

ABCHealth



# ABCHEALTH HEALTHTECH SUMMIT

WHX Lagos

Formerly Medic West Africa

2 - 4 JUNE 2025

LANDMARK EVENT CENTRE,  
LAGOS, NIGERIA

**BROCHURE**



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Lagos, Nigeria

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Cover design, layout and printing: ABCHealth Communications and Graphics Division



# OUR FOUNDERS

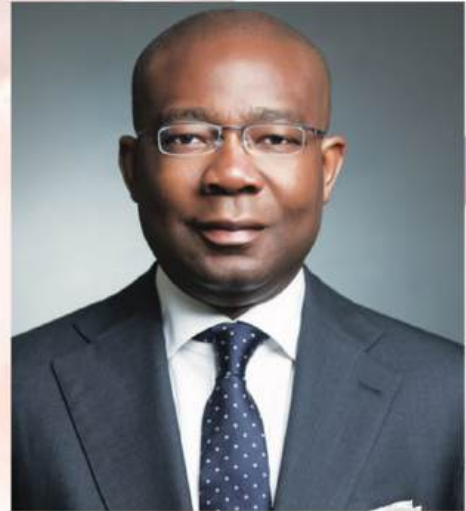


## Mr. Aliko Dangote CON

Aliko Dangote is the founder and president/chief executive of the Dangote Group, the largest conglomerate in West Africa. The Group currently has a presence in 17 African countries and is a market leader in cement on the continent. One of the Group's subsidiaries, Dangote Cement Plc, is the largest listed company in West Africa and the first Nigerian company to join the Forbes Global 2000 Companies list.

The Group has diversified into other sectors of the Nigerian economy including agriculture and is currently constructing the largest petroleum refinery, petrochemical plant and fertilizer complex in Africa.

Internationally, Dangote sits on the board of the Corporate Council on Africa and is a member of the Steering Committee of the United Nations Secretary-General's Global Education First Initiative, the Clinton Global Initiative, the McKinsey Advisory Council, and the International Business Council of the World Economic Forum.



## Mr. Aigboje Aig-Imoukhuede FCIB, CON

Aigboje Aig-Imoukhuede is the Founder and Chairman of Africa Initiative for Governance (AIG), a not-for-profit organisation, established to be a catalyst for high public sector performance in Africa by bringing proven private sector innovation, leadership and funding to the public sector in a private-public partnership to attract, inspire and support future leaders of Africa's public sector.

Mr. Aig-Imoukhuede is also the Founder and Chairman of Coronation Capital Limited, an Africa-focused private equity and proprietary investment firm established in 2014. Prior to this, he was Group Managing Director and Chief Executive Officer of Access Bank Plc, where he led the transformation of the bank to rank amongst Africa's leading banks.



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## GUEST SPEAKER



HIS EXCELLENCY

**Dr. Iziaq Adekunle Salako**

Honorable Minister of State for Health &  
Social Welfare

## CALL TO ACTION



**Zouera Youssoufou**

MD/CEO, Aliko Dangote Foundation

As the Director of ABCHealth and MD/CEO of the Aliko Dangote Foundation, I am honored to welcome you to the ABCHealth HealthTech Summit, a flagship event that embodies our shared commitment to harnessing the power of technology to drive transformative change in healthcare. From a development perspective, the intersection of health and technology holds potential for addressing some of the world's most pressing challenges. In many parts of the world, healthcare systems are strained, and access to quality care is limited. Digital health technologies offer a beacon of hope, enabling us to bridge gaps, improve outcomes, and enhance the overall well-being of individuals and communities.

At the Aliko Dangote Foundation, we've seen firsthand the impact that digital health can have on people's lives. From telemedicine platforms that connect patients with doctors across vast distances, to mobile health apps that empower

patients with doctors across vast distances, to mobile health apps that empower individuals to take control of their own health, technology is revolutionizing the way we approach healthcare. By leveraging these innovations, we can improve health outcomes, reduce disparities, and enhance the overall quality of life for millions of people.

The ABCHealth HealthTech Summit provides a unique platform for stakeholders from across the development spectrum to come together, share knowledge, and co-create solutions that can drive lasting impact. Over the course of this summit, we will explore the latest trends, best practices, and innovative solutions shaping the future of healthcare. From discussing the potential of artificial intelligence in healthcare to exploring the role of data analytics in population health management, our agenda is designed to spark meaningful conversations, foster collaboration, and inspire action.

As a leader in the development space, your participation in the ABCHealth HealthTech Summit is crucial to driving meaningful progress in the healthtech sector. Your expertise, experience, and insights will be invaluable in shaping the future of healthcare and ensuring that digital health technologies are harnessed to meet the needs of the most vulnerable populations.

By joining us at the summit, you will have the opportunity to engage with industry experts, share your own experiences, and network with peers and potential partners. You will also have the chance to contribute to the development of sustainable and scalable digital health solutions that can drive lasting impact in the healthcare sector. We believe that the ABCHealth HealthTech Summit has the potential to be a game-changer for the healthtech sector. By bringing together stakeholders from across the development

spectrum, we can unlock new opportunities for growth, innovation, and impact. We can drive meaningful progress in the healthtech sector and shape the future of healthcare.

I urge you to join us at the ABCHealth HealthTech Summit and be part of this exciting journey. Together, we can harness the power of technology to drive transformative change in healthcare and improve the lives of millions of people. Let us work together to create a brighter, healthier future for all. The summit's impact will be felt far beyond the event itself, as attendees go on to implement new solutions, drive innovation, and shape the future of healthcare. By participating in the summit, you will be contributing to a broader movement that seeks to harness the power of digital health to drive transformative change in healthcare.

As we gather to share knowledge, showcase cutting-edge solutions, and forge new partnerships, we're reminded that the work we do today will shape the healthcare landscape of tomorrow. At the Aliko Dangote Foundation, we're committed to driving this transformation, leveraging our expertise, resources, and network to enable a more connected, responsive, and sustainable healthcare ecosystem.

As we move forward, we're guided by a shared vision of a healthcare system that is more responsive, more resilient, and more equitable. A system that leverages technology to improve outcomes, enhance patient experiences, and foster a culture of innovation and continuous improvement. This vision is not just aspirational; it's also pragmatic. I look forward to welcoming you to the ABCHealth HealthTech Summit and working together to create a brighter, healthier future for all. Let us harness the power of technology to drive meaningful progress in the healthtech sector and shape the future of healthcare.



# ABOUT INFORMA MARKETS

Informa Markets stands as a global leader in creating dynamic platforms that facilitate trade, innovation, and growth across a multitude of specialized industries. By orchestrating face-to-face exhibitions, delivering targeted digital services, and providing actionable data solutions, Informa Markets connects buyers and sellers in over a dozen global verticals, including pharmaceuticals, healthcare, boating, and infrastructure. As the world's foremost market-making company, it breathes life into a diverse array of specialist markets, unlocking opportunities and fostering continuous development throughout the year.

In the healthcare sector, Informa Markets is dedicated to fostering collaboration and progress in the ever-evolving landscape of human health. By connecting manufacturers with distributors worldwide and empowering practitioners to enhance patient outcomes, the company is committed to facilitating deeper learning, building robust relationships, and supporting informed decision-making across the industry. With a comprehensive network comprising 12 in-person exhibitions and 90 conferences, complemented by editorial expertise and year-round opportunities for engagement, Informa Markets has cultivated a global community of over 570,000 healthcare professionals, all united in the pursuit of a healthier world.

A notable event of Informa Markets' healthcare portfolio is the annual Arab Health exhibition (**now World Health Expo, Dubai**) and congress, held in Dubai, United Arab Emirates. Since its inception in 1975, Arab Health has evolved into one of the world's largest medical conferences, attracting healthcare industry representatives from the Middle East, Asia, Europe, and the United States. The event is supported by key regional health authorities, including the UAE Ministry of Health, the Abu Dhabi Health Authority, the Dubai Health Authority, and the Dubai Healthcare City Authority. Arab Health serves as a premier platform for showcasing the latest innovations in medical technology, providing a forum for knowledge exchange, and facilitating business partnerships that drive the industry forward.

Informa Markets' commitment to advancing healthcare extends beyond large-scale exhibitions. The company has formed strategic partnerships to enhance the scope and impact of its events. Notably, Informa Markets has joined forces with the Healthcare Information and Management Systems Society (HIMSS) to expand the annual HIMSS Global Health Conference & Exhibition. This collaboration aims to redefine the healthcare conference experience, fostering long-lasting community growth and engagement among healthcare providers, technology professionals, and other stakeholders across the global health ecosystem.



**Tom Coleman**

Portfolio Director, Informa Markets

In the Middle East, events such as WHX Labs Dubai and the Patient Safety Conference complement Arab Health, focusing on laboratory medicine and healthcare quality, respectively. In Asia, Medlab Asia and Asia Health, now (**WHX Labs Dubai**) cater to the growing demand for medical laboratory and healthcare solutions in the region. Africa hosts events like Africa Health and Medic West Africa, which serve as pivotal platforms for healthcare professionals to explore the latest advancements and collaborate on improving healthcare delivery across the continent. In the Americas, events such as the Florida International Medical Expo (FIME) and Hospitalar in Brazil provide comprehensive forums for the medical industry to engage in trade, education, and networking.

Beyond organizing events, Informa Markets leverages its in-depth industry knowledge and extensive networks to offer media and marketing solutions that support the healthcare community year-round. Through platforms like Omnia Health Insights and Omnia Health Magazine, the company delivers exclusive content, including insights, interviews, opinion pieces, and in-depth reports, keeping healthcare professionals informed about the latest developments and trends in the industry. These resources are invaluable for professionals seeking to stay abreast of innovations and best practices that can enhance patient care and operational efficiency.

Informa Markets' commitment to strengthening connections within the healthcare industry is further exemplified by its efforts to support the community with exclusive insights, opinion pieces, reports, and updates. The company's in-depth data, wide-reaching content, and industry expertise enable it to craft bespoke digital marketing activities for clients, whether they aim to enhance their physical presence at events, nurture new relationships, or explore new territories. This comprehensive approach ensures that stakeholders across the healthcare spectrum have access to the information and connections they need to thrive in a rapidly changing environment.



# WHX: Mapping the Global Pulse of Health Innovation

## WHX Lagos

Formerly Medic West Africa



The World Health Expo in Lagos, Nigeria brings together exhibitors, speakers, and attendees from across West Africa and beyond, focusing on key areas like medical equipment, laboratory technology, diagnostics, and digital applications.

## WHX Nairobi

Formerly Medic East Africa



The World Health Expo in South Africa, Cape Town is scheduled to hold in September 2025 and will display latest medical products and technology across the world.

## WHX Cape Town

Formerly Africa Health



As East Africa's core healthcare event, World Health Expo Nairobi attracts more than 7,000 top medical professionals from the region and the world converging in October 2025.

## WHX Dubai

Formerly Arab Health



The World Health Expo in the UAE brings together influences, decision makers, business leaders, innovators and governments from all major disciplines to advance the business of Healthcare.

# FOREWORD

The African continent is at a moment, where deep-rooted challenges in health systems collide with the momentum of innovation. The COVID-19 pandemic accelerated our collective realization that the future of health will not be built solely in clinics or hospitals, but across interconnected platforms driven by data, powered by technology, and sustained through collaboration. It is against this backdrop that we convene the ABCHealth Digital Health & AI Conference as part of the World Health Expo in Lagos; an intentional convergence of vision, technology, and purpose.

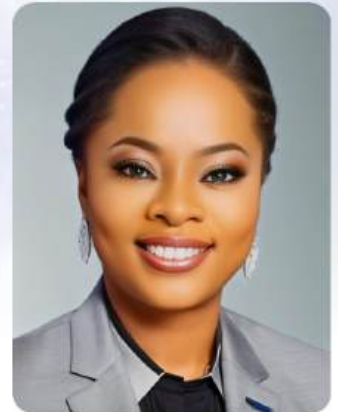
This gathering is a manifestation of our conviction that Africa can no longer afford to remain on the periphery of global digital transformation. We must lead our own narrative—one that centers African ingenuity, contextual understanding, and solution-driven action.

Artificial intelligence and digital technologies are no longer abstract possibilities; they are current realities shaping diagnostics, streamlining patient pathways, decentralizing care, and offering new paradigms for disease surveillance, precision health, and health system optimization. But the true power of these tools lies not just in their application, but in their ability to democratize access, to reduce inequality, and to reimagine healthcare for the most underserved.

At ABCHealth, our mandate is clear: to mobilize the power of the private sector in advancing equitable, resilient, and sustainable health systems across Africa. Yet, we recognize that no one actor, public or private, can drive systemic transformation in isolation. That is why this conference is designed to foster a shared platform where thought leaders, innovators, policymakers, investors, funders, and development partners come together not merely to dialogue, but to co-create, co-invest, and co-implement scalable digital health interventions. The conversations and outcomes of this conference will serve as the foundation for partnerships that go beyond transactions and lean into long-term, systems-oriented collaboration.

The summit will feature a range of exciting events, including the CAMA Malaria & Tech Workshop on June 2nd, which will bring together experts and stakeholders to explore innovative solutions for tackling malaria in Africa. This workshop is a crucial step towards harnessing technology to combat one of the continent's most pressing health challenges.

On June 3rd, the ABCHealth Digital Health & AI Conference will showcase the latest advancements in digital health and artificial intelligence, highlighting the potential of these technologies to transform healthcare delivery. This conference will provide a



**Dr. Mories Atoki**  
CEO, ABCHealth

platform for experts to share their knowledge, experiences, and insights on the application of AI in healthcare.

Also on the June 3rd, we will launch the ABCHealth Virtual HealthTech Hub, a cutting-edge platform designed to facilitate collaboration, innovation, and knowledge-sharing among stakeholders across the health ecosystem. This hub will provide a virtual space for innovators, entrepreneurs, and healthcare professionals to connect, share ideas, and co-create solutions. On June 4th, the ABCHealth Xcelerator Pitch Program will provide a platform for startups and innovators to showcase their solutions, pitch to investors, and compete for funding and support. This program is designed to accelerate the growth of innovative healthtech solutions and drive meaningful impact in the healthcare sector.

As we embark on this journey, we recognize that the path forward will require perseverance, creativity, and a willingness to challenge the status quo. By engaging the digital health ecosystem and prioritizing interoperability, scalability, and sustainability, we can unlock new opportunities for growth, innovation, and impact. This summit is a crucial step in this direction, and I have no doubt that the conversations, connections, and collaborations forged here will yield tangible results and lasting impact.

In closing, I'd like to express my deepest gratitude to our partners, speakers, and attendees for their contributions to this summit. Your collective expertise, passion, and commitment to advancing digital health are the driving forces behind this movement, and I'm honored to be part of this journey. Together, let's harness the power of technology to create a brighter, healthier future for all.



# THE ABCHEALTH HEALTHTECH SUMMIT



The banner for the ABCHealth HealthTech Summit is a horizontal strip with a light blue background. On the left, it features the 'informa markets' logo and the event title 'ABCHealth Healthtech SUMMIT' in large, bold, black and red letters. To the right of the title is the 'WHX' logo, which stands for 'WORLD HEALTH EXHIBITION LAGOS', with 'Formerly Medic West Africa' written below it. A central timeline bar shows four days of events: 'CAMA MALARIA & TECH WORKSHOP' on JUN 2, 'DIGITAL HEALTH & AI CONFERENCE' on JUN 3, 'VIRTUAL HEALTH TECH HUB LAUNCH' on JUN 3, and 'ACCELERATOR PITCH PROGRAM' on JUN 4. On the right side, the 'ABCHealth' logo is displayed above the event theme: 'Engaging the Digital Health Ecosystem: Enabling Interoperability, Scalability & Sustainability across Health Systems'. Below the theme, the dates '2-4 June 2025' and the time '9am WAT (Daily)' are listed. The location 'Landmark Event Centre, Victoria Island, Lagos' is also provided. A small inset photo of a woman is visible on the far right. At the bottom, a row of logos for sponsors and partners is shown, including ABCHealth, Africa Development Foundation, access, TGI, UNH, UNAIDS, Splot, CAMA, and others.

As we gather at the ABCHealth HealthTech Summit, held at the esteemed World Health Expo, we find ourselves at the nexus of a profound transformation in healthcare. The convergence of technology and medicine has given rise to a new era of innovation, one that promises to revolutionize the way we approach patient care, disease prevention, and health management. At ABCHealth, we've long been committed to harnessing the power of digital health to improve outcomes, enhance patient experiences, and foster a more responsive and resilient healthcare system.

The theme of this year's summit, "Engaging the Digital Health Ecosystem: Enabling Interoperability, Scalability, and Sustainability across Health Systems," speaks directly to the complexities and challenges of our time. As healthcare becomes increasingly digitized, the need for seamless data exchange, scalable solutions, and sustainable models has never been more pressing. This summit is a reflection to ABCHealth's dedication to addressing these challenges head-on, fostering a culture of innovation, and driving meaningful progress in the healthtech sector.

The digital health ecosystem is characterized by a vast array of stakeholders, including healthcare providers, technology companies, policymakers, and patients. Each of these groups brings unique perspectives, needs, and challenges to the table. By engaging this diverse ecosystem, we can unlock new opportunities for collaboration, innovation, and growth. The ABCHealth HealthTech Summit provides a unique platform for stakeholders to come together, share knowledge, and co-create solutions that can drive lasting impact.

One of the key challenges facing the digital health ecosystem is the issue of interoperability. As healthcare data becomes increasingly digitized,

the need for seamless data exchange between different systems, providers, and payers has never been more pressing. By enabling interoperability, we can improve care coordination, reduce medical errors, and enhance patient outcomes. This summit will explore the latest strategies and solutions for achieving interoperability, including the use of application programming interfaces (APIs), data standards, and cloud-based platforms.

Scalability is another critical challenge facing the digital health ecosystem. As digital health solutions become increasingly sophisticated, the need for scalable models that can be replicated and adapted across different settings has never been more pressing. By developing scalable solutions, we can accelerate the adoption of digital health technologies, improve healthcare outcomes, and reduce costs. This summit will showcase innovative solutions that have achieved scale, including telehealth platforms, mobile health apps, and artificial intelligence-powered diagnostic tools.

Sustainability is also a key consideration for the digital health ecosystem. As digital health solutions become increasingly complex, the need for sustainable business models that can support long-term growth and adoption has never been more pressing. By developing sustainable models, we can ensure that digital health solutions remain viable and effective over time, driving lasting impact and value for patients, providers, and payers. This summit will explore the latest strategies and solutions for achieving sustainability, including value-based care models, data analytics, and innovative financing mechanisms. In conclusion, the ABCHealth HealthTech Summit represents a decisive moment in the evolution of digital health. By bringing together stakeholders, we can drive meaningful progress, and shape the future of healthcare.



