island Malaria Elimination Project, which integrates various vector control strategies to reduce malaria prevalence. Emerging technologies, including laser-assisted spraying, spatial insecticides, and genetically modified mosquitoes, are being tested to enhance control efforts.

Private sector involvement is crucial in advancing malaria elimination, as businesses directly experience the economic impact of the disease on workforce productivity. Increased investment in research, partnerships, and innovative technologies can accelerate progress. Achieving malaria elimination requires a multifaceted approach that integrates traditional methods with emerging solutions, sustained collaboration, and long-term commitment. With continued innovation and strong political will, Africa can move closer to a malaria-free future, ensuring better health outcomes and economic growth for the continent.

Stream the podcast [here](#)

## **From Dr. Peter Billingsley - Founder, The Vital Narrative**



*"Shortly before Christmas 2024, I contracted malaria during a very short visit to Gabon. As the Plasmodium falciparum parasites were busy doing their thing, growing in my blood and causing me to feel increasingly unwell, I had the honor of talking with Dr. Mories Atoki (Hon.) CEO of the African Business Coalition for Health (ABCHealth) as part of a podcast series released by the Corporate Alliance on Malaria in Africa, in an episode themed "Malaria Elimination Strategies".*

*This, my first podcast, was a great discussion with some probing questions from Dr. Atoki. It was satisfying to explore freely some of the the strategies and best practices for malaria elimination across Africa.*

*You can listen to the podcast by clicking [here](#). Please feel free to share this recording with your networks and continue the dialogue around effective malaria elimination strategies."*



**Dr. Peter Billingsley**  
**Founder: The Vital Narrative**

 [Pete Billingsley](#)

[www.thevitalnarrative.com](http://www.thevitalnarrative.com)

# ACKNOWLEDGEMENTS



The Corporate Alliance on Malaria in Africa extends its deepest gratitude to all its esteemed members, partners, and attendees who played an integral role in the success of the CAMA Members Meeting. This gathering provided a critical platform for meaningful dialogue, strategic collaboration, and knowledge sharing, consolidating the private sector's vital role in accelerating malaria elimination efforts across the continent. The dedication and active engagement of every participant illustrates a shared commitment to creating a future where malaria is no longer a public health threat in Africa.

Profound appreciation is extended to the distinguished members of CAMA whose relentless efforts, technical contributions, and financial investments continue to shape Africa's malaria response. The steadfast leadership of Access Bank Plc, Aliko Dangote Foundation, Chevron Corporation, ExxonMobil, Nigerian Breweries Plc, Vestergaard, Syngenta, DCL, and Envu has been instrumental in driving impactful malaria control initiatives. The collective goal of these organizations in implementing workplace malaria programs, strengthening vector control measures, investing in research, supporting supply chain resilience, and advocating for sustainable financing models validates the transformative power of private-sector collaboration.

Sincere gratitude is extended to all CAMA members for their thoughtful and constructive feedback, which remains invaluable in shaping the alliance's strategies and strengthening its impact in malaria elimination. The insights, recommendations, and shared experiences provided during the meeting serve as critical contributions to refining strategies, strengthening partnerships, and enhancing the impact of private-sector engagement in malaria control. This feedback not only informs ongoing initiatives but also ensures that interventions remain responsive, innovative, and aligned with the evolving challenges in malaria eradication.

The Corporate Alliance on Malaria in Africa (CAMA) is dedicated to forging stronger partnerships, leveraging private sector leadership, and driving impactful, data-driven solutions to eliminate malaria. The collective commitment and action of CAMA members and partners are vital in accelerating Africa's progress toward a malaria-free future. This gathering reaffirms our shared vision of lasting change, ensuring that no community is left behind in the fight against this preventable and curable disease.

## MEMBERS OF THE ALLIANCE



Aliko Dangote  
Foundation



ExxonMobil

envu™



VESTERGAARD®  
IMPACTING PEOPLE

syngenta

## CONTRIBUTORS

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**Dr. Francis Aminu** – Director, Health & Nutrition, Aliko Dangote Foundation (ADF)