# THE ABCHEALTH HEALTHTECH SUMMIT @ A GLANCE



**CAMA**  
Corporate Alliance on Malaria in Africa

**MALARIA WORKSHOP**

WORLD HEALTH EXHIBITION LAGOS  
formerly Medic West Africa

THEME: Deepening Public Private Partnerships for Malaria Elimination

MOBILIZING CORPORATE RESOURCES AND PRIVATE WEALTH FOR SUSTAINABLE MALARIA SOLUTION, LEVERAGING TECHNOLOGY

Monday, 2nd June 2025 9:00am - 2:00pm WAT

Landmark Event Centre, Lagos

Powered by ABCHealth CAMA Office

FOR MORE INFO: [www.abchealth.com/workshoplagos.com](http://www.abchealth.com/workshoplagos.com)

POWERED BY: Informa Connect

ABCHealth, Alko Dangote Foundation, access, TGI, UNHCR, NIH, UNAIDS, Sepilot, CAMA, Alko Dangote Foundation, access, ExxonMobil, ENVU, DCL, VESTERGAARD, syngenta

## CAMA Malaria & Tech Workshop (Monday June 2 / Room 2A - Second Floor)

The Corporate Alliance on Malaria in Africa (CAMA) is a coalition of private sector organizations working together to fight malaria across the continent with its secretariat run by ABCHealth. The CAMA Workshop will feature subject-matter experts discussing the topic 'Mobilizing Corporate Resources and Private Wealth for Sustainable Malaria Solutions: Leveraging Technology for Impactful Partnership'. This specialized event convenes health experts, policymakers, pharma and development organizations to share strategies and build partnerships aimed at reducing Africa's malaria burden leveraging new innovations through tech.



informa markets

**WORLD HEALTH EXHIBITION LAGOS**  
formerly Medic West Africa

**ABCHealth Digital Health Conference**

THEME: Engaging the Digital Health Ecosystem: Enabling Interoperability, Scalability & Sustainability across Health Systems

3RD JUNE 2025 LANDMARK EVENT CENTRE, LAGOS

ABCHealth

ABCHealth, Alko Dangote Foundation, access, TGI, UNHCR, NIH, UNAIDS, CAMA, Alko Dangote Foundation, access, ExxonMobil, ENVU, DCL, VESTERGAARD, syngenta

## Digital Health & AI Conference (Tuesday June 3 / WHX Lagos Mainroom - ShowFloor)

The Conference aims to host the former Vice President of the Federal Republic of Nigeria, Professor Yemi Osinbajo, in his capacity as Guardian, Timbuktoo Africa Innovation Foundation. The theme for the conference is 'Engaging the Digital Health Ecosystem; Enabling Interoperability, Scalability and Sustainability across Health Systems' and will feature two Keynotes (Virtual and In-person) and four Panel sessions amongst other highlights, spotlighting critical themes such as interoperability, digital infrastructure, AI in healthcare delivery, and financing innovation.



**LAUNCH OF Virtual Health Tech Hub**

**WHX** WORLD HEALTH EXHIBITION LAGOS formerly Medic West Africa

**THEME**  
Catalyzing A New Era of Health Innovation in Africa: Empowering Local Talent and Advancing Digital Technologies

**HOST**  
Chibity Dangana  
Founder, Data Factory Global

**SPEAKERS**  
Dr. Obinna Nnewulu  
HealthTech Thought Group Lead, NED  
Dr. Chiburo Opara  
Chief Executive Officer, Dugitec

**3rd June 2025**  
**Landmark Centre Lagos**

FOR MORE INFO  
[www.abchealth.com](http://www.abchealth.com)  
[worldhealthexpo.com](http://worldhealthexpo.com)

**FIRESIDE CHAT**

ABCHealth, Abba Dangote Foundation, access, TGI, NIB, UNAIDS, Sepilat, CAMA, Abba Dangote Foundation, access, ExxonMobil, ENVU, DCL, VESTERGAARD, syngenta

### Launch of ABCHealth Virtual Health Tech Hub (Tuesday June 3 / WHX Lagos Mainroom - Showfloor)

In a landmark move to sustain momentum beyond the event, ABCHealth will unveil a Health Tech Virtual Hub in a session titled; 'Catalyzing a New Era of Health Innovation in Africa: Empowering Local Talent and Advancing Digital Technologies'. The Hub will connect stakeholders across the health value chain and facilitate knowledge exchange in a safe spacetaking us through a 'live' demo App as we jointly experience its evolution.

**ABCHEALTH ACADEMY FOR HEALTH ENTREPRENEURS**

**Xcelerator Pitch Program**

**WHX** WORLD HEALTH EXHIBITION LAGOS formerly Medic West Africa

**THEME**  
Engaging the Digital Health Ecosystem: Enabling Interoperability, Scalability & Sustainability across Health Systems

**4th June 2025**  
**Landmark Centre Lagos**

**MENTORSHIP VISIBILITY CAPACITY BUILDING**

FOR MORE INFO  
[www.abchealth.com](http://www.abchealth.com)  
[worldhealthexpo.com](http://worldhealthexpo.com)

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### Xcelerator Pitch Event (Wednesday June 4 / Room 2A - Second Floor)

In a showcase of Africa's brightest minds, a select group of digital health innovators will present their solutions to a distinguished panel of Judges who have been carefully selected from diversified expertise and experience and found suitable for purpose. The event will also feature select Investors, funders, strategic partners and observers from the International Community. The Xcelerator Pitch is designed to spotlight high-potential solutions, accelerate their scale, and unlock strategic partnerships to harness Africa's growth potential for Health tech Start-Ups.

# ABCHealth-WHX Lagos Team



**Dr. Mories Atoki**  
CEO, ABCHealth



**Tom Coleman**  
Portfolio Director  
Informa Markets

Dr. Mories Atoki, CEO of ABCHealth, and Tom Coleman, Portfolio Director at Informa Markets, are jointly responsible for the venue, conference location, time slot, and overall supervision of the ABCHealth HealthTech Summit. They provide strategic oversight to ensure seamless execution, alignment with event objectives, and optimal stakeholder experience.



**Rubina D'Souza**  
Conference Director  
WHX Lagos

Rubina D'Souza, Conference Director, WHX Lagos 2025, is responsible for seamless speaker interaction and logistics ensuring that all conference sessions are executed with precision, maintaining high standards of coordination, hospitality, and technical support throughout the event.



**Adekunle Dalton-Oke**  
Communications Lead  
ABCHealth

Adekunle Dalton-Oke, Communications Lead, ABCHealth, responsible for the Launch of the Virtual Healthtech Hub and Xcelerator Pitch Program, organizing the committee, guardians, investors, and contestants



**Richard Iddrisu**  
CAMA Program Officer  
CAMA -ABCHealth

Richard Iddrisu, CAMA Program Officer, ABCHealth, responsible for the Corporate Alliance on Malaria in Africa Malaria & Tech Workshop, communication and speakers coordination



**Ojuolape Olushola**  
Public Health Officer  
ABCHealth

Ojuolape Olushola, Public Health Officer, ABCHealth, responsible for the ABCHealth Digital Health & AI Conference, communication and speakers coordination, design of program materials.



**Fathia Sulaimon**  
Administrative Intern  
ABCHealth

Fathia Sulaimon, Administrative Intern, responsible for the ABCHealth Academy Xcelerator Programme, communication with screening committee, judges and investors



**Stella Oguejiofor**  
Administrative Intern  
ABCHealth

Stella Oguejiofor, Administrative Intern, ABCHealth, responsible for coordinating mass program communications to stakeholders across the healthcare ecosystem and value chain.





# CAMA

Corporate Alliance on Malaria in Africa

# MALARIA & TECH WORKSHOP

**JUN 2 2025**

Meeting Room 2A  
Landmark Event Centre, Lagos.

# THE CONCEPT NOTE

**Theme:** Deepening Public Private Partnerships for Malaria Elimination

**Topic:** Mobilizing Corporate Resources and Private Wealth for Sustainable Malaria Solutions, Leveraging Technology.



## BACKGROUND

Malaria remains one of the most significant public health challenges in Africa, affecting millions of people and impeding socio-economic development across the continent. Despite significant progress in malaria control over the past two decades, the disease continues to pose a substantial burden, particularly in sub-Saharan Africa, where the majority of malaria cases and deaths occur. The World Health Organization (WHO) estimates that in 2023, there were approximately 263 million cases of malaria globally, with Africa accounting for 94% of these cases.

In response to this ongoing challenge, the African Union's Agenda 2063 envisions a continent free from the burden of malaria and other communicable diseases. Agenda 2063 emphasizes the importance of health as a cornerstone for sustainable development and recognizes the critical role of partnerships in achieving health-related goals. The African Union has set ambitious targets for malaria elimination, aiming to reduce malaria morbidity and mortality by 90% by 2030, and ultimately eradicate the disease by 2063. The Corporate Alliance for malaria in Africa (CAMA) boldly to accepts this challenge and is collaboratively embarking on working with all key stakeholders to achieve this ambitious target.

### The Role of Public Private Partnerships

Public private partnerships (PPPs) are increasingly recognized as vital mechanisms for mobilizing resources, expertise, and innovation in the fight against malaria. The private sector possesses unique capabilities, including financial resources, technological advancements, and operational efficiencies, which can complement public health efforts. By fostering collaboration between

governments, non-governmental organizations, and private entities, we can create sustainable solutions that leverage the strengths of each sector.

In the light of this, ABCHealth's Corporate Alliance on Malaria in Africa (CAMA) is organizing an in person event on the sideline of Medic West Africa & Medlab West Africa 2025 at Landmark Centre, Lagos, Nigeria. The theme of this event, Deepening Public Private Partnerships for Malaria Elimination: Mobilizing Corporate Resources and Private Wealth for Sustainable Malaria Solutions will seek to explore how corporate resources and private wealth can be mobilized to support malaria elimination efforts.

This event will serve as a platform for stakeholders from various sectors to share best practices, discuss innovative financing mechanisms, and identify opportunities for collaboration. By fostering collaboration between public health entities, the private sector, and philanthropic organizations, we can develop actionable strategies that enhance investment in malaria control initiatives and ensure the sustainability of these efforts.

### Objectives

1. Highlight Successful Models of PPPs
2. Mobilize Corporate Resources
3. Strengthen Collaboration
4. Align with Agenda 2063
5. Develop Actionable Recommendations: Generate a set of recommendations for enhancing public-private partnerships in malaria elimination.





# AGENDA

TIME (WAT)	ACTIVITY/PERSONNEL
9:30am - 10:00am	<b>ARRIVAL, REGISTRATION &amp; NETWORKING</b>
10:00am - 10:30am	<b>TEA BREAK</b>
10:30am - 10:45am	<b>OPENING REMARKS,</b> <ul style="list-style-type: none"> <li>• <b>Dr. Laide Lesi</b> - Head of Occupational Health, Chevron</li> </ul>
10:45am - 11:15am	<b>KEYNOTE ADDRESS</b>  <b>(In Person Speaker)</b> <ul style="list-style-type: none"> <li>• <b>Dr. Kolawole Maxwell</b> – Director Malaria Consortium – West &amp; Central Africa</li> <li>• <b>Dr. Ope Abegunde</b> – Secretary, National End Malaria Council (NEMC)</li> </ul>
11:15am - 11:45am	<b>KEYNOTE ADDRESS/CASE STUDY</b>  <b>(Virtual Speaker)</b> <ul style="list-style-type: none"> <li>• <b>Dr. Peter Billingsley</b> - Founder – The Vital Narrative</li> </ul>
11:45am - 12:45pm	<b>PANEL DISCUSSION</b> <ul style="list-style-type: none"> <li>• <b>Rhoda Robinson</b>(Moderator) – Executive Director, Hacey Health Initiative</li> </ul> <b>(In Person Panelist)</b> <ul style="list-style-type: none"> <li>• <b>Dr. James Adenuga</b> – Group Chief HSSE and Sustainability DI</li> <li>• <b>Dr. Francis Aminu</b> – Director, Health &amp; Nutrition – Aliko Dangote Foundation</li> <li>• <b>Dr. Jennifer Anyati</b> - Deputy Managing Director (Programmes), SFH Nigeria</li> </ul> <b>(Virtual Panelist)</b> <ul style="list-style-type: none"> <li>• <b>Dr Akinola Shonde</b> - Technical Advisor - Malaria and Multisectoral Programming, Catholic Relief Services</li> <li>• <b>Rose Peter</b> – Business Development Director – Syngenta</li> <li>• <b>Dr. Elijah Egwu</b> – Malaria Tech Expert – Catholic Relief Services</li> <li>• <b>Nonye Egekwu</b> - Senior Advisor, Nigerian National CEmONC Program</li> <li>• <b>Dr. Anastacia Isodje</b> - Technical Manager, Bonny Malaria Elimination Project at Nigeria LNG Limited</li> </ul>
12:45pm - 1:15pm	<b>INTERACTIVE BREAKOUT SESSIONS</b> - All Participants
1:15pm - 1:20pm	<b>CLOSING CHARGE &amp; NEXT STEPS</b>





# MEET THE SPEAKERS

Opening and Keynote Sessions



**Dr. Kolawole Maxwell**

West & Central Africa Director  
Malaria Consortium

**KEYNOTE ADDRESS**



**Dr. Laide Lesi**

Head, Occupational Health  
Chevron

**OPENING REMARKS**



**Dr. Peter Billingsley**

Founder, The Vital Narrative

**KEYNOTE SPEAKER (Virtual)**



**Dr. Ope Abegunde**

Executive Secretary  
National End Malaria Council

**KEYNOTE ADDRESS**



**Dr. Kolawole Maxwell**

-Director, West & Central  
Africa  
Malaria Consortium

Dr. Kolawole Maxwell offers extensive knowledge of primary health care and planning and managing health activities at community, facility and policy levels, having worked for over two decades as a Community Health Physician. Maxwell has expertise in patient care management, health systems strengthening, health sector reform management, institutional development, behavioural change communication, community engagement in health and malaria control. As Malaria Consortium's West and Central Africa Programmes Director, Maxwell provides support and oversight to all country directors in the region. He also leads Malaria Consortium's Nigeria Country Programme.

Dr. Ope Abegunde is a dynamic and accomplished development professional with dual postgraduate qualifications, a Master of Public Health (MPH) and a Master of Business Administration (MBA). With extensive senior-level experience, Dr. Abegunde has consistently demonstrated a strategic ability to set visionary goals and lead cross-functional, cross-sectoral teams in the design and execution of impactful public health policies and programs. Known for a collaborative leadership style and strong intersectoral engagement, Dr. Abegunde has successfully fostered partnerships across the public, private, and civil society sectors to drive sustainable health outcomes. Her expertise spans high-level advocacy, policy formulation, and program implementation—particularly in areas such as HIV, malaria, and public-private partnerships (PPPs).



**Dr. Ope Abegunde**

-Executive Secretary  
National End Malaria Council



**Dr. Peter Billingsley**

Founder  
The Vital Narrative

With over 35 years' experience as a global health executive, he is a seasoned expert in vaccinology, malaria transmission, and vector biology. Peter's contributions have significantly advanced tropical disease and public health, reflected in over 140 peer-reviewed publications and millions of dollars secured for laboratory research, clinical studies, and capacity-building projects. His career spans key positions in the private sector, where he was instrumental in driving malaria vaccine R&D, and academia, where he focused on medical and veterinary entomology and malaria transmission. This wealth of experience plus on-the-ground work across Africa and organizational leadership, allows him to offer insights and guidance from a place of deep expertise and practical understanding.





# MEET THE SPEAKERS

## Panel Discussion



**Dr. Francis Aminu**  
Director, Health & Nutrition  
Aliko Dangote Foundation  
**PANELIST**



**Rhoda Robinson**  
Co-Founder, HACEY  
**MODERATOR**



**Elijah Egwu**  
Malaria Tech Expert  
Catholic Relief Services  
**PANELIST**



**Dr. James Adenuga**  
Group Chief, HSSE & Sustainability  
Dangote Industries Limited  
**PANELIST**



**Nonye Egekwu**  
Senior Advisor, Nigerian National  
CEmONC Program  
**PANELIST**



**Dr. Jennifer Anyanti**  
Deputy Managing Director  
SFH Nigeria  
**PANELIST**



**Rose Peters**  
Head Vector Control, SSA  
Syngenta  
**PANELIST**



**Dr. Anastacia Isodje**  
Technical Manager,  
Bonny Malaria Elimination Project  
Nigeria LNG Limited  
**PANELIST**



**Dr. Akinola Shonde**  
Technical Advisor  
(Malaria & Multi-sectoral Programming)  
Catholic Relief Services  
**PANELIST**



## SPEAKERS' PROFILES



**Dr. Francis Aminu**

-Director, Health & Nutrition  
Aliko Dangote Foundation

Dr. Francis Aminu is a Development Nutrition Specialist with more than 25 years of experience in program management and organizational development in the area of food security and nutrition, maternal and child health, sustainable agriculture, reproductive health, environment, and gender analysis. He has proven experience working effectively with various stakeholders, including government officials, donor agencies, development partners, civil society actors and clients with in-depth knowledge of the political, economic and socio-cultural characteristics of Nigeria and some countries in Africa. He has a demonstrable experience working effectively in transition, fragile and unsafe state environment, monitoring activity design, development, program start-up and implementation, close out and strategic experience transfer.

Nonye Egekwu is a Public health consultant and Healthcare Quality Improvement expert with deep experience supporting national, and subnational governments and ministries of health to improve evidence-based decision-making for healthcare. Her experience spans clinical care, strengthening national malaria eradication programs, Non-Communicable Diseases (NCDs), Healthcare Quality Improvement, maternal and newborn health, health financing, and optimizing healthcare service delivery in Africa. In addition, she has deep experience working across private and public health sectors, faith-based health institutions, and across all tiers of the healthcare leadership in Nigeria to strengthen health systems and improve health outcomes. As a technical facilitator on the National Coordination of Pandemic Responses Collaborative with countries in Africa and Asia enrolled, she facilitated country conversations with an aim to supporting national health managers to respond effectively to the COVID pandemic.



**Nonye Egekwu**

-Senior Advisor, Nigerian  
National  
CEmONC Program



**Elijah Egwu**

Malaria Tech Expert  
Catholic Relief Services

Elijah is a trained professional in information and communications technology, an expert in humanitarian development, digital health, grant and project management with over 12 years working experience and still counting. A Master's Degree holder in Software Engineering, and a graduate of Physics BSc, a Microsoft Certified Professional, a certificate holder in Cyber Security from Kennesaw State University and Project Management from University of Washington, United States. Elijah has provided diverse ICT4D technical support, management and administration to public, private, Government and International Non- Governmental Organizations across several countries in within Africa and the Globe. He currently works for Catholic Relief Services (CRS) where he has in Nigeria and the Republic of Benin led the introduction of digitalization of public health campaign in Malaria, Vaccination and Neglected Tropical Disease.





James joined the Dangote Group to actively develop and implement a fit-for-purpose framework of a Group-wide Health and Safety Management System as part of the Group Health, Safety, Socials and Environmental Mgt. (HSSE) Integrated Management System. His scope of work covers strategic and operational support to the construction of a world-class Complex comprising the largest Refinery on a single train in the world and petrochemical plants based in Africa. His remit supports Cement manufacturing plants spread across the African Region. His work scope also extends to other manufacturing business units within the conglomerate (e.g. Sugar, Salt, Flour, Pasta, Agro sacks etc).