**Dr. Rose Peters**- Head, Vector Control SSA, Syngenta

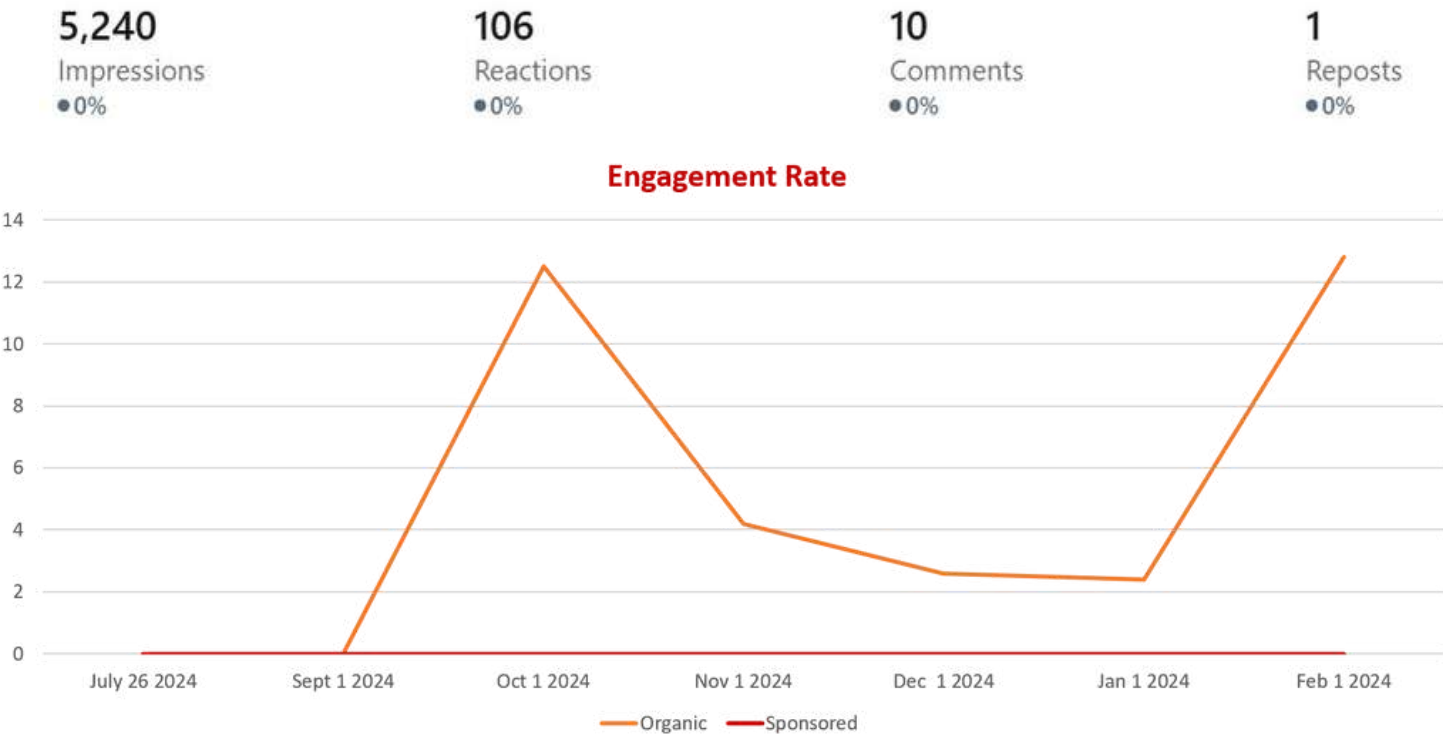
**Peter Sieyes**- Director, Strategic Partnerships & Ext. Affairs, Vestergaard

**Dr. Mories Atoki**- Lead, CAMA Office, CEO, African Business Coalition for Health (ABCHealth)

**Richard Iddrisu**- CAMA Program Officer




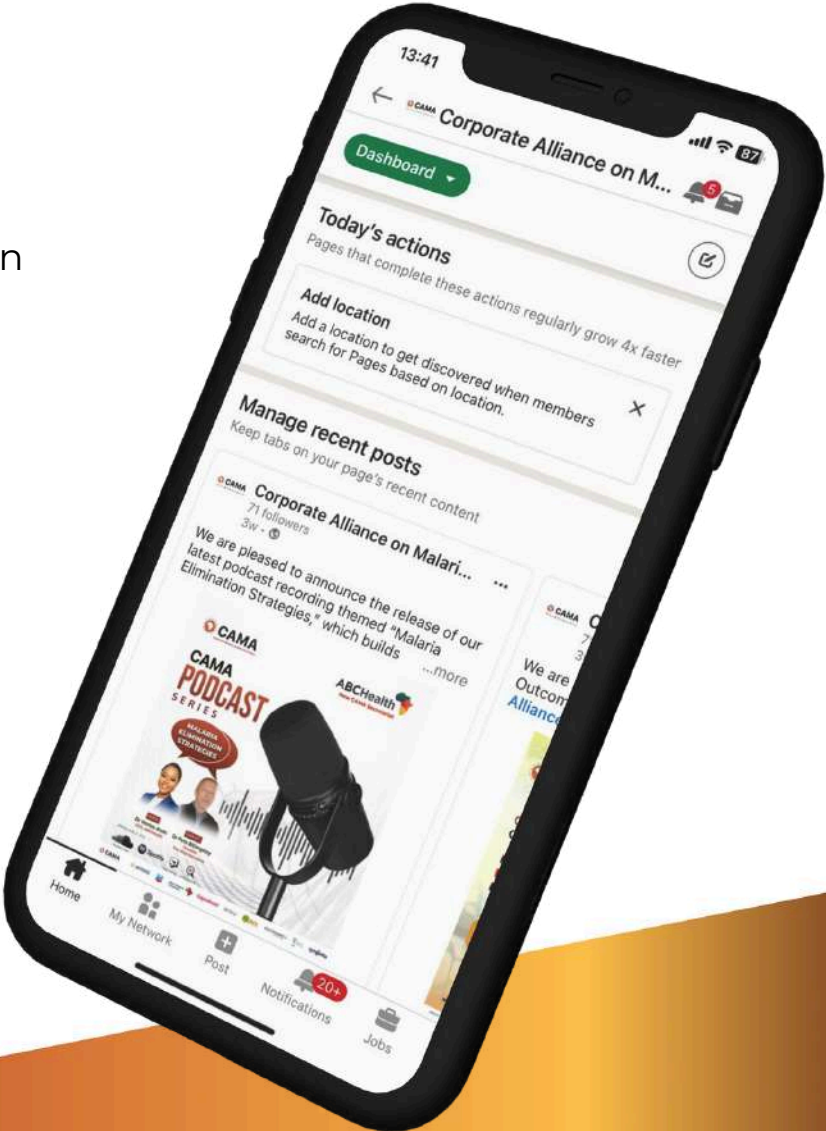
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