**Dr. James Adenuga**  
-Group Chief HSSE &  
Sustainability  
(DIL)



**Dr. Jennifer Anyanti**  
-Deputy Managing  
Director, SFH Nigeria

Jennifer is an experienced, result oriented, highly creative, and self motivated professional with over 2 decades of solid experience in applying evidence based approaches to Health Systems Development in developing countries, as well as to Family Planning, MNCH and Reproductive Health programming. With over 20 years demonstrated experience with local and international organisations, she has been actively applying public health principles in core health areas, including Family planning, BCC/health communications, primary health care, HIV & AIDS and STI prevention & control, neglected tropical diseases and managed care in occupational health settings. She possesses exceptional management, coordination, supervision, data management, and report writing skills, and has been a member of the C-suite for over 7 years.

Rhoda Robinson is the Co-Founder of HACEY Initiative, she is an accomplished international development professional with over 15 years of expertise in designing and executing high- impact interventions. Proven dedication to addressing contemporary developmental challenges and fostering a healthy and sustainable society. Distinguished gender specialist with a primary focus on advancing gender equality, economic inclusion, and addressing gender-based violence. Deeply committed to championing equal access to healthcare, education, empowerment, and rights for women and girls, and promoting gender inclusive policies and programming. Her Key Competencies include: International Development, Public Health, Gender Equality, Gender-Based Violence, Economic Inclusion, Public-Private Partnerships, Data Visualization, Impact Assessment, Strategic Leadership, Technology Integration, Sustainability, Social Return on Investment.



**Rhoda Robinson**  
-Co-Founder, HACEY



**Rose Peters**

Head, Vector Control  
SSA, Syngenta

Rose Peter is the Commercial Head Vector Control Sub-Saharan Africa. She has over 20 years' experience in clinical research, market development and sales in the public health and veterinary fields for large, medium and small companies, specializing in the development of pharmaceuticals, anti- parasiticides and insecticides.

Dr. Shonde is a medical doctor and public health expert with over a decade of experience in designing, implementing, and overseeing large-scale health interventions in multiple countries and across sectors. He is currently a Technical Advisor on a global, multisectoral health project that focuses on malaria control via working with other sectors to address their contribution to the burden and leverage shared resources. He has supported and collaborated with digital experts in using, and overseeing the use of technology for large scale malaria interventions - like Insecticide Treated Nets (ITN) and Seasonal Malaria Chemoprevention (SMC) campaigns in Africa.



**Dr. Akinola Shonde**

-Technical Advisor  
(Malaria & Multi-sectoral  
Programming)  
Catholic Relief Services



**Dr. Anastacia Isodje**

Technical Manager,  
Bonny Malaria Elimination  
Project  
NLNG

Board certified public health physician, with over fifteen years work experience, providing advisory and technical guidance for public health projects to international organisations and multinational companies (USAID, WHO, DFID, UNICEF, Bill & Melinda Gates, Shell, Nigeria Liquefied Natural Gas LTD), spanning the three levels of healthcare delivery, leading to community health system strengthening and improved health outcomes





CAMA MALARIA &  
TECH  
WORKSHOP

ABCHEALTH  
DIGITAL HEALTH & AI  
CONFERENCE

LAUNCH OF  
ABCHEALTH VIRTUAL  
HEALTHTECH HUB

XCELERATOR  
PITCH PROGRAM



**CAMA**  
Corporate Alliance on Malaria in Africa

Powered by  
**ABCHealth**  
LAGOS  
CAMA Office

# MALARIA WORKSHOP

**WHX** WORLD HEALTH EXHIBITION  
LAGOS  
Formerly  
Medic West Africa

**THEME:**

**Deepening Public Private Partnerships  
for Malaria Elimination**

**MOBILIZING CORPORATE RESOURCES AND PRIVATE WEALTH  
FOR SUSTAINABLE MALARIA SOLUTIONS, LEVERAGING  
TECHNOLOGY**



**Monday, 2nd June 2025**



**9:00am - 2:00pm WAT**



**Landmark Event Centre, Victoria Island, Lagos**

**HOST**



**Dr. Morley Afoli**  
Lead, CAMA Office  
CEO, ABCHealth

**KEYNOTE SPEAKERS**



**Dr. Kolawole Mazwell**  
West & Central Africa  
Director, Malaria Consortium



**Dr. Ope Abegunde**  
Executive Secretary  
National End Malaria Council



**Dr. Peter Billingsley**  
Founder, The Viral  
Remedies

**MODERATOR**



**Rhoda Robinson**  
Co-Founder, HACEY

**PANELISTS**



**Dr. Francis Amini**  
Director, Health & Nutrition  
Africa Dangote Foundation



**Dr. Jennifer Anyanti**  
Deputy MD  
DPA Nigeria



**Dr. James Adenuga**  
Group Chief, HBB &  
Sustainability, CIL



**Anastacia Isodje**  
Managing Senior MFP  
NigeriaLND Limited



**Dr. Rose Peters**  
Head, Vector Control  
SMA, Nympha

**IN-PERSON**

**PANELISTS**

**VIRTUAL**



**Monye Egekwu**  
Senior Advisor, Nigeria  
National COVID-19 Program



**Elijah Ekwu**  
Technical Advisor Digital  
Health, CIL



**Dr. Akinola Shinde**  
Advisor, Malaria & Mucor  
National Program, CIL

FOR MORE INFO

[www.abchealth.com](http://www.abchealth.com)  
[worldhealthexpo.com](http://worldhealthexpo.com)

POWERED BY





ABCHealth 

# **ABCHEALTH** **DIGITAL HEALTH & AI** **CONFERENCE**

**JUN 3 2025**

WHX Main Room (Showfloor)  
Landmark Event Centre, Lagos.



# THE CONCEPT NOTE



The digital health ecosystem faces critical challenges in interoperability, scalability, and sustainability, limiting its impact on healthcare transformation. Fragmented health data, lack of standardized exchange frameworks, and siloed systems hinder seamless integration, with over 50% of digital health interventions in low- and middle-income countries failing to integrate effectively.

Scalability remains a hurdle, as 70% of digital health projects in Africa do not progress beyond pilot phases due to funding and infrastructure gaps. Sustainability is also at risk, with most governments allocating less than 1% of their health budgets to digital health despite an estimated \$4.2 billion annual investment needed. Addressing these barriers requires a coordinated approach through policy frameworks, public-private partnerships, and innovative financing to ensure longterm, equitable, and efficient healthcare delivery.

ABCHealth will host a Digital Health & AI Conference, titled "Engaging the Digital Health Ecosystem: Enabling Interoperability, Scalability & Sustainability across Health Systems," to foster dialogue among key stakeholders, including policymakers, healthcare providers, technology innovators, and private sector leaders, on advancing digital health integration. Through expert panel discussions, case study presentations, and collaborative sessions, participants will identify actionable pathways to enhance data-driven healthcare, strengthen health system resilience, and accelerate the adoption of AI and digital solutions for improved health outcomes across Africa.

The post-event ABCHealth Health Tech Virtual Hub will serve as a dedicated virtual platform to sustain these discussions, drive continuous knowledge exchange, and support the long-term implementation of digital health solutions across the continent.

## BACKGROUND

The rapid evolution of digital health technologies is reshaping healthcare delivery across the globe, offering innovative solutions to enhance efficiency, accessibility, and quality of care. However, despite the growing adoption of digital health tools, the lack of interoperability, limited scalability, and challenges in ensuring long-term sustainability continue to hinder seamless integration into health systems. According to the World Health Organization (WHO), as of 2023, only 60% of countries have implemented national electronic health record (EHR) systems, and among those, fewer than 30% have achieved interoperability between different healthcare providers. The inability of digital health platforms to communicate effectively results in fragmented health data, duplication of efforts, and inefficiencies that undermine patient-centered care and evidence-based decision-making.

Interoperability challenges arise from the diverse landscape of health information systems, each designed with distinct architectures, data standards, and proprietary technologies. In many healthcare environments, particularly in LMICs, hospitals, clinics, and telemedicine platforms operate on independent digital systems that lack common data-sharing protocols. This siloed approach prevents seamless data exchange between providers, limiting the ability to track patient history, coordinate treatments, and implement population-wide health interventions. A 2021 study by the Healthcare Information and Management Systems Society (HIMSS) revealed that 64% of healthcare organizations in the U.S. reported issues with data exchange across different EHR platforms, even in regions with advanced health IT infrastructure. The situation is more pronounced in Africa, where only a handful of countries, such as South Africa and Kenya, have initiated nationwide health information exchanges to facilitate interoperability.





The consequences of poor interoperability extend beyond inefficiencies; they pose significant risks to patient safety and public health. The inability to consolidate patient records can lead to errors in diagnosis, redundant testing, and inconsistent treatment plans. For instance, a patient receiving care in multiple healthcare facilities may undergo duplicate laboratory tests due to the lack of a centralized health data repository, increasing healthcare costs and delaying treatment. The lack of real-time data sharing impedes disease surveillance and outbreak response. During the COVID-19 pandemic, health agencies worldwide struggled to aggregate and analyze patient data from disparate sources, delaying critical decision-making in resource allocation and public health interventions.

Scalability remains a challenge, especially in low- and middle-income countries (LMICs), where digital health solutions often start as pilot projects but fail to transition into nationwide implementation. The African Union's Digital Transformation Strategy for Africa (2020–2030) highlights that 70% of digital health initiatives on the continent do not scale due to inadequate funding, weak infrastructure, and misalignment with national healthcare policies. A report by the Global Digital Health Partnership (GDHP) further emphasizes that many digital health solutions are donor-driven, making them vulnerable to financial instability once initial funding ends. Without clear sustainability models, these solutions struggle to maintain operations, upgrade their systems, and support long-term digital transformation efforts in health systems.



One of the main factors limiting scalability is the digital divide, particularly in regions with inadequate internet penetration and unreliable electricity supply. According to the International Telecommunication Union (ITU), only 43% of Africa's population had internet access as of 2022, creating a significant barrier to the widespread adoption of digital health solutions. Many remote and underserved areas still rely on paper-based records due to the lack of digital infrastructure, further exacerbating the inefficiencies in health service delivery. Additionally, healthcare workers often face challenges in adopting new digital tools due to limited training and resistance to

change. A 2023 report by the African Digital Health Network (ADHN) found that 58% of healthcare workers in rural African health facilities were unfamiliar with basic EHR functionalities, highlighting the urgent need for digital literacy programs.

The financial constraints that limit scalability are compounded by the absence of sustainable business models for digital health solutions. Many health-tech startups and digital health programs rely on donor funding or short-term grants, which, once depleted, lead to the discontinuation of services. For example, the SmartCare EHR system, introduced in Zambia in 2005 with funding from the U.S. President's Emergency Plan for AIDS Relief (PEPFAR), initially saw widespread adoption. However, after donor support decreased, system maintenance and expansion stalled, leaving many health facilities without functional digital records. Addressing scalability challenges requires long-term investment strategies that incorporate government funding, private-sector participation, and innovative financing models such as public-private partnerships (PPPs) and outcome-based funding mechanisms.

The global push for AI-driven healthcare solutions adds another dimension to the digital health ecosystem. AI-powered diagnostics, predictive analytics, and telemedicine platforms have demonstrated significant potential in improving health outcomes. A 2022 study published in *The Lancet Digital Health* found that AI algorithms achieved diagnostic accuracy rates exceeding 90% in detecting diseases such as diabetic retinopathy and breast cancer. However, the widespread adoption of AI in healthcare is constrained by challenges related to data privacy, ethical considerations, regulatory frameworks, and the digital divide that limits access to AI-driven tools in resource-limited settings.

The ethical concerns surrounding AI in healthcare include bias in algorithmic decision-making, data security vulnerabilities, and the potential displacement of human healthcare workers. Studies have shown that AI models trained on biased datasets can perpetuate health disparities. For instance, a 2019 study in *Science* found that an AI-driven risk assessment tool used in U.S. hospitals systematically underestimated the severity of illness in Black patients compared to White patients, leading to unequal access to healthcare resources. Regulatory frameworks governing AI in healthcare remain fragmented, with some countries lacking comprehensive policies on AI-driven diagnostics and decision-support systems. The European Union introduced the AI Act in 2021 to establish clear guidelines for high-risk AI applications, but similar





regulatory structures are still in development in many parts of Africa and Asia. Ensuring sustainability in digital health requires an integrated approach that considers economic, technological, and governance factors. The World Bank estimates that LMICs will need an annual investment of \$4.2 billion to develop and maintain digital health infrastructure, yet most governments allocate less than 1% of their health budgets to digital health initiatives. Strengthening public-private partnerships, establishing regulatory frameworks, and fostering local capacitybuilding are crucial to ensuring that digital health solutions are not only implemented but also sustained in the long run.

Sustainability also depends on the ability to build resilient health information ecosystems that can withstand financial, technological, and operational disruptions. Many digital health solutions fail to endure beyond their initial implementation phase due to a lack of institutional ownership and policy alignment. Governments play a crucial role in driving sustainability by integrating digital health initiatives into national health strategies and ensuring that they receive continuous funding and support.

Capacity-building initiatives must be prioritized to equip healthcare workers with the skills needed to effectively utilize and maintain digital health systems. According to a 2023 WHO report, only 25% of LMICs have formal training programs on digital health for healthcare professionals, highlighting the need for targeted investments in workforce development. Addressing the challenges of interoperability, scalability, and sustainability is imperative to unlocking the full potential of technology in transforming healthcare. A coordinated approach involving governments, healthcare providers, technology developers, and private sector investors is essential to creating an interconnected and efficient digital health ecosystem that enhances patient care, optimizes health resources, and drives long-term health improvements globally.

## Opportunities in Digital Health Integration

### Strengthening Health System Interoperability

The ability to integrate diverse digital health solutions into a cohesive ecosystem allows for real-time data exchange, improved care coordination, and enhanced decision-making. By adopting global interoperability standards such as HL7 FHIR and SNOMED CT, health systems can break down data silos, improve efficiency, and ensure that health records are accessible across various providers and institutions. This fosters a more patient-centered approach and supports evidence-based interventions.

## Scaling Digital Health Innovations for Broader Impact

Scaling digital health solutions beyond pilot projects presents an opportunity to expand access to quality healthcare. Many digital initiatives, such as telemedicine, remote monitoring, and mobile health applications, have demonstrated success in localized settings. However, with proper regulatory frameworks, infrastructure development, and investment in digital health literacy, these solutions can be expanded to national and regional levels, ensuring a wider reach and greater impact on health outcomes.

### Advancing Sustainable Financing Models

Innovative financial mechanisms, such as blended financing, public-private partnerships, and value-based care models, create opportunities for sustained digital health investments. Governments, private investors, and global health organizations can collaborate to establish long-term funding strategies that reduce reliance on short-term donor support. Sustainable financing ensures that digital health solutions remain operational, continuously improve, and are integrated into mainstream healthcare systems.

## Harnessing AI and Emerging Technologies for Smarter Healthcare

Artificial intelligence, machine learning, and blockchain technology offer transformative potential in diagnostics, predictive analytics, personalized medicine, and administrative efficiency. AI-powered decision-support tools can enhance early disease detection, while blockchain can improve data security and transparency. These technologies enable more efficient workflows, reduce human error, and optimize resource allocation, ultimately improving patient outcomes and reducing healthcare costs.

## Strengthening Policy and Regulatory Frameworks for Digital Health

Clear and enforceable digital health policies create an enabling environment for sustainable adoption. Governments and regulatory bodies can establish frameworks that support data privacy, cybersecurity, and ethical AI use. Policies that promote interoperability, incentivize digital transformation, and regulate telehealth services contribute to a well-structured digital health ecosystem. A robust policy environment also encourages investment and fosters trust among healthcare providers, technology developers, and patients.





## Enhancing Capacity Building and Workforce Development

Investing in digital health literacy and upskilling healthcare professionals ensures that they can effectively leverage new technologies. Training programs, certification courses, and academic curricula focused on digital health can prepare healthcare workers, IT specialists, and policymakers to navigate an increasingly digitalized healthcare landscape. Workforce development strengthens the implementation and sustainability of digital health initiatives.

## Expanding Access to Quality Healthcare through Digital Innovations

Digital health bridges geographical and economic barriers to healthcare access. Telemedicine platforms, mobile health applications, and remote diagnostics extend healthcare services to underserved populations, including those in rural and remote areas. Digital tools also empower patients through self-management applications, wearable devices, and real-time health monitoring, improving preventive care and chronic disease management.

## Driving Economic Growth and Job Creation in the Digital Health Sector

The expansion of digital health solutions creates opportunities for job creation and economic growth. As health systems increasingly adopt digital tools, there is a growing demand for data scientists, AI specialists, cybersecurity experts, and health informatics professionals. Additionally, digital health startups and innovation hubs can drive economic development by fostering entrepreneurship and attracting investments in health technology. Importantly, these advancements can also support inclusive growth by creating employment opportunities for young people and women, particularly in underserved communities. By investing in digital health education and training programs, countries can build a skilled workforce equipped to meet the demands of a rapidly evolving health-tech ecosystem.

## Facilitating Research, Innovation, and Data-Driven Decision-Making

A well-connected digital health ecosystem enables real-time data collection and analytics, supporting research, surveillance, and policymaking. Health data analytics can identify disease trends, improve outbreak preparedness, and optimize resource allocation. Digital registries, electronic health records, and AI-driven insights help governments and organizations develop targeted interventions that enhance public health outcomes.

## SESSION OBJECTIVES AND KEY THEMES

- To examine the Role of Interoperability in Digital Health Transformation: Highlight the importance of seamless data exchange, standardized protocols, and regulatory frameworks that enable health information systems to communicate effectively.
- To identify Strategies for Scaling Digital Health Innovations: Explore best practices for transitioning pilot projects into large-scale, sustainable healthcare solutions that drive system-wide impact.
- To assess Sustainable Financing Models for Digital Health: Discuss funding mechanisms, including blended financing, private-sector investments, and government-led initiatives, to ensure long-term viability.
- To leverage AI and Emerging Technologies for Smarter Health Systems: Investigate how artificial intelligence, blockchain, and IoT can enhance decision-making, predictive analytics, and operational efficiency in healthcare.
- To strengthen Policy and Governance for Digital Health Integration: Review existing regulatory frameworks, compliance challenges, and policy strategies for fostering a thriving digital health ecosystem.
- To build Capacity and Strengthen the Digital Health Workforce: Address the need for digital literacy, workforce training, and integration of digital health competencies in medical and public health education.
- To promote Public-Private Partnerships for Sustainable Digital Health Ecosystems: Highlight collaborative models that drive innovation, infrastructure development, and widespread adoption of digital health solutions.

## EXPECTED OUTCOMES

- Development of an Interoperability Roadmap for Health Systems
- Blueprint for Scalable Digital Health Infrastructure
- Framework for AI and Emerging Technology Integration in Healthcare
- Technical and Regulatory Alignment for Cross-Border Digital Health Solutions
- Model for Sustainable Digital Health Financing Mechanisms
- Designing a Digital Health Workforce Upskilling Strategy
- Strengthening Cybersecurity and Data Protection in Digital Health Systems
- Post-Event Initiative – ABCHealth Virtual Health Hub (Virtual) (Knowledge Repository, Collaborative Network, Incubation & Acceleration Support, Regulatory Advisory Desk)





# AGENDA

## 1ST KEYNOTE SESSION (VIRTUAL)

### THEME

#### **Accelerating Universal Health Care in Africa: Showcasing Australia's Digital Health Foundation Building Blocks**

### Synopsis of Context

Achieving Universal Health Care (UHC) in Africa demands scalable, interoperable, and resilient digital infrastructure. This session draws lessons from Australia's mature digital health system, spotlighting foundational elements such as electronic health records, secure data exchange, national health identifiers, and governance frameworks that have enabled more equitable access to care. By showcasing how these building blocks have driven efficiency and accountability in Australia, the session aims to offer practical insights and adaptable models that African countries can localize to strengthen their own health systems. Ultimately, it will explore how digital transformation can serve as a strategic enabler for achieving UHC goals across the continent.

**Presenter: Mr. Laurie Hawkins** - Founder, AITIA Global, Estonia

## 2ND KEYNOTE SESSION (IN-PERSON)

### THEME

#### **Achieving Digital Health Equity in Africa: Overcoming Barriers to Access and Utilization of Health Technologies**

### Synopsis of Context

As digital health solutions continue to reshape healthcare delivery across Africa, ensuring equitable access and meaningful utilization remains a pressing challenge. This keynote will explore the critical dimensions of digital health equity, from infrastructure gaps and affordability to digital literacy, gender disparities, and inclusive design. It will highlight the importance of aligning innovation with context-specific realities, ensuring that underserved populations are not left behind in the digital transformation of health systems. By examining successful models and policy levers, the session will chart a path toward inclusive digital ecosystems that empower all communities—urban and rural, rich and poor—to benefit from emerging health technologies. The keynote will set the tone for the conference's broader conversations on how to build scalable, sustainable, and equitable digital health systems across the continent.

**Presenter: Dr. Adeolu Arogundade** - President, Society for eHealth and Telemedicine, Nigeria




**WORLD HEALTH EXHIBITION LAGOS**  
formerly Medic West Africa

**ABCHealth Digital Health Conference**

THEME:  
**Engaging the Digital Health Ecosystem:  
Enabling Interoperability, Scalability &  
Sustainability across Health Systems**

3RD JUNE 2025 LANDMARK EVENT CENTRE, LAGOS

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TIME (WAT)	ACTIVITY/PERSONNEL
8:30am - 9:00am	<b>Registration &amp; Networking</b>
9:00am - 9:10am	<b>Introduction/Setting the Tone</b> <ul style="list-style-type: none"> <li><b>Dr. Mories Atoki</b> - CEO, ABCHealth</li> </ul>
9:10am - 9:20am	<b>Welcome Address/Opening</b> <ul style="list-style-type: none"> <li><b>Dr. Iziaq Adekunle Salako</b> - Honorable Minister of State for Health &amp; Social Welfare</li> </ul>
9:20am - 9:35am	<b>Keynote Presentation (Virtual)</b> <p><b>Topic:</b> Accelerating Universal Health Care in Africa: Showcasing Australia's Digital Health Foundation Building Blocks</p> <p><b>Synopsis of the Session</b> This session highlights how Australia's digital health foundations, like interoperability, data governance, and literacy, can inform Africa's path to Universal Health Care. It offers adaptable strategies to build scalable, equitable, and efficient health systems across the continent.</p> <p><b>Presenter: Mr. Laurie Hawkins</b> - Founder, ALTIA Global, Estonia</p>
9:35am - 9:50am	<b>Keynote Presentation (In-Person)</b> <p><b>Topic:</b> Achieving Digital Health Equity in Africa: Overcoming Barriers to Access and Utilization of Health Technologies</p> <p><b>Synopsis of the Session</b> This session explores strategies to overcome barriers such as infrastructure, affordability, and digital literacy that hinder access to health technologies in Africa. It aims to promote inclusive digital health solutions that advance equity across diverse populations.</p> <p><b>Presenter: Dr. Adeolu Arogundade</b> - President, Society for eHealth and Telemedicine, Nigeria</p>





# MEET THE SPEAKERS

Welcome & Keynote Sessions



**Dr. Leke Ojewale**

Program Manager, Nigeria Digital in  
Health Initiative

**KEYNOTE SPEECH**



**Laurie Hawkins**

Founder, AITIA Global, Estonia

**KEYNOTE SPEAKER**



**Dr. Adeolu Arogundade**

President, Society of Telemedicine  
& eHealth, Nigeria

**KEYNOTE SPEAKER**



## SPEAKERS' PROFILES

Laurie Hawkins, Founder of AITIA Global, Estonia, has been credited as the “Father” of, and “Advocate” of the digital health initiative, the “National Health Services Directory” (Health Services Libraries internationally) in Australia and facilitated the introduction of the National Healthmap used by numerous state/territory governments, public, private and not for profit organisations. A Health Services Library is a “Yellow-pages” of health and social care services covering the whole eco-system of health, and acts as Provider Directory, store national Health Professional and Organisation identifiers for interoperability, and links to the national HealthMap to allow consumers, researchers, policy makers and health planners to look at insights from Services data combined with the many datasets for the Social Determinants of Health.



**Laurie Hawkins**  
-Founder, AITIA Global



**Adeolu Arogundade**  
-President, Society of  
Telemedicine & eHealth  
Nigeria.

Dr. Adeolu Arogundade is a distinguished Nigerian healthcare professional with a multifaceted career spanning clinical practice, digital health advocacy, and organizational leadership. He currently serves as the President of the Society for Telemedicine and eHealth in Nigeria (SfTeHIN), a role he has held since November 2020. In addition to his leadership at SfTeHIN, He is an eHealth consultant, operational dive physician, and emergency trauma care doctor. His diverse expertise reflects a commitment to enhancing healthcare delivery through innovative solutions and specialized medical practices. Under his stewardship, SfTeHIN has been instrumental in advancing Nigeria's digital health landscape. Notably, in 2012, the Federal Capital Territory (FCT) invited SfTeHIN to lead a stakeholders' roundtable aimed at developing a digital health strategy and policy document, marking a significant milestone in the nation's digital health evolution.

Dr. Leke Ojewale is the Senior Technical Adviser (Digital Health) to the Honorable Minister of Health for the Federal Republic of Nigeria. A dedicated healthcare IT leader and physician informaticist, Dr. Ojewale brings over a decade of experience optimizing electronic health records (EHRs) and driving digital health innovation through the Nigeria Digital in Health Initiative.



**Dr. Leke Ojewale**  
-Program Manager  
Nigeria Digital in  
Health Initiative



# AGENDA - 1<sup>ST</sup> PANEL

## Advanced Health Data Governance and Privacy: Navigating AI Integration, Compliance, and Ethical Challenges

### Synopsis of Context

As African health systems accelerate their digital transformation journeys, the integration of AI technologies brings forth unprecedented opportunities—and complex challenges. This panel will focus on strengthening health data governance as a foundational step to enabling trustworthy and secure digital health systems. It will explore the interplay between data protection, ethical AI use, and compliance within diverse regulatory environments. Discussions will address issues such as consent, algorithmic bias, cross-border data flows, and the governance frameworks required to ensure that digital health interventions are both impactful and ethically sound. Panelists will highlight how to build resilient digital health infrastructure that prioritizes patient privacy while supporting innovation.

TIME (WAT)	ACTIVITY/PERSONNEL
9:50am - 10:05am	<b>PRESENTATION</b>  <b>Session Chair</b> <ul style="list-style-type: none"><li>• <b>Mr. Kenneth Okolie</b> - CEO, Synlab</li></ul>
10:05am - 10:50am	<b>PANEL DISCUSSION</b> <b>Panelists</b> <ul style="list-style-type: none"><li>• <b>Dr. Chimezie Uche</b> - Founder and CEO of Doctroid Healthcare Services</li><li>• <b>Kareem Adeniji</b> – MD, Tabade Pharmaceutical Chemists Limited</li><li>• <b>Shina Arogundade</b> – Co-Founder, Myitura</li><li>• <b>Tosin Ozoya</b>- Principal Consultant, Sare Health Africa</li><li>• <b>Dr. Dorothy Jeff-Nnamani</b> – CEO, Novo Health Africa</li><li>• <b>Chiazokam Okadigbo</b> – Associate Director, Deloitte Nigeria</li></ul> <b>Moderator: Mr. David Akpan</b> – Deputy Director, Partnerships and Programs eHealth



# MEET THE SPEAKERS

## Panel 1



**Mr. Kenneth Okolie**  
CEO, Synlab Nigeria  
**SESSION CHAIR**



**Mr. David Akpan**  
Deputy Director, Partnerships  
& Programs, eHealth Africa  
**MODERATOR**



**Tosin Ozoya**  
Principal Consultant, Sare  
Health Africa  
**PANELIST**



**Kareem Adeniji**  
MD, Tabade Pharmaceuticals  
Limited  
**PANELIST**



**Shina Arogundade**  
Co-Founder, Myitura  
**PANELIST**



**Dr. Dorothy Jeff-Nnamani**  
CEO, Novo Health Africa  
**PANELIST**



**Dr. Chimezie Uche**  
CEO, Greycare NG  
**PANELIST**



**Chizokam Okadigbo**  
Associate Director  
Deloitte Nigeria  
**PANELIST**





## SPEAKERS' PROFILES



**Mr. Kenneth Okolie**  
-CEO, Synlab

Kenneth Okolie is the CEO of SYNLAB Nigeria, a leading provider of medical laboratory services in West Africa. With over a decade of experience in the healthcare sector, Kenneth has built a reputation for driving innovation, operational excellence, and strategic growth within medical diagnostics. He brings deep expertise in healthcare management, business process improvement, design thinking, total quality management, and change leadership. His work has consistently led to improved patient outcomes and organizational performance across the industry. Kenneth holds an MBA from Lagos Business School and completed executive training at INSEAD Business School, with a focus on strategy, finance, and management.

David joined eHealth Africa in March 2022 as the Deputy Director, Programs and Impact, now the Partnerships and Programs Directorate. He oversees the coordination and administration of all new and ongoing projects/programs portfolios across Africa. He drives the program design, program implementation strategy, and designing research and evaluation methods. Before joining eHA, David was the Technical Lead and Deputy Chief of Party for a \$21.5 Million USAID-funded Integrated Child Health and Social Service Award (Lot 1) implemented in Akwa Ibom, Cross River, and Bayelsa States. David successfully led the writing of these awards in recent years: USAID/ICHSSA1 (2019: \$21.5Million); USAID/ICHSSA4 (2019: \$20.5Million); USAID/ACE C4 (2022: \$40Million). He also serves as the lead writer for CCCRN on the 2022 CDC Nigeria RFA: Delivering Comprehensive and Sustainable HIV/AIDS Clinical and Community Services to Achieve HIV Epidemic Control in Subnational Units in Nigeria.



**Dr. David Akpan**  
-Deputy Director,  
Partnerships & Programs  
eHealth Africa



**Kareem Adeniji**  
-MD, Tabade Pharm. Ltd

Kareem Adeniji is the Managing Director of Tabade Pharmaceutical Chemists Limited, a family-owned Nigerian healthcare company established in 1977. He also serves as the Director of Pharmacy and Director of Laboratory Services at the company. With 16 years of cross-sector healthcare experience, Kareem is an accomplished clinical community pharmacist and biomedical scientist. He is also a public health consultant and market entry specialist, focusing on pharma, AI tools for disease screening, smart AI data platforms, optical imaging and laser devices, biomedical and IVD devices, eye care products, and maternal health. His company currently represents five healthcare companies from Finland in Nigeria and Ghana. Kareem's current project involves embedding AI-enabled fundus cameras for national diabetic retinopathy screening programs in Nigeria and Ghana, in partnership with their respective health ministries.





**Dr. Chimezie Uche**  
-Founder, Greycare NG

Dr. Chimezie is a seasoned entrepreneur and C-suite executive with nearly two decades of experience in Nigeria and West Africa's tech ecosystem, especially in healthcare technology. He has a strong track record in founding and scaling ventures, driving strategic growth, and leading market expansion across B2B and B2I sectors. His core strengths include business strategy, startup scaling, operations management, and stakeholder engagement. Dr. Chimezie is also experienced in venture capital, investment readiness, and mentoring high-performing teams. He brings a results-driven approach to business transformation and long-term value creation.

Shina Arogundade, is a faith-driven entrepreneur and the CEO of Myitura. Before Myitura, he was CEO of Techbeaver, a cutting-edge technology development company that specializes in providing essential technical infrastructures to empower startup founders. With a mission to nurture innovation and drive technological progress, Shina and his team at Tech Beaver have been instrumental in creating several transformative products, including PocketFood, Hytchbuddy, Trade Lenda, Krowdfi, Trade tracka and their latest achievement, Myitura. Shina's commitment to fostering innovation and enabling startups has garnered recognition on both national and international levels.



**Shina Arogundade**  
-Co-Founder, Myitura



**Dr. Dorothy Jeff-Nnamani**  
CEO, Novo Health Africa

Dorothy graduated from the College of Medicine University of Nigeria Nsukka. Driven by a passion for public health, she went on to obtain a Masters degree in Public Health from the University of Lagos. As a public health consultant she participated in various local and international health programmes. In May 2006 she represented DHI in Nigeria's first ever Mothers' Summit held in Abuja. Driven by a need to more specifically impact her community, she undertook a postgraduate program in infectious diseases at the London School of Hygiene and Tropical Medicine, University of London, graduating with an MSc degree. She worked as a Zonal Medical Manager PHB HealthCare in Lagos, Nigeria and is currently the MD/CEO of Novo Health Africa Ltd.





## SPEAKERS' PROFILES

Tosin Ozoya is a visionary healthcare and business consultant with a rich background in pharmacy and extensive expertise across health tech, supply chain management, and regulatory affairs. With years of experience leading successful donor-funded programmes backed by the Gates Foundation and USAID, Tosin has delivered remarkable results across multiple regions, ensuring impactful, sustainable change. Her career has been defined by a relentless focus on improving operational efficiency and spearheading major health initiatives. Tosin has established key operational frameworks that optimise business processes and drive measurable results in healthcare. As a key player at Sare Health Africa, she is driving innovation in the healthtech space.



**Tosin Ozoya**  
-Principal Consultant  
Sare Health Africa



**Chiazokam Okadigbo**  
Associate Director  
Deloitte Nigeria

Chiazokam is a Lawyer and Chartered Accountant with over 15 years of experience as a Forensic professional. She leads the Life Sciences and Healthcare Industry for the Financial Advisory business of Deloitte Africa.

She has advised Pharma and other clients on enhancing their compliance frameworks, managed and conducted complex forensic investigations and provided advisory support to clients across West Africa (Nigeria, Ghana and Cote d'Ivoire), helping them drive organizational integrity.

Utilizing her experience, Chiazokam helps clients, whether private or public, drive organizational integrity. She has conducted anti-bribery & corruption compliance assessments and has played a pivotal role in strengthening anti-corruption compliance and risk management frameworks for various clients.

# AGENDA - 2<sup>ND</sup> PANEL

## Strategic Regulatory Pathways for Digital Health Innovation: Data Governance, AI Integration, and Compliance in African Healthcare Markets

### Synopsis of Context

The future of Africa's digital health ecosystem hinges on the development of clear, agile, and locally relevant regulatory frameworks that keep pace with innovation. This session will delve into how strategic regulatory models can unlock the full potential of digital health, especially in areas such as telemedicine, AI-driven diagnostics, and mobile health applications. Panelists will examine how harmonized standards, regional cooperation, and adaptive regulation can support the growth of trustworthy technologies while protecting public interests. Case studies and cross-sector insights will be used to unpack how governments, innovators, and regulators can co-create an enabling environment for responsible digital health expansion.

TIME (WAT)	ACTIVITY/PERSONNEL
10:50am - 11:05am	<b>PRESENTATION</b>  <b>Session Chair</b> <ul style="list-style-type: none"><li>• <b>Dr. Njide Ndili</b> - Country Director, PharmAccess; President, Healthcare Federation of Nigeria (HFN)</li></ul>
11:05am - 11:50am	<b>PANEL DISCUSSION</b> <b>Panelists</b> <ul style="list-style-type: none"><li>• <b>Adham Yehia</b> - Co-Founder, DrugStoc</li><li>• <b>Irene Nwaukwa</b> - Founder/CEO, Infinity Health</li><li>• <b>Dr. Yemi Dawodu</b> – CEO, Cerba Lancet Laboratories</li><li>• <b>Dr. Raphael Akangbe</b> – AD, Data Protection Officer, Lagos State Ministry of Health</li><li>• <b>Chibby Dangana</b> – CEO, Data Factory Global</li></ul> <b>Moderator: Folake Owoduni</b> – CEO, Emergency Response Africa
11:50am - 12:50pm	<b>LAUNCH OF THE ABCHEALTH VIRTUAL HEALTHTECH HUB</b>





# MEET THE SPEAKERS

## Panel 2



**Dr. Njide Ndili**

Country Director, PharmAccess

**SESSION CHAIR**



**Folake Owoduni**

CEO, Emergency Response Africa

**MODERATOR**



**Irene Nwaukwa**

Founder/CEO, Infinity Health

**PANELIST**



**Dr. Yemi Dawodu**

CEO, Cerba Lancet Laboratories

**PANELIST**



**Chibby Dangana**

Founder, Data Factory Global

**PANELIST**



**Dr. Raphael Akangbe**

AD, Data Protection Officer  
Lagos State Ministry of Health

**PANELIST**



**Dr. Chibuzo Opara**

CEO, DrugStoc

**PANELIST**



## SPEAKERS' PROFILES



**Dr. Njide Ndili**  
-Country Director  
PharmAccess

Njide Ndili is the Country Director for PharmAccess Foundation in Nigeria, an international NGO with a unique integrated approach that addresses the demand and supply side of the healthcare system, and uses the opportunities that mobile technology and data provides to leapfrog development in the health markets in sub-Saharan Africa. She is the President of Healthcare Federation of Nigeria, a coalition of private sector healthcare associations advocating for the inclusion of private sector in Nigeria's healthcare delivery system; she is a trustee of the Nigeria Healthcare Excellence Award, an annual event that recognises excellent service delivery; and a Board Member of the Society for Quality in Healthcare in Nigeria, an NGO positioning to become the local accrediting body for healthcare institutions in Nigeria.

Folake Owodunni is the Co-founder and CEO of Emergency Response Africa (ERA), a healthcare technology company that is changing how medical emergencies are managed in Africa, beginning in Nigeria. ERA saves lives by connecting individuals experiencing a medical emergency to the largest network of Community First Responders, ambulances, and hospitals to deliver care in minutes using technology. ERA recently partnered with the Edo state government to improve the state's responsiveness to medical emergencies in the public sector. ERA has been recognised for the work it is doing in providing technology-enabled care, including features in national newspapers and leading technology publications.



**Folake Owodunni**  
CEO  
Emergency Response  
Africa



**Irene Nwaukwa**  
Founder/CEO  
Infinity Health

Irene Nwaukwa is the CEO and Founder of Infinity Health Africa, a pioneering Market Access- as-a-Service company leveraging technology to accelerate healthcare access across Africa. She brings over 16 years of experience in market access, commercial operations, and healthcare innovation, having held leadership roles at global companies including Sanofi, Boehringer Ingelheim, and the African genomics company 54gene. Irene has successfully led product launches, regulatory strategies, and growth initiatives across 15 Sub-Saharan African countries. Her work sits at the intersection of health policy, technology, and business—driving practical, scalable solutions for healthcare and life science companies navigating complex, underserved markets.





**Dr. Yemi Dawodu**  
-MD/CEO  
Clina Lancet Laboratories

Dr Olayemi Dawodu is the MD/CEO Clina-Lancet Laboratories a household name in the healthcare space and a part of the Cerba-Lancet Healthcare group, she started her career with the organization in 2015 as the country Histopathologist where she built the trust of fellow consultants and effectively managed the histopathology unit before being promoted to her current position in 2016. She is a Board member of Clina- Lancet Laboratories, Nigeria. She is a Anatomic and Molecular Pathologist who holds an M.B.B.S from the College of Medicine, University of Lagos, as well as fellowships in Pathology (Anatomic and Molecular Pathology) and Laboratory Medicine of the National Postgraduate Medical College of Nigeria and West African College of Physicians respectively, which makes her eligible to practice in Nigeria and the West African region.

Chibby Dangana, Founder of Data Factory Global, is a distinguished digital transformation leader with over 15 years of experience advancing organisational growth through innovative Data strategies. She has a proven track record of aligning technology investments with business objectives, using data-driven insights to optimize operations, accelerate decision-making, and deliver measurable impact. Her expertise spans both private and public sectors, where she has championed initiatives that drive sustainable development and systemic change. Deeply committed to social impact, Chibby has empowered numerous non-profit organisations—particularly in strengthening health systems—by promoting data as a tool for evidence-based decision-making. She excels in senior stakeholder engagement and high-level advocacy, catalysing innovation and inclusion at scale.



**Chibby Dangana**  
Founder/CEO  
Data Factory Global



**Dr. Raphael Akangbe**  
-Data Protection Officer  
LsMoH

Dr. Raphael Akangbe is a renowned digital health expert and the Data Protection Officer at the Lagos State Ministry of Health. He holds a Ph.D. in Digital Health and Health Informatics, with certifications in Data Analytics, Cybersecurity, and Data Protection. Blending academic rigor with practical expertise, Dr. Akangbe has authored three influential books and was named among the Top 50 Global Thought Leaders on Big Data and Health Tech in 2024. He serves as a research reviewer for Frontiers and a research consultant at the Norxin Biotechnology Research Center in China. A board member of the Society for Telemedicine and e-Health in Nigeria (SfTeHiN), he is a leading authority in EMR, EHR, and Telemedicine. As a mentor, researcher, and strategic consultant, he is dedicated to advancing digital health ecosystems, with a focus on data-driven healthcare transformation across Africa and globally

Adham Yehia is the Co-founder of DrugStoc (President/Executive Director), a Pharm tech platform that provides access to verified quality pharmaceutical and healthcare products for health facilities and pharmacies. Drugstoc is focused on eliminating counterfeit and substandard drugs, expanding access to pharmaceutical products for healthcare providers, and improving transparency in pricing for the healthcare product supply chain at the last mile. He is a health systems specialist with over 18 years of experience across primary/secondary care provision with a passion for lean thinking and disruptive innovations that leapfrog Africa's ability to provide quality healthcare to the masses. Since 2015, DrugStoc has transformed pharmaceutical access in Nigeria through a trusted digital platform that connects healthcare providers to genuine, quality-assured medications. With a network of over 7,000 healthcare providers and 400+ manufacturers, it ensures reliable delivery of pharmaceutical products while actively combating counterfeit drugs.



**Adham Yehia**  
Co-Founder DrugStoc



The background of the entire poster is a photograph of a person wearing a white VR headset. Overlaid on the image are various futuristic and medical-themed graphics, including a glowing brain scan on the left, circular data patterns in the center, and a translucent anatomical model of a human torso on the right. The overall color palette is dominated by light blues, teals, and whites, with some darker blue accents.

# **LAUNCH OF THE ABCHEALTH VIRTUAL HEALTHTECH HUB**

@ABCHealth Digital Health  
Conference  
JUN 3 2025

WHX Main Room (Showfloor)  
Landmark Event Centre, Lagos.



# BRIEF



## INTRODUCTION

Africa's healthcare industry is undergoing a transformative shift, driven by technological advancements that enhance patient care, improve healthcare delivery, and streamline operational processes. The emergence of virtual healthcare solutions, telemedicine, AI, and digital health tools presents an unprecedented opportunity for innovation in the sector. To foster collaboration, innovation, and growth in this space, ABCHealth is launching a Virtual Health Tech Hub. This launch will birth a dynamic and interactive digital ecosystem that will foster networking among startups, industry professionals, healthcare providers, technology developers, and policymakers. It will serve as a knowledge-sharing platform, a space for networking, incubation & acceleration support, a regulatory advisory desk and a launch pad for the next generation of health technology innovations.

In short order, this Hub is a forerunner of the ABCHealth Academy for Health Entrepreneurs, which will be a platform to coordinate and deepen health tech interventions and solutions, connecting the players and pioneers to their peers from other parts of the world. The launch details are:

- **Date** - June 03, 2025
- **Time** - 11:50amWAT
- **Venue** - Landmark Centre, Victoria Island, Lagos Nigeria

## OBJECTIVES

The primary objectives of the Virtual Health Tech Hub are:

- To formally announce the Hub, leveraging state-of-the-art digital systems to showcase the value inherent in the virtual ecosystem and creating a safe space for networking and intellectual discussions aimed at improving health outcomes.

- To promote collaboration through convening health stakeholders in various sectors including finance, logistics, policy and leveraging the Coalition's global exposure and influence in order to solve critical health challenges
- To entrench responsibility and trust for early-stage health tech startups to access resources, mentorship, and funding opportunities to scale their solutions through a Dragons' Den-like platform
- To aggregate online resources to upskill professionals and stakeholders in the healthcare and technology sectors on the latest trends, tools, and best practices in health tech.
- To support access to Africa's health market through identifying opportunities for health tech companies to highlight their products and services to healthcare providers, investors, and decision-makers.
- To leverage pioneers' knowledge in creating the necessary regulatory frameworks that are intrinsic to stakeholders' understanding of roles and responsibilities in creating an ecosystem for health innovation to thrive

## HEALTH TECH VIRTUAL HUB LAUNCH FORMAT

The launch will feature a short fireside chat focused on the value proposition of the Hub led by the Host/Moderator, Chibby Dangana, Founder, Data Factory Global, other speakers include:

- Dr. Chibuzo Opara - CEO, DrugStoc
- Dr. Obinna Nnewuihe - Interim Head, Nesta Ventures, Healthtech Thematic Group Lead, NESG

Guardians to engage health entrepreneurs and these include:



- Odunayo Sanya – ED, MTN Foundation
- Dr. Chibuzor Opara – CEO, DrugStoc
- Dr. Olayinka Adewunmi – Ag Director ITMO – Unilag
- Ilerioluwa Brown – Director – Product Dev – Moniepoint
- Dapo Otunla – Director - IHS

### PROPOSED PLATFORM

The virtual hub is being proposed to be managed via an app and this is in line with the fact that many virtual hubs - whether for remote teams, events, or communities - are increasingly being managed through apps to provide users with a seamless and interactive experience. This virtual hub app will allow users collaborate, interact, share resources, and access services remotely.

## AGENDA

TIME	ACTIVITY/PERSONNEL
11:50am - 12:50pm	<b>LAUNCH OF THE ABCEALTH VIRTUAL HEALTHTECH HUB</b> <b>Topic:</b> Catalyzing a New Era of Health Innovation in Africa: Empowering Local Talent and Advancing Digital Technologies
11:50am - 11:55am	<b>ABCHealth Video Interlude</b>
11:55am - 12:00noon	<b>Introduction / Setting the Tone</b> <b>Adekunle Dalton-Oke</b> - Communications Lead, ABCHealth
12:00noon - 12:35pm	<b>Fireside Chat</b>  <b>Host/Moderator:</b> <ul style="list-style-type: none"> <li>• <b>Chibby Dangana</b> – CEO, Data Factory Global</li> </ul> <b>Speakers:</b> <ul style="list-style-type: none"> <li>• <b>Dr. Chibuzor Opara</b> – CEO, DrugStoc</li> <li>• <b>Dr. Obinna Nnewuihe</b> – Healthtech Thematic Group Lead, Nigerian Economic Summit Group (NESG)</li> <li>• <b>Adham Yehia</b> – Co-Founder DrugStoc</li> </ul>
12:35pm - 12:45pm	<b>APP Live Demo</b> Unveiling the Virtual Hub Web Application
12:45pm - 12:55pm	<b>Meet ABCHealth Health Tech Hub Vanguard</b> <ul style="list-style-type: none"> <li>• <b>Odunayo Sanya</b> – ED, MTN Foundation</li> <li>• <b>Dr. Chibuzor Opara</b> – CEO, DrugStoc</li> <li>• <b>Dr. Olayinka Adewunmi</b> – Ag Director ITMO – Unilag</li> <li>• <b>Ilerioluwa Brown</b> – Director – Product Dev – Moniepoint</li> <li>• <b>Dr. Obinna Nnewuihe</b> – Healthtech Thematic Group Lead, Nigerian Economic Summit Group (NESG)</li> <li>• <b>Chibby Dangana</b> – CEO, Data Factory Global</li> <li>• <b>Adam Thompson</b> – CEO, EHA Clinics</li> </ul>
12:55pm - 1:00pm	<b>Responses, Questions and Next steps</b>  <b>END</b> Transition back to the Digital Health & AI Conference
1:00pm - 2:00pm	<b>BREAK</b>





# MEET THE SPEAKERS

## Fireside Chat



**Chibby Dangana**

Founder, Data Factory  
Global

**HOST/MODERATOR**



**Dr. Obinna Nnewuihe**

Interim Head, Nesta Ventures  
Healthtech Thematic Group Lead

NESG

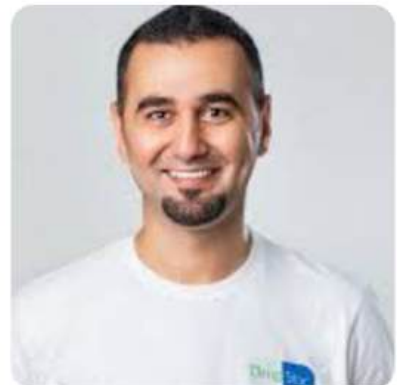
**SPEAKER**



**Dr. Chibuzo Opara**

CEO, DrugStoc

**SPEAKER**



**Adam Yehia**

Co-Founder, DrugStoc

**SPEAKER**



## SPEAKERS' PROFILES



**Chibby Dangana**  
- Founder, Data Factory  
Global

Chibby Dangana, Founder of Data Factory Global, is a distinguished digital transformation leader with over 15 years of experience advancing organisational growth through innovative Data strategies. She has a proven track record of aligning technology investments with business objectives, using data-driven insights to optimize operations, accelerate decision-making, and deliver measurable impact. Her expertise spans both private and public sectors, where she has championed initiatives that drive sustainable development and systemic change. Deeply committed to social impact, Chibby has empowered numerous non-profit organisations—particularly in strengthening health systems—by promoting data as a tool for evidence-based decision-making. She excels in senior stakeholder engagement and high-level advocacy, catalysing innovation and inclusion at scale.

Dr Chibuzo Opara is the co-founder and CEO of DrugStoc, a Pharmatech platform that provides access to verified quality pharmaceutical and healthcare products for healthcare facilities and pharmacies. DrugStoc is focused on eliminating counterfeit and substandard drugs, expanding access to pharmaceutical products for healthcare providers, and improving transparency in pricing for the healthcare product supply chain at the last mile. Chibuzo is a health economist with a clinical background and over 20 years of experience in the health sector. He has worked with the World Health Organisation, the World Bank and the International Finance Corporation, the European Development Fund, and the Sovereign Wealth Fund among other institutions in the fields of healthcare finance and supply chain management.



**Dr. Chibuzo Opara**  
- CEO, DrugStoc



**Dr. Obinna Nnewuihe**  
- Interim Head  
Nesta Ventures  
Healthtech Thematic  
Group Lead, NESG

Dr Obi Nnewuihe is a physician-entrepreneur and investor with expertise spanning global health policy, venture building and impact investing. He previously led new venture creation at NESTA, deploying capital to address social challenges in health, education and sustainability across the UK. Prior to this, he supported early-stage healthcare founders commercialise and scale deep tech innovation globally at the University of Oxford. With over a decade experience across policy, development finance and health technology, Obi is driven by a sense of mission that great science can make outsized impact in critical areas like health if applied correctly, and at scale. An avid traveller, cyclist, and modern art enthusiast, he currently serves as Lead of the Health Technology Unit of the Nigeria Economic Summit Group (NESG).

Adham Yehia is the Co-founder of DrugStoc (President/Executive Director). Drugstoc is focused on eliminating counterfeit and substandard drugs, expanding access to pharmaceutical products for healthcare providers, and improving transparency in pricing for the healthcare product supply chain at the last mile. He is a health systems specialist with over 18 years of experience across primary/secondary care provision with a passion for lean thinking and disruptive innovations that leapfrog Africa's ability to provide quality healthcare to the masses. He has a BSc (Hons) Genetics Specialization from McMaster University, Hamilton, Canada, Master's in health Innovation and Service Management from University of Maastricht, the Netherlands. He also holds a diploma from the Stanford SEED program with a focus on Innovation in Emerging Economies.



**Adam Yehia**  
- Co-Founder  
DrugStoc





**informa**markets **ABCHealth**

LAUNCH OF  
**Virtual  
Healthtech  
Hub**

**WHX** WORLD HEALTH EXHIBITION  
LAGOS  
Formerly  
Medic West Africa

**FIRESIDE CHAT**

THEME

**Catalyzing A New Era of Health Innovation  
in Africa: Empowering Local Talent &  
Advancing Digital Technologies.**

📅 3rd June 2025 📍 Landmark Centre, Lagos

**HOST**

**SPEAKERS**

**ANCHOR**

**Chibby Dangana**  
Founder  
Data Factory Global

**Dr. Chibuzo Opara**  
CEO, DrugDoc

**Dr. Obinna Nnewulhe**  
Head, Health Ventures  
HealthTech, NISG

**Adham Yelha**  
Co-Founder  
DrugDoc

**Adekunle Dalton-Oke**  
Communications Lead  
ABCHealth

ABCHealth



**informa**markets **ABCHealth**

LAUNCH OF  
**Virtual  
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**WHX** WORLD HEALTH EXHIBITION  
LAGOS  
Formerly  
Medic West Africa

📅 3rd June 2025 📍 Landmark Centre, Lagos

**THE VANGUARDS**

**Odunayo Sanya**  
Executive Director  
WHX Foundation

**Chibby Dangana**  
Founder/CEO  
Data Factory Global

**Adam Thompson**  
CEO, Data Clinix

**Serikwura Brown**  
Director of Product  
MedicWest

**Dr. Obi Nnewulhe**  
Head of Health Ventures  
NISG

**Dr. Olayinka Adewunmi**  
Ag. Executive Director  
NISG

**Dr. Chibuzo Opara**  
CEO, DrugDoc

ABCHealth



# ABCHEALTH HEALTHTECH VANGUARDS

Launch of the Virtual Healthtech Hub



**Odunayo Sanya**

Executive Director  
MTN Foundation



**Chibby Dangana**

Founder/CEO, Data Factory  
Global



**Dr. Chibuzo Opara**

CEO, DrugStoc



**Dr. Olayinka Adewunmi**

Ag. Director, Innovation and Technology  
Management Office (ITMO)  
UNILAG



**Ilerioluwa Brown**

Director of Product  
Moniepoint



**Dr. Obi Nnewuihe**

Interim Head, Nesta Ventures  
Healthtech Thematic Group Lead  
NESG



**Adam Thompson**

CEO, EHA Clinics.





## VANGUARDS' PROFILES



**Odunayo Sanya**  
-Executive Director  
MTN Foundation

Odunayo Sanya, based in Lagos, is currently a Executive Secretary, MTN Foundation, MTN Nigeria at MTN Nigeria, bringing experience from previous roles at MTN, Prudent Bank (SKYE bank plc), Standard Trust Bank (UBA PLC) and Chartered bank ltd (Stanbic IBTC). Odunayo Sanya holds a 2016 - 2016 Strategy @ IMD. With a robust skill set that includes Customer Experience, Customer Relations, Service Delivery, Billing, Planning and more, Odunayo Sanya contributes valuable insights to the industry. Mrs. Sanya holds a first degree in Political Science from the University of Abuja, and an MBA in Leadership & Sustainability from the University of Cumbria in the United Kingdom. In addition, she is a certified Maxwell Leadership Coach, a certified DISC Trainer and a PROSCI certified change management practitioner.

Dr Chibuzo Opara is the co-founder and CEO of DrugStoc, a Pharmatech platform that provides access to verified quality pharmaceutical and healthcare products for healthcare facilities and pharmacies. DrugStoc is focused on eliminating counterfeit and substandard drugs, expanding access to pharmaceutical products for healthcare providers, and improving transparency in pricing for the healthcare product supply chain at the last mile. Chibuzo is a health economist with a clinical background and over 20 years of experience in the health sector. He has worked with the World Health Organisation, the World Bank and the International Finance Corporation, the European Development Fund, and the Sovereign Wealth Fund among other institutions in the fields of healthcare finance and supply chain management.



**Dr. Chibuzo Opara**  
-DrugStoc



Adam Thompson is an innovator, strategic disruptor, and transformation specialist. Adam is recognized for his exemplary leadership, innovative mindset, communication skills, and proven track record of success. Adam believes in the transformative power of the public, private, and nonprofit sectors working together. He believes that as local and global communities, we can reimagine sustainable financing for public health delivery systems, strategically deploy new medical technologies, and accelerate equitable access to lifesaving services. Adam has over 20 years of professional experience and brings a unique perspective in shaping new ideas to tackle our most significant global challenges. Experience includes: Current positions as the CEO at EHA Clinics, a start-up health company in Nigeria, and President at eha Impact Ventures, a philanthropic impact investing organization.





## VANGUARDS' PROFILES



**Dr. Olayinka Adewunmi**  
-Ag. Director, Innovation  
and Technology  
Management Office  
(ITMO), UNILAG

Dr. Olayinka Omowunmi Adewumi is an Associate Professor of Mechanical Engineering and the Acting Director of the Innovation and Technology Management Office at the University of Lagos. She holds a Ph.D. from the University of Pretoria, with research focused on computational fluid dynamics and heat transfer. A COREN-registered engineer and active member of several professional societies, including the Society of Women Engineers, Dr. Adewumi is passionate about engineering education, innovation, and student-centered learning. She has supervised numerous undergraduate and postgraduate projects and has published extensively in high-impact international journals. Her contributions to engineering education and practice have been recognized through awards such as the 2025 AFRETEC Inclusion Champion and multiple research grants.

Ilerioluwa Brown is a seasoned Business and Product Leader with a proven track record of building and scaling businesses, as well as launching innovative software products across the fintech, artificial intelligence, and industrial sectors. He currently serves as Director of Product at Moniepoint, where he leads transformative digital initiatives aimed at driving financial inclusion across Africa. With experience spanning over 19 countries, Ilerioluwa has worked with global organizations such as Meta, WorldRemit, UBA, and Andela, delivering market-defining innovations that enhance user experience, boost revenue, and expand product reach. He led the product strategy for UBA's award-winning mobile app, which now serves users in more than 20 African countries, and played a key role in Meta's AR/VR and Large Language Model initiatives.



**Ilerioluwa Brown**  
-Director of Product  
Moniepoint



**Dr. Obinna Nnewuihe**  
-Interim Head  
Nesta Ventures  
Healthtech Thematic  
Group Lead, NESG

Dr Obi Nnewuihe is a physician-entrepreneur and investor with expertise spanning global health policy, venture building and impact investing. He previously led new venture creation at NESTA, deploying capital to address social challenges in health, education and sustainability across the UK. Prior to this, he supported early-stage healthcare founders commercialise and scale deep tech innovation globally at the University of Oxford. With over a decade experience across policy, development finance and health technology, Obi is driven by a sense of mission that great science can make outsized impact in critical areas like health if applied correctly, and at scale. An avid traveller, cyclist, and modern art enthusiast, he currently serves as Lead of the Health Technology Unit of the Nigeria Economic Summit Group (NESG).



# AGENDA - 3<sup>RD</sup> PANEL

## Driving Investment in AI and Digital Health: Unlocking Value, Scalability, and Innovation in Healthcare Systems

### Synopsis of Context

Investment remains a critical catalyst in the scale-up of AI and digital health technologies across Africa. Yet many promising innovations struggle to move from pilot to scale due to fragmented funding landscapes and limited investor confidence. This session will explore innovative financing mechanisms, investor expectations, and the pathways to commercial viability that can help digital health solutions achieve widespread adoption. Speakers will address how governments, development partners, and private investors can align efforts to drive value-based investment, support market readiness, and ensure health equity. It will also explore how investment in infrastructure, talent, and capacity-building is essential to unlocking the full potential of AI in healthcare delivery.

TIME (WAT)	ACTIVITY/PERSONNEL
2:00pm - 2:15pm	<b>PRESENTATION</b>  <b>Session Chair</b> <ul style="list-style-type: none"><li>• <b>Mr. Adam Thompson</b> - CEO, EHA Clinics</li></ul>
2:15pm - 3:00pm	<b>PANEL DISCUSSION</b> <b>Panelists</b> <ul style="list-style-type: none"><li>• <b>Dr. Jekwu Ozoemene</b> - Executive Director, Alternative Bank</li><li>• <b>Dr. Unoma Grant</b> – COO, Paleon Memorial Hospital</li><li>• <b>Abiola Oshunniyi</b> – Program Manager (Digital Health) Clinton Health Initiative Inc</li><li>• <b>Dr. Funmi Adewara</b> – CEO, Mobihealth International</li><li>• <b>Mr. Tope Adeniyi</b> – Chief Executive Officer, AXA Mansard Health</li></ul> <b>Moderator: Dr. Ayodele Cole Benson</b> - Chairman, EchoScan Services



# MEET THE SPEAKERS

## Panel 3



**Adam Thompson**  
CEO, EHA Clinics  
**SESSION CHAIR**



**Dr. Ayodele Cole Benson**  
Chairman, EchoScan Services  
**MODERATOR**



**Unoma Grant**  
COO, Paleon Memorial Hospital  
**PANELIST**



**Abiola Oshunniyi**  
Program Manager (Digital Health)  
Clinton Health Initiative Inc.  
**PANELIST**



**Mr. Tope Adeniyi**  
CEO, AXA Mansard Health  
**PANELIST**



**Dr. Jekwu Ozoemene**  
Executive Director, Alternative Bank  
**PANELIST**



**Dr. Funmi Adewara**  
CEO, Mobihealth International  
**PANELIST**





## SPEAKERS' PROFILES



**Adam Thompson**  
-CEO, EHA Clinics

Adam Thompson is an innovator, strategic disruptor, and transformation specialist. Adam is recognized for his exemplary leadership, innovative mindset, communication skills, and proven track record of success. Adam believes in the transformative power of the public, private, and nonprofit sectors working together. He believes that as local and global communities, we can reimagine sustainable financing for public health delivery systems, strategically deploy new medical technologies, and accelerate equitable access to lifesaving services. Adam has over 20 years of professional experience and brings a unique perspective in shaping new ideas to tackle our most significant global challenges. Experience includes: Current positions as the CEO at EHA Clinics, a start-up health company in Nigeria, and President at eha Impact Ventures, a philanthropic impact investing organization.

A distinguished healthcare executive, visionary entrepreneur, and advocate for healthcare transformation in Nigeria. He is the Co-founder and Chairman of Echolab Radiology and Laboratory Services and CEO of BCA Healthcare Ltd, where he leads numerous hospital and diagnostic center projects nationwide. With Doctorate degrees in Medical Imaging and Healthcare Administration, Dr. Benson has driven innovation in medical diagnostics and strategic healthcare delivery for three decades. Passionate about digital health, he is the Co-founder and CEO of Ception Health, an integrated, interactive PACS and EMR technology focused on patient-centered care. Dr. Benson is also a thought leader within national and international health policy platforms, contributing to the NESG as the Team Lead for Health as business thematic group in the Health Policy Commission and Vice President-1 of the Healthcare Federation of Nigeria.



**Dr. Ayodele Benson**  
-Chairman  
EchoScan Services



**Unoma Grant**  
-COO, Paelon Memorial  
Hospital

Unoma Grant is a healthcare administrator and green gains champion with a unique background in engineering, operations, and innovation. She serves as Chief Operating Officer and Chief Sustainability Officer at Paelon Memorial Hospital in Lagos, where she leads strategic operations and integrates sustainable practices into clinical and administrative systems. Unoma is a certified EDGE Expert, Mechanical Engineer, and AI enthusiast who brings a systems-thinking approach to tackling the increasingly complex challenges in Nigeria's healthcare space. She is the co-founder of the Women in Healthcare Network (WIHCN), which advances female leadership and equity across the health sector. Beyond healthcare, she leads multiple creative ventures, including De Sign Plus and Twinkle Locs, reflecting her passion for blending strategy with creativity. Unoma is deeply committed to transforming Nigeria's healthcare systems through innovation, sustainability, and empathy.





**Abiola Oshunniyi**  
-Program Manager  
(Digital Health) CHAI

Abiola Oshunniyi is a tri-sector serial innovator, futurist, and strategist with over a decade of experience spanning the financial services, health, international development, public policy, business management, and governance. His expertise lies in developing innovative strategies, driving sustainable growth, developing capacity, and building strong partnerships while leading or supporting diverse teams to deliver high-impact solutions. Throughout his career, he has successfully designed, led, and supported complex multi-million-dollar projects funded by renowned organizations such as the World Bank, USAID, the UK Government, and the Bill and Melinda Gates Foundation. His work has spanned various regions, where he has played a pivotal role in enhancing health security, strengthening systems, and promoting sustainable practices.

At the helm of AXA Mansard Health, Mr. Tope Adeniyi's focus lies in advancing the wellbeing of the members by providing superior healthcare solutions. His tenure has been marked by leveraging competencies in problem solving and financial risk management to cultivate the largest and most valuable health insurance entity in Nigeria and West Africa. Prior to this role, as Divisional Director at Mansard Insurance, he has been instrumental in establishing robust operational and technological frameworks, ensuring integrated services and spearheading process improvements. His dedication to operational excellence and customer satisfaction continues to drive the team's success in delivering unparalleled service.



**Mr. Tope Adeniyi**  
-CEO, AXA Mansard  
Health



**Dr. Funmi Adewara**  
-CEO, Mobihealth  
International

Dr. Funmi Adewara is a multi-award winning British-Nigerian physician, Cambridge-trained bioscience entrepreneur, and the Founder/CEO of fast-growing integrated telehealth startup company. Funmi has over 15 years post graduate experience in clinical medicine in NHS UK, pharmaceuticals, and business development in Oil/Gas and energy sector. Leading a pan-African telehealth revolution, her venture, Mobihealth, provides telehealth solutions via mobile phone, computers, AI, satellite and solar powered telehealth clinics connecting patients in urban and rural areas to a global and local network of doctors, genuine medicines and diagnostics—helping to mitigate the impact of emigration, reduce geographical barriers, and lower treatment costs. Mobihealth has impacted over 200,000 lives, with a goal of reaching 1 million annually.

Dr. Jekwu Ozoemene is a finance executive, and public intellectual with over 26 years' experience across banking, fintech, consulting, and development. He is a Group Executive at The Alternative Bank, and the immediate past CEO of the HIV Trust Fund of Nigeria (HTFN) and the Nigeria Business Coalition Against AIDS (NiBUCAA). He serves on the Africa-led HIV Control Working Group (a 12-man Pan African Think-Tank hosted by the Centre for Infectious Disease Research in Zambia - CIDRZ and funded by the Bill and Melinda Gates Foundation - BMGF). He represents FMO on the board of Business Partners International Africa LLC (BPIA), chairing its Audit & Risk Committee and serving on its HR Committee. He also represents Oikocredit International on the board of Ghana's largest and leading fintech, Zeepay Ghana Limited (operating in over 26 countries), where he chairs both the Audit, Risk & Compliance and Strategy, Finance & Investment Committees.



**Dr. Jekwu Ozoemene**  
-Executive Director  
Alternative Bank





## AGENDA - 4<sup>TH</sup> PANEL

### Innovative Digital Health Ecosystems: Leveraging Public-Private Partnerships for Sustainable Digital Health Solutions and Improving User Experience in Africa

#### Synopsis of Context

Collaboration across sectors is vital for the long-term success of digital health in Africa. This session will examine how innovative digital health ecosystems, anchored in strong public-private partnerships—can improve service delivery, strengthen health outcomes, and enhance user experiences. Drawing from successful models, the discussion will highlight how governments, tech innovators, development partners, and healthcare providers can co-create scalable, patient-centered solutions that address local needs. Key focus areas will include interoperability, affordability, digital literacy, and user-centric design. The session aims to promote sustainable ecosystem development that aligns with national health priorities while embracing innovation and inclusivity.

TIME (WAT)	ACTIVITY/PERSONNEL
3:00pm - 3:15pm	<b>PRESENTATION</b>  <b>Session Chair</b> <ul style="list-style-type: none"> <li><b>Odunayo Sanya</b> - Executive Director, MTN Foundation</li> </ul>
3:15pm - 4:00pm	<b>PANEL DISCUSSION</b> <b>Panelists</b> <ul style="list-style-type: none"> <li><b>Dr. Obinna Nnewuihe</b> - Head, Nesta Ventures, Healthtech Thematic Group Lead, NESG</li> <li><b>Dr. Osayomore Ossuetta</b> - Director Laboratory Management Services, ISN Medical, Nigeria</li> <li><b>Dr. Noimot Balogun</b> - Project Lead, Linka.ng</li> <li><b>Dr. Saad Aluko</b> - Director, Innovation and Expansion, HealthPort, Nigeria.</li> <li><b>Anderson Oriahi</b> - Co-Founder, Heala</li> <li><b>Ibrahima Guimba Saidou</b> - CEO, Partnerships for Digital Access in Africa</li> </ul> <b>Moderator: Cyril Okoroigwe</b> - CEO, RegTech Africa
4:00pm - 4:15pm	<b>Q &amp; A Session with Session Chairs on the Panel</b>
4:15pm - 4:30pm	<b>Closing Remarks &amp; Next Steps</b> <ul style="list-style-type: none"> <li><b>Dr. Mories Atoki</b> - CEO, ABCHealth</li> </ul>



# MEET THE SPEAKERS

## Panel 4



**Odunayo Sanya**

Executive Director  
MTN Foundation

**SESSION CHAIR**



**Cyril Okoroigwe**

CEO, RegTech Africa

**MODERATOR**



**Ibrahima Guimba Saidou**

CEO, Partnership for Digital Access in Africa

**PANELIST**



**Dr. Ossayomore Ossuetta**

Director, Lab Mgt Services

ISN Medical

**PANELIST**



**Dr. Saad Oladimeji Issa**

Director Innovation & Expansion

Healthport Africa

**PANELIST**



**Dr. Noimot Balogun**

Project Lead, Linka.ng

**PANELIST**



**Dr. Obinna Nnewuihe**

Head, New Ventures, Nesta

Healthtech Thematic Lead, NESG

**PANELIST**



**Anderson Oriahi**

Co-Founder, Heala

**PANELIST**





# SPEAKERS' PROFILES

## Panel 4



**Odunayo Sanya**  
-Executive Director  
MTN Foundation

Odunayo Sanya, based in Lagos, is currently a Executive Secretary, MTN Foundation, MTN Nigeria at MTN Nigeria, bringing experience from previous roles at MTN, Prudent Bank (SKYE bank plc), Standard Trust Bank (UBA PLC) and Chartered bank ltd (Stanbic IBTC).Odunayo Sanya holds a 2016 - 2016 Strategy @ IMD. With a robust skill set that includes Customer Experience, Customer Relations, Service Delivery, Billing, Planning and more, Odunayo Sanya contributes valuable insights to the industry. Mrs. Sanya holds a first degree in Political Science from the University of Abuja, and an MBA in Leadership & Sustainability from the University of Cumbria in the United Kingdom. In addition, she is a certified Maxwell Leadership Coach, a certified DISC Trainer and a PROSCI certified change management practitioner.

Cyril Okoroigwe is a techpreneur and an innovation enthusiast with over twelve years of senior management and leadership experience in the Information Technology, Banking and Financial services sectors. He holds a first degree in Computer science from the University of Nigeria, and is a Certified information system auditor. He has strong expertise in business strategy, project management, operational process automation, payments system, Information system management and control. Cyril had led key successful regional offshore Information Technology projects for the financial services sector in East, Central and Southern African Countries. Until recently, he was a member of the MICR Technical Implementation Committee, a sub of the Bankers' Committee of Nigeria. Cyril holds a Masters degree in Information Technology (MIT) from the University of Lagos and is an alumnus of the prestigious Lagos Business School (LBS).



**Cyril Okoroigwe**  
-CEO, RegTech Africa



**Dr. Osayomore Ossuetta**  
-Director (Lab & Mgt)  
ISN Medical

Dr. Osayomore Ossuetta is an accomplished healthcare professional with 18+ years' success in enhancing revenue and profit margins through business unit leadership, products sales and marketing, and operations management in ISO accredited and multinational companies. Resourceful entrepreneur with active involvement in shaping long-range vision / strategy and leading multidisciplinary teams on multi-million business initiatives, with a reputation of delivering desired business results within pre-defined time and financial limitations. Proven skills in streamlining operational processes and driving business transformation initiatives





**Dr. Noimot Balogun**  
-Project Lead, Linka.ng

Dr. Noimot Balogun is a public health design thinking strategist, communication in Health technical consultant, and researcher in training with unique transition and achievements in Health and Social Sciences. In digital health, Noimot is a recipient of the Co-creation Hub (Cchub) idea validation program which improved her capacity for analyzing user persona and audience psychographics for adoption. Noimot has consulted for UNDP, Pharmaccess, Maternal Reproductive Health Collective, Clinton Health Access Initiative (CHAI), US-based Speyside group, and USAID-Breakthrough Action Nigeria program among others. She is currently doing her PhD program in Communication, where she explores the lived experiences of populations and their influence on the adoption of health interventions.

Mr Ibrahima Guimba-Saidou currently served as Minister Special Advisor to the President of the Republic of Niger; He is the CEO of the National Agency of Information Society (ANSI), in charge of the e-government strategy and its implementation, as well as enabling the ICT ecosystem. He seats on the board of Niger Telecom, the National Operator of Niger and Niger on the Steering Committee of the Smart Africa Alliance. Ibrahima is Chairman of the Niger Incubator for Small and Medium size Entreprises (CIPMEN), a Juror of the King Hamad Bin Isa Al Khalifa Prize of Unesco. He was a member of the high-level EU-Africa task force on the digital economy. He has been invited as an External Expert to the Broadband Commission Working Group on School Connectivity and to the Advisory Group for the ITU/UNICEF "GIGA" initiative, which aims to connect every school to the internet. He joined the Advisory board of the SDG Lab in 2020.



**Dr. Ibrahima Guimba Saidou**  
CEO, Partnership for Digital Access in Africa



**Dr. Saad Oladimeji**  
-Director, Innovation & Expansion, Healthport Africa

Dr. Oladimeji Saad-Aluko is a distinguished Nigerian health systems expert and academic. A seasoned Hospital management Administrator and a business development specialist with over 25 years of combined work experience in Nigeria and the United Kingdom. Background in medical Anatomy and a postgraduate degree in Biomedical Sciences (Histopathology) at the University of Ulster, UK, worked in clinical research and Health service innovation for several years before transiting to healthcare service administration and Business Development within NHS England across different Trusts. Pursuing excellence in management, he obtained his MBA in the UK and later secured his PhD in Business Administration (Health Service Management) at Kwara State University.





**Dr. Obinna Nnewuihe**  
-Interim Head  
Nesta Ventures  
Healthtech Thematic  
Group Lead, NESG

Dr Obi Nnewuihe is a physician-entrepreneur and investor with expertise spanning global health policy, venture building and impact investing. He previously led new venture creation at NESTA, deploying capital to address social challenges in health, education and sustainability across the UK. Prior to this, he supported early-stage healthcare founders commercialise and scale deep tech innovation globally at the University of Oxford. With over a decade experience across policy, development finance and health technology, Obi is driven by a sense of mission that great science can make outsized impact in critical areas like health if applied correctly, and at scale. An avid traveller, cyclist, and modern art enthusiast, he currently serves as Lead of the Health Technology Unit of the Nigeria Economic Summit Group (NESG).

Ofuzim Anderson Oriahi is the CEO and Co-founder of Heala, a digital health infrastructure platform transforming healthcare delivery across Africa. With over 15 years of experience as a software engineer and tech entrepreneur, Anderson has built and led scalable solutions across fintech, logistics, and healthtech. Through Heala, he enables insurers, hospitals, labs and pharmacies to launch and scale affordable digital care services using APIs, embedded micro health plans, and a unified digital processing framework. Heala distributes care through a growing network of digital platforms such as mobile wallets, telcom apps, health insurance portals, health logistics services, and employee wellness programs, making healthcare access seamless and integrated across both physical and digital touchpoints.



**Anderson Oriahi**  
-Co-Founder  
Heala



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LAGOS  
Primary  
Medic West Africa

**ABCHealth**  
Digital Health & AI  
Conference

ABCEALTH HEALTHTECH SUMMIT

**KEYNOTE SESSION**  
THEME:  
**Accelerating Universal Health Care in Africa:  
Showcasing Australia's Digital Health Foundation Building Blocks**

**KEYNOTE (VIRTUAL)**  
**Mr. Laurie Hawkins**  
Founder, AITIA Global

2ND JUNE 2023  
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Medic West Africa

**ABCHealth**  
Digital Health & AI  
Conference

ABCEALTH HEALTHTECH SUMMIT

**KEYNOTE SESSION**  
THEME:  
**Achieving Digital Health Equity in Africa:  
Overcoming Barriers to Access and Utilization of Health Technologies**

**KEYNOTE (IN-PERSON)**  
**Dr. Adeolu Arogundade**  
President, Society of eHealth & Telemedicine  
Nigeria

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Conference

ABCEALTH HEALTHTECH SUMMIT

**1ST PANEL**  
THEME:  
**Advanced Health Data Governance and Privacy:  
Navigating AI Integration, Compliance and Ethical Challenges**

**SESSION CHAIR, MODERATOR** **PANELISTS**

Dr. Adebayo Adede  
Dr. Adebayo Adede  
Dr. Adebayo Adede  
Dr. Adebayo Adede  
Dr. Adebayo Adede  
Dr. Adebayo Adede  
Dr. Adebayo Adede  
Dr. Adebayo Adede

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ABCEALTH HEALTHTECH SUMMIT

**2ND PANEL**  
THEME:  
**Strategic Regulatory Pathways for Digital Health Innovation:  
Data Governance, AI Integration, and Compliance in African Healthcare Markets**

**SESSION CHAIR, MODERATOR** **PANELISTS**

Dr. Adebayo Adede  
Dr. Adebayo Adede  
Dr. Adebayo Adede  
Dr. Adebayo Adede  
Dr. Adebayo Adede  
Dr. Adebayo Adede  
Dr. Adebayo Adede  
Dr. Adebayo Adede

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**ABCHealth**  
Digital Health & AI  
Conference

ABCEALTH HEALTHTECH SUMMIT

**3RD PANEL**  
THEME:  
**Driving Investment in AI and Digital Health:  
Unlocking Value, Scalability, and Innovation in Healthcare Systems**

**SESSION CHAIR, MODERATOR** **PANELISTS**

Dr. Adebayo Adede  
Dr. Adebayo Adede  
Dr. Adebayo Adede  
Dr. Adebayo Adede  
Dr. Adebayo Adede  
Dr. Adebayo Adede  
Dr. Adebayo Adede  
Dr. Adebayo Adede

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Conference

ABCEALTH HEALTHTECH SUMMIT

**4TH PANEL**  
THEME:  
**Innovative Digital Health Ecosystems:  
Leveraging Public-Private Partnerships for Sustainable Digital Health Solutions  
and Improving User Experience in Africa**

**SESSION CHAIR, MODERATOR** **PANELISTS**

Dr. Adebayo Adede  
Dr. Adebayo Adede  
Dr. Adebayo Adede  
Dr. Adebayo Adede  
Dr. Adebayo Adede  
Dr. Adebayo Adede  
Dr. Adebayo Adede  
Dr. Adebayo Adede

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# celerator PITCH PROGRAM

JUN 4 2025

Meeting Room 2A  
Landmark Event Centre, Lagos.



# BRIEF



## INTRODUCTION

There are a number of accelerator programs in Africa aimed at supporting startups and entrepreneurs, offering resources, mentorship and access to funding to help them grow and scale their businesses; and the African Business Coalition for Health (ABCHealth), a fully African, private sector led social enterprise is leading a fit-for-purpose incubator within its Academy for Health Entrepreneurs in Africa. The African continent imports 70-90% of essential health commodities and 99% of its vaccines. For decades, African leaders have stressed the importance of developing local African capacity to manufacture life-saving medicines, vaccines, and critical supplies. Today, private healthcare entrepreneurs are stepping in to fill the gap with growing numbers of start-introducing scalable solutions, driven by digital technology innovation.

These start-ups across the continent have started manufacturing plants for critical health supplies such as sterile water, oxygen and medicines, privately or collaboration with governments & partners via public-private partnerships. Others are delivering vital services to improve the quality healthcare systems and their value-driven innovation have attracted huge investments into that sector – in 2024, 14% of all investment in the health sector globally was put into Africa and experts project that this industry will be worth \$260 billion by 2030 with the potential to create 16 million jobs.

ABCHealth, through its Academy, is building on this momentum supporting those start-ups that have the ambition, ideas, talent and commitment to establish thriving health businesses that will impact on the continent's healthcare value chain system

and the Xcelerator Pitch Program provides such a platform. The ABCHealth Xcelerator Pitch Program for Health Start-Ups in Africa is presented on the margins of the WHX – Lagos 2025 in partnership with Informa Markets. The program aims to identify and support innovative startups dedicated to improving healthcare access, delivery, and outcomes across the continent.

This competition is continent-wide and is designed to empower start-ups with the resources, mentorship, and exposure needed to scale their impact, address pressing health challenges, and contribute to the achievement of sustainable health solutions in Africa.

This West African-leg leg is one of the five regional programs being conducted and will culminate in Dubai in 2026 where winners will be featured alongside their contemporaries from other the other regions in Africa and given the opportunity to pitch their solutions to investors.

## THE XCELERATOR PITCH PROCESS

- Applicants will be required to submit their entries clearly outlining their healthcare solution, its impact on the healthcare system, and its market opportunities. Applications will be open for ten (10) days.
- Areas of interest include (but not limited to) Artificial Intelligence, Generative AI, Telemedicine, AR and VR, Screening & Diagnostics, Disease Management, Drug Discovery, Data Management, Inventory & Supply Chain
- A Screening Committee comprising experts from various sectors will review entries and industries who will make a selection of ten (10) entries that will make it into the finals.





# AGENDA

TIME (WAT)	ACTIVITY/PERSONNEL
8:30am - 9:00am	<b>ARRIVAL &amp; REGISTRATION</b>
9:00am - 9:15am	<b>INTRODUCTION/SETTING THE TONE</b> <ul style="list-style-type: none"> <li>• <b>Dr. Mories Atoki</b> - CEO, ABCHealth</li> </ul>
9:15am - 9:30am	<b>WELCOME ADDRESS</b>
9:30am - 9:50am	<b>KEYNOTE SPEECH</b> <ul style="list-style-type: none"> <li>• <b>Prof. Olawale Ajai</b> - Department of Strategy, Lagos Business School</li> </ul>
9:50am - 10:05am	<b>MEET THE SCREENING COMMITTEE</b> <ul style="list-style-type: none"> <li>• <b>Odunayo Sanya</b> – MTN Foundation, Executive Director</li> <li>• <b>Dr. Tinuola Akinbolagbe</b> – PSHAN, MD/CEO</li> <li>• <b>Jekwu Ozoemene</b> – Alternative Bank, Executive Director</li> <li>• <b>Kenneth Okolie</b> – CEO, Synlab</li> <li>• <b>Dr. John Adesioye</b> - President/CEO, Utopian Consulting International</li> <li>• <b>Ms. Fola Laoye</b> – CEO, Iwosan Investments</li> <li>• <b>Dr. George Uduku</b> – General Manager, GE Healthcare West Africa</li> <li>• <b>Ms. Mary Ephraim-Egbas</b> - MD, GoldStarr Group</li> </ul>
10:05am - 10:20am	<b>OUR JUDGING PANEL</b> <ul style="list-style-type: none"> <li>• <b>Ayodeji Adedipe SAN</b> – Managing Partner, Adedipe and Adedipe (Chairperson)</li> <li>• <b>Oghogho Makinde</b> – Partner, Aluko &amp; Oyebo</li> <li>• <b>Dr. Banke Odunsi</b> – Head, Digital Health, Ministry of Health, Lagos State</li> <li>• <b>Prof. Adewunmi Olayinka</b> – Asst. Prof, Mechanical Engineering, University of Lagos</li> <li>• <b>Ilerioluwa Brown</b> – Director of Product, MoniePoint</li> <li>• <b>Dr. Akinwunmi Fajola</b> – Country Manager, Shell</li> <li>• <b>Professor Bongo Adi</b> – Economics, Lagos Business School</li> <li>• <b>Ayodeji Adedipe SAN</b> – Managing Partner, Adedipe and Adedipe</li> <li>• <b>Mr. Zakari Momodu</b> – Director, Aliko Dangote Foundation</li> </ul>



# AGENDA

TIME (WAT)	ACTIVITY/PERSONNEL
10:20am - 10:35am	<b>UNVEILING THE INVESTOR'S GUILD</b> <ul style="list-style-type: none"> <li>• <b>Mr. Kenneth Okolie</b> – CEO, Synlab</li> <li>• <b>Bolaji Lawal</b> - CEO, Ecobank Nigeria</li> <li>• <b>Slava Sazhin</b> – Founder/CEO, Doctorsatwork.com</li> <li>• <b>Peter Billingsley</b> – Founder, The Vital Narrative</li> <li>• <b>Dr. Juliet Ehimuan</b> - Founder, Beyond Limits Africa</li> <li>• <b>Temi Adelana</b> – Founder, Herlign</li> </ul>
10:35am - 10:50am	<b>MEET THE HEALTHPRENEURS</b> <ul style="list-style-type: none"> <li>• <b>Adekunle Dalton-Oke</b> - Communications Lead, ABCHealth</li> </ul>
10:50am - 11:05am	<b>PITCH 01</b>
11:05am - 11:20am	<b>PITCH 02</b>
11:20am - 11:35am	<b>PITCH 03</b>
11:35am - 11:50am	<b>PITCH 04</b>
11:50am - 12:05pm	<b>FIRESIDE CHAT</b> <p><b>Topic: Empowering Africa's Startups to Harness the Continent's Economic Growth Potential</b></p> <ul style="list-style-type: none"> <li>• <b>Ilerioluwa Brown</b> – Director of Product, Moniepoint</li> <li>• <b>Iyaduni Olubode</b> – Nigeria &amp; Kenya Programs Lead , MSD for Mothers</li> </ul>
12:05pm - 1:00pm	<b>BREAK</b>





# AGENDA

TIME (WAT)	ACTIVITY/PERSONNEL
1:00pm - 1:15pm	<b>PITCH 05</b>
1:15pm - 1:30pm	<b>PITCH 06</b>
1:30pm - 1:45pm	<b>PITCH 07</b>
1:45pm - 2:00pm	<b>PITCH 08</b>
2:00pm - 2:35pm	<b>JUDGES DELIBERATION</b>
2:35pm - 2:50pm	<b>REMARKS FROM INDEPENDENT EXTERNAL ASSURANCE PROVIDER</b>
2:50pm - 3:05pm	<b>WINNERS' ANNOUNCEMENT</b>
3:05pm - 3:20pm	<b>CLOSING CHARGE</b>
3:20pm - 3:30pm	<b>VOTE OF THANKS</b> <ul style="list-style-type: none"><li>• <b>Dr. Mories Atoki</b> - CEO, ABCHealth</li></ul>



- The eight (8) finalists will pitch at an in-person event during the WHX – Lagos 2025 in Nigeria; their pitch will comprise a five-minute presentation followed by ten minutes Q&A by the members of the jury and a panel of investors.
- Expected attendance at the pitch finals include venture capitalists, angel investors, entrepreneurs and development institutions.
- Each step of the process will be endorsed by ABCHealth and overseen by one of the Big Four consulting organizations to guaranty the credibility of the program.
- Prizes include a paid trip to Dubai for the winner while the first and second runner-ups. Other intangible benefits include visibility for all finalists opening them to future investment opportunities.
- The pitch finals will take place on June 4, 2025 at the World Health Exhibition – Lagos 2025 from 9:00amWAT in Room 2A within the main exhibition hall.
- Winners will be unveiled at the end of the pitching session following deliberations by the judging panel.

## OBJECTIVES

- To discover start-ups with groundbreaking healthcare innovations that address key issues in the African healthcare sector.
- To support start-ups with opportunities that will help them access funding, mentorship, and networking opportunities.
- To accelerate the scaling of health-focused businesses and solutions with high potential for social impact.

## ELIGIBILITY

- The program is open to health-focused startups and early-stage companies across West Africa.
- The start-ups must be working on solutions that address healthcare challenges in one or more of the following areas: artificial intelligence, generative AI, telemedicine, AR & VR, screening & diagnostics, disease management, drug discovery, data management, disease prevention, treatment, access to healthcare, mental health, healthcare technology, health logistics, pharmaceuticals, health education and other health or social determinants of healthcare areas.
- Applicants should demonstrate a viable business model with clear potential for growth and scalability.

## SCREENING COMMITTEE

The Screening Committee will serve as first level assessors to select the entries that will feature on the pitch day.

Over the course of two weeks from May 12 to May 23, members of the Screening Committee will review a maximum of thirty (30) of the most qualified entries. These thirty entries will be the outcome of initial sorting process by ABCHealth who will work to remove entries that do not meet the baseline requirements as indicated to applicants during the application stage.

The core expectation from Steering Committee members at this point will be to score each entry according to the criteria stated in the grading sheet, which will be provided in due course.

Grading will commence on Monday 12 May 2025 and will be conducted over two-week period; it is our expectation that all members of the Screening Committee will have gone through all the entries and submitted their sheets on or before Friday May 23 2025.

The Screening Committee is comprised of high-level professionals in various fields and industries. They are:

1. **Odunayo Sanya** – Executive Director - MTN Foundation
2. **Dr. Tinu Akinbolagbe** – CEO – PSHAN
3. **Dr. Geoge Uduku** – General Manager, West Africa – GE Healthcare
4. **Ms. Mary Egbas** – MD – Goldstarr Group
5. **Dr. Jekwu Ozoemene** – Executive Director - Alternative Bank
6. **Mr. Kenneth Okolie** - CEO - Synlab
7. **Dr. Justice Derefaka** – Asset Manager, Production Sharing Contract, NNPC Upstream Investment Stream (NUIMS)
8. **Dr. John Adesioye** – President/CEO, Utopian Consulting International
9. **Mrs. Fola Laoye** – CEO, Iwosan Investments

The criteria for screening the entries will be based on the following key considerations including:

- **Innovation:** The creativity and novelty of the solution.
- **Impact:** The potential for the solution to improve healthcare outcomes and access across Africa.
- **Scalability:** The potential for the business to grow and expand across multiple African markets.
- **Feasibility:** A clear roadmap for implementation, sustainability, and financial viability.





GRADING POINTS	GRADE
<b>The Big Idea</b>	
<ul style="list-style-type: none"><li>Impact and Innovation: Did they discuss the transformative potential and innovative aspects of the product?</li></ul>	
<ul style="list-style-type: none"><li>Market Disruption: Does the idea have the potential to disrupt existing markets?</li></ul>	
<b>Target Market</b>	
<ul style="list-style-type: none"><li>Customer Identification: Who are the primary customers? How well-defined is the target audience?</li></ul>	
<ul style="list-style-type: none"><li>Market Size and Growth: Is the target market large and expanding?</li></ul>	
<b>Problem Definition</b>	
<ul style="list-style-type: none"><li>Importance and Urgency: Was the problem presented as significant and urgent?</li></ul>	
<ul style="list-style-type: none"><li>Relevance: How relevant is the problem to the target market?</li></ul>	
<b>Market Opportunity</b>	
<ul style="list-style-type: none"><li>Market Validation: How well has the market been validated for urgency or need?</li></ul>	
<ul style="list-style-type: none"><li>Customer Demand: Is there evidence of strong customer demand?</li></ul>	
<b>Solution Effectiveness</b>	
<ul style="list-style-type: none"><li>Innovativeness: Does the solution employ new technologies or innovative approaches?</li></ul>	
<ul style="list-style-type: none"><li>Competitive Superiority: Is the solution better, faster, or more cost-effective than existing alternatives?</li></ul>	



GRADING POINTS	GRADE
<b>Sales &amp; Go to Market Strategy</b>	
<ul style="list-style-type: none"><li>Customer Acquisition: How clearly articulated is the strategy for acquiring customers?</li></ul>	
<ul style="list-style-type: none"><li>Scalability: Is the strategy scalable and adaptable to new markets?</li></ul>	
<b>Business Model</b>	
<ul style="list-style-type: none"><li>Revenue Potential: Does the model demonstrate potential for significant and recurring revenue?</li></ul>	
<ul style="list-style-type: none"><li>Sustainability: Is the business model financially and operationally sustainable long-term?</li></ul>	
<b>Market Differentiation</b>	
<ul style="list-style-type: none"><li>Unique Selling Proposition: How unique is the product/solution in the market?</li></ul>	
<ul style="list-style-type: none"><li>Competitive Edge: Was the competition addressed, and does the company have a discernible competitive advantage?</li></ul>	
<b>Team / Credibility:</b> <b>How credible and qualified is this team to execute their vision? Do they have what it takes to go to the next level?</b>	
<ul style="list-style-type: none"><li>Team Credibility: How credible and qualified is the team to execute their vision?</li></ul>	
<ul style="list-style-type: none"><li>Execution Capability: Does the team have the necessary skills and resources to take the product to the next level?</li></ul>	
<b>Pitch Quality</b>	
<ul style="list-style-type: none"><li>How would you rate the pitch? Was it clear and thorough? Did they stick to the time, and were any fielded questions handled adequately?</li></ul>	





## JUDGES PANEL

The Judging Panel will serve as last level assessors and will select the winner, first runner-up and second runner-up on the pitch day. Following the two-week screening exercise, a final list of eight (8) entries will be selected and invited to participate in the pitch contest on June 4 at the Landmark Centre, Victoria Island, Lagos on the margins of the World Health Expo – Lagos 2025. The core expectation of the Judges is to select the winning start-ups who will go on to represent the region at the finals in Dubai alongside other finalists across Africa's five regions (winner); with cash prizes of USD1,300 (first runner-up) and USD800 (second runner-up)

This panel is comprised of high-level professionals in various fields and industries. They are:

1. **Barrister Ayodeji Adedipe** - Senior Advocate of Nigeria - Panel Chair
2. **Mr. Zakari Momodu** - Director, Aliko Dangote Foundation
3. **Mr Ilerioluwa Brown** - Director of Product-MoniePoint
4. **Prof Bongo Adi** - Prof of Economics - Lagos Business School
5. **Prof. Olayinka Adewumi** - Research & Development - UNILAG - Asst. Professor, Mech-Eng.
6. **Mrs Oghogho Makinde** - Partner, Aluko & Oyebo
7. **Dr. Akinwumi Fajola** - Country Health Manager - Shell
8. **Dr. Banke Odunsi** - Head, Digital Health, Ministry of Health, Lagos State

Judges will be expected to perform key roles including:

- Participating in the live pitch session on June 4, 2025
- Assessing each startup's live presentation against a set of professional judging criteria provided in preparation for the Pitch session
- Selecting the overall winner and two runner-ups based on scoring and deliberations
- Providing feedback where necessary to encourage startup growth and development The criteria for judging the entries will be based on the following key considerations including:
- **Innovation:** The creativity and novelty of the solution.
- **Impact:** The potential for the solution to improve healthcare outcomes and access across Africa.
- **Scalability:** The potential for the business to grow and expand across multiple African markets.
- **Feasibility:** A clear roadmap for implementation, sustainability, and financial viability.

## INVESTORS GUILD

A Guild of Investors from different parts of the world will participate in the pitch program in hybrid mode and they will also engage the start-ups during the Q&A Session. The guild will comprise investors such as:

1. **Mr. Kenneth Okolie** – CEO, Synlab
2. **Slava Sazhin** – Founder, Doctoratwork.com
3. **Temí Adelana** – Founder, Herlign
4. **Bolaji Lawal** - CEO, Ecobank Nigeria
5. **Dr. Juliet Ehimuan** - Founder, Beyond Limits Africa
6. **Dr. Peter Billingsley** – Founder, The Vital Narrative

## PRIZES AND BENEFITS

- **Grand Prizes:** A pitch alongside regional winners in Dubai; USD1,300 for the first runner-up and USD800 for the second runner-up
- **Visibility:** Opportunities to showcase solutions to key stakeholders including investors and governments and a large audience
- **Mentorship:** Access to a network of experienced mentors and healthcare experts under the ABCHealth Academy for Health Entrepreneurs
- **Capacity Building:** Training and resources to strengthen business skills, product development, and market entry strategies under the ABCHealth Academy for Health Entrepreneurs



S/N	ACTIVITY	TIMELINE
1	Application Opens	APR 22
2	Application Closes	MAY 09
3	Application Screening	MAY 12-23
4	Shortlisted Team Notified	MAY 25
5	Final Pitch and Demo Day	JUN 04
6	Winners Announcement	JUN 04



## KEYNOTE SPEAKERS

Xcelerator Pitch Program



**Prof. Olawale Ajai**

Department of Strategy  
Lagos Business School

## FIRESIDE CHAT SPEAKERS



**Ilerioluwa Brown**

Director of Product  
Moniepoint



**Iyaduni Olubode**

Country Director  
MSD for Mothers





# THE SCREENING COMMITTEE

## Xcelerator Pitch Program



**Dr. George Uduku**

General Manager, West Africa  
GE Healthcare



**Dr. Tinuola Akinbolagbe**

CEO, PSNAN



**Dr. Jekwu Ozoemene**

Executive Director  
Alternative Bank



**Mrs. Fola Laoye**

CEO, Iwosan Investments



**Mrs. Mary Ephraim-Egbas**

MD, Goldstarr Group



**Dr. John Adesioye**

CEO, Utopian Consulting  
International



**Mr. Kenneth Okolie**

CEO, Synlab Nigeria



**Mrs. Odunayo Sanya**

Executive Director  
MTN Foundation



**Dr. Justice Derefaka**

Asset Manager  
Production Sharing Contract, NNPC  
Upstream Investment Stream (NUIMS)



## SPEAKERS' PROFILES

Olawale Ajai is the Professor of Legal, Social and Political Environment of Business and Head, Department of Strategy at the Lagos Business School. He holds a PhD in law and facilitates sessions on business law, financial inclusion/digital economy and law, non-market strategy, microeconomics of competitiveness and public policy/administration. His research focuses on financial inclusion/digital technology laws and policies, business laws, corporate sustainability, corporate governance and non-market strategy. Olawale has led strategic repositioning, consulting and training engagements for organizations, such as: The World Bank, Exxon Mobil, Dangote Plc, Novo Health Africa HMO, Central Bank of Nigeria, Securities and Exchange Commission, Nigerian Electricity Regulatory Commission, Nigeria Railway Corporation, DESOPADEC, MONAN, OPTS, Nigerian Conservation Foundation (NCF) and The Partnership for African Social and Governance Research (PASGR,) Nairobi.



**Prof. Olawale Ajai**  
-Department of Strategy  
Lagos Business School



**Ilerioluwa Brown**  
-Director of Product  
Moniepoint

Ilerioluwa Brown is a seasoned Business and Product Leader with a proven track record of building and scaling businesses, as well as launching innovative software products across the fintech, artificial intelligence, and industrial sectors. He currently serves as Director of Product at Moniepoint, where he leads transformative digital initiatives aimed at driving financial inclusion across Africa. With experience spanning over 19 countries, Ilerioluwa has worked with global organizations such as Meta, WorldRemit, UBA, and Andela, delivering market-defining innovations that enhance user experience, boost revenue, and expand product reach. He led the product strategy for UBA's award-winning mobile app, which now serves users in more than 20 African countries, and played a key role in Meta's AR/VR and Large Language Model initiatives.

Iyadunni Olubode has over 17 years of experience in private and development sectors in Nigeria. She is a strong advocate for the development of youth and women in Nigeria as key contributors to the economy. As Consultant and Nigeria Director, Iyadunni is responsible for the Nigeria Portfolio. Prior to MSD for Mothers, Iyadunni was Executive Director of LEAP Africa, a non-profit focused on leadership development for youth and entrepreneurs. In this role, she oversaw the development and implementation of several capacity development programs in collaboration with private and public-sector stakeholders and development partners. She also worked as a management consultant with Accenture on a range of strategy and talent management engagements in the energy, financial services, products and public sector.



**Iyadunni Olubode**  
-Country Director  
MSD for Mothers





# THE COMMITTEE'S PROFILES

## Xcelerator Pitch Program



**Dr. George Uduku**  
-General Manager  
West Africa  
GE Healthcare

George is a medical doctor and business leader in medical devices with extensive experience in strategy, new market entry, project development and sales management. He is currently, General Manager, GE HealthCare, West Africa. In this role, he is responsible for driving a coherent commercial strategy across the GE HealthCare businesses in West Africa and optimizing the use of commercial / service resources in achieving GEHC's goal to help deliver sustainable and accessible integrated patient care across the region. Prior to joining GEHC, he was with Philips Healthcare where he held several leadership roles in both market and business organizations over a 10-year period. He was responsible for driving several commercial processes including detailed examination of segmented care settings to identify sustainable revenue and growth opportunities as well as project development for large scale projects.

Dr. Tinuola Akinbolagbe is the MD/CEO of the Private Sector Health Alliance of Nigeria (PSHAN), an organization which leverages the capabilities, assets, and resources of the private sector to drive improvements in Nigeria's health outcomes and achieve UHC. She is an experienced, highly collaborative, team player with relevant board-level experience and a demonstrable track record in the health and allied sectors. A healthcare administrator with over two decades of experience spanning across clinical medicine & health services, health insurance, health ICT, health diagnostics and the non-profit sector. She holds a degree in Medicine & Surgery, from the College of Medicine, University of Lagos and a post-graduate diploma and master's in public health from the London School of Hygiene & Tropical Medicine, University of London.



**Dr. Tinuola Akinbolagbe**  
-CEO, PSHAN



**Dr. Jekwu Ozoemene**  
-Executive Director  
Alternative Bank

Dr. Jekwu Ozoemene is a finance executive, and public intellectual with over 26 years' experience across banking, fintech, consulting, and development. He is a Group Executive at The Alternative Bank, and the immediate past CEO of the HIV Trust Fund of Nigeria (HTFN) and the Nigeria Business Coalition Against AIDS (NiBUCAA). He serves on the Africa-led HIV Control Working Group (a 12-man Pan African Think-Tank hosted by the Centre for Infectious Disease Research in Zambia - CIDRZ and funded by the Bill and Melinda Gates Foundation - BMGF). He represents FMO on the board of Business Partners International Africa LLC (BPIA), chairing its Audit & Risk Committee and serving on its HR Committee. He also represents Oikocredit International on the board of Ghana's largest and leading fintech, Zeepay Ghana Limited (operating in over 26 countries), where he chairs both the Audit, Risk & Compliance and Strategy, Finance & Investment Committees.





# THE COMMITTEE'S PROFILES

## Xcelerator Pitch Program



**Mrs. Fola Laoye**  
-CEO, Iwosan  
Investments

Mrs. Laoye is a co-founder and the CEO of Iwosan Investments. Previously, she also founded and served as director of Health Markets Africa, an advisory and investment company. She was previously director for West Africa investments at the Investment Fund for Health in Africa (IFHA). She is also a board member and was previously CEO and then chairperson of Hygeia Group Nigeria, promoters of Hygeia HMO and Lagoon Hospitals. She is chairperson of Old Mutual Life Insurance Company Nigeria and is also a member of the following boards – EchoScan Diagnostics, Lifebank Technologies, PAL Pensions; and Harvard Business School's Healthcare Initiative. She is a trustee of the Harvard Business School Alumni in Nigeria and a member of the Young Presidents Organization, Lagos Chapter.

Mary Ephraim- Egbas is a distinguished leader in Africa's film industry, renowned for her transformative impact and extensive expertise spanning over two decades. She has represented iconic Hollywood studios including 20th Century Fox, Warner Bros, and Disney Pictures, solidifying her reputation in film distribution, marketing, and event management. As the President of Homelands Films, Mary has spearheaded the successful distribution of influential Hollywood and Nollywood titles across Africa and beyond. Her leadership extends to the Film Distribution Association of Nigeria, where she plays a pivotal role in shaping industry standards and policies as Secretary. Beyond her professional achievements, Mary is celebrated for her role in organizing major cultural events such as the Carnival Calabar and Festivals and managing significant political campaigns through her firm, Okhma Global.



**Ms. Mary Egbas**  
-MD, Goldstarr  
Group



**Dr. John Adesioye**  
-CEO, Utopian  
Consulting International

Dr. John Adesioye is a seasoned international healthcare practitioner with a distinguished track record in clinical practice, healthcare management, and executive leadership across multiple continents. With formal training from top-tier institutions in Nigeria, the United Kingdom, and the United States, Dr. Adesioye brings a global perspective and strategic depth to healthcare systems development and transformation. He has played pivotal roles in the development and facilitation of multi-million-dollar healthcare initiatives, including complex merger and acquisition transactions spanning the USA, Europe, and Sub-Saharan Africa. His cross-continental advisory work has successfully connected numerous healthcare professionals and investors to high-impact health initiatives.





# THE COMMITTEE'S PROFILES

## Xcelerator Pitch Program



**Mr. Kenneth Okolie**  
-CEO, Synlab  
Nigeria

Kenneth Okolie is the CEO of SYNLAB Nigeria, a leading provider of medical laboratory services in West Africa. With over a decade of experience in the healthcare sector, Kenneth has built a reputation for driving innovation, operational excellence, and strategic growth within medical diagnostics. He brings deep expertise in healthcare management, business process improvement, design thinking, total quality management, and change leadership. His work has consistently led to improved patient outcomes and organizational performance across the industry. Kenneth holds an MBA from Lagos Business School and completed executive training at INSEAD Business School, with a focus on strategy, finance, and management.

Odunayo Sanya, based in Lagos, is currently a Executive Secretary, MTN Foundation, MTN Nigeria at MTN Nigeria, bringing experience from previous roles at MTN, Prudent Bank (SKYE bank plc), Standard Trust Bank (UBA PLC) and Chartered bank ltd (Stanbic IBTC).Odunayo Sanya holds a 2016 - 2016 Strategy @ IMD. With a robust skill set that includes Customer Experience, Customer Relations, Service Delivery, Billing, Planning and more, Odunayo Sanya contributes valuable insights to the industry. Mrs. Sanya holds a first degree in Political Science from the University of Abuja, and an MBA in Leadership & Sustainability from the University of Cumbria in the United Kingdom. In addition, she is a certified Maxwell Leadership Coach, a certified DISC Trainer and a PROSCI certified change management practitioner.



**Odunayo Sanya**  
-Executive Director  
MTN Foundation



**Dr. Justice Derefaka**  
-Asset Manager  
Production Sharing Contract,  
NNPC Upstream Investment  
Stream (NUIMS)

Dr. Justice O. Derefaka is a seasoned energy professional with extensive experience in Nigeria's oil and gas industry, policy implementation, and sustainability leadership. He holds a Doctorate in Business Administration from the University of Bradford, United Kingdom, complementing his M.Sc degrees in Environmental Management from the University of Lagos (Unilag), Nigeria, and Sustainability Leadership from the University of Cambridge, UK respectively. He earned his first degree in Marine Engineering from Rivers State University (RSU), Port Harcourt, Nigeria. Dr. Derefaka is the Asset Manager, Production Sharing Contract (PSC) at NNPC Upstream Investment Services (NUIMS)—formerly known as National Petroleum Investment Management Services (NAPIMS).



# INDEPENDENT EXTERNAL ASSURANCE PROVIDER

Xcelerator Pitch Program



**Marilyn Obaisa-Osula**

Partner & Head, ESG Sustainability &  
Climate Change  
PricewaterhouseCoopers (PwC)



**Godson Ikiebey**

Senior Manager, Sustainability & Climate Change  
PricewaterhouseCoopers (PwC)



**pwc**





# THE JUDGES

## Xcelerator Pitch Program



**Barr. Ayodeji Adedipe**  
Senior Advocate of Nigeria



**Oghogho Makinde**  
Partner, Aluko & Oyebode



**Prof. Bongo Adi**  
Professor of Economics  
Lagos Business School



**Dr. Akinwumi Fajola**  
Country Health Manager  
SHELL



**Dr. Olayinka Adewunmi**  
Ag. Director, Innovation & Technology  
Management Office  
(ITMO), UNILAG



**Zakari Momodu**  
Project Director  
Aliko Dangote Foundation



**Ilerioluwa Brown**  
Director of Product  
Moniepoint



**Adebanke Odunsi**  
Head, Digital Health  
LSMOH



# THE JUDGES' PROFILES

## Xcelerator Pitch Program



**Barr. Ayodeji Adedipe SAN**  
-Senior Advocate of Nigeria

Ayodeji Adedipe, Esq., a graduate of University of Ilorin, Kwara. He commenced his legal practice with Adedipe & Adedipe and has risen to the enviable position of being made a Partner and Head of Chambers. He is a notary public and a member of the Chartered Institute of Arbitrators (UK). He is presently pursuing a post-graduate degree in law.

His areas of interest includes: Commercial, Property, Criminal, Constitutional law, & Arbitration. He is a member of Nigerian Bar Association (NBA), Port Harcourt.

Oghogho is head of the Business Advisory Unit and a key member of the firm's Banking and Project Finance, and Energy and Natural Resources practices. She advises on banking, commercial and secured credit transactions, oil and gas project finance, infrastructure finance/PPP arrangements, exploration and production (E&P) restructurings, company formations and restructuring, all Nigerian statutory and regulatory compliance matters, licensing, permits and corporate governance issues. Oghogho has, over the years, advised on high value transactions in diverse sectors, including advising on financing arrangements for projects in the oil and gas, healthcare, hotel and hospitality, and manufacturing sectors. As head of the Business Advisory Unit, Oghogho coordinates corporate advice, regulatory compliance and permitting, and establishment of local subsidiaries for various multinational entities.



**Oghogho Makinde**  
-Partner, Aluko &  
Oyebode



**Prof. Bongo Adi**  
-Professor of Economics  
Lagos Business School

Prior to his faculty appointment, Prof. Bongo Adi was CIPRA MTN Research Fellow at Lagos Business School where he facilitated classes in Public Private Partnerships (PPPs), project finance and development. He led various collaborations on research, case studies and stakeholder engagement with various government agencies including ICRC, NERC and several ministries involved in PPPs. He has over 15 years experience in teaching, policy research, and consulting. As an assistant professor, he has lectured at the University of Tsukuba, Japan, where he was a JSPS fellow, and at the American University of Nigeria. He has received several international awards including the Japan Society for the Promotion of Science (JSPS) award. He is a UNU Fellow and a World Bank scholar.





# THE JUDGES' PROFILES

## Xcelerator Pitch Program



**Dr. Akinwumi Fajola**  
-Country Health Manager  
SHELL

Akinwumi Fajola ('Akin) is a Public Health Medicine Physician, specialist & business leader. Has worked across the academia, development (Intl NGO) & oil & gas industry. A trained epidemiologist, he has served as NIDs/W.H.O consultant. A record of delivering innovative sustainable health 'Shared Value' interventions e.g. the successful community based health insurance initiative - #Obio- an Access2Health/H.financing initiative catalyzed by Shell, in partnership with RS govt, communities & partners. Co- delivered the award winning \$2.2M #NiDARplus program in partnership with FHI360, establishing comprehensive HIV & primaryHcare services under one roof in supported rural health facilities in the Niger Delta.

Dr. Olayinka Omowunmi Adewumi is an Associate Professor of Mechanical Engineering and the Acting Director of the Innovation and Technology Management Office at the University of Lagos. She holds a Ph.D. from the University of Pretoria, with research focused on computational fluid dynamics and heat transfer. A COREN-registered engineer and active member of several professional societies, including the Society of Women Engineers, Dr. Adewumi is passionate about engineering education, innovation, and student-centered learning. She has supervised numerous undergraduate and postgraduate projects and has published extensively in high-impact international journals. Her contributions to engineering education and practice have been recognized through awards such as the 2025 AFRETEC Inclusion Champion and multiple research grants.



**Dr. Olayinka Adewunmi**  
-Ag. Director, Innovation  
and Technology  
Management Office  
(ITMO), UNILAG



**Zakari Momodu**  
-Project Director  
Aliko Dangote Foundation

Zakari Momodu is an accomplished administrator, strategist, and project manager with over 25 years of experience across the private, public, and development sectors. His expertise spans industries such as real estate, banking, FMCG, energy, and government policy. He is currently the Projects Director at the Aliko Dangote Foundation, overseeing impactful initiatives in health, education, and economic empowerment. Zakari has also led major public-private partnerships, including managing the Private Sector Coalition Against COVID-19 (CACOVID). Previously, he served as Group Corporate Strategy Specialist at Dangote Industries, focusing on business development and expansion. Zakari's consulting experience includes advising government agencies on public sector reform and foreign direct investment, contributing to projects for the UK's Department for International Development (DFID).





# THE JUDGES' PROFILES

## Xcelerator Pitch Program



**Ilerioluwa Brown**  
-Director of Product  
Moniepoint

Ilerioluwa Brown is a seasoned Business and Product Leader with a proven track record of building and scaling businesses, as well as launching innovative software products across the fintech, artificial intelligence, and industrial sectors. He currently serves as Director of Product at Moniepoint, where he leads transformative digital initiatives aimed at driving financial inclusion across Africa. With experience spanning over 19 countries, Ilerioluwa has worked with global organizations such as Meta, WorldRemit, UBA, and Andela, delivering market-defining innovations that enhance user experience, boost revenue, and expand product reach. He led the product strategy for UBA's award-winning mobile app, which now serves users in more than 20 African countries, and played a key role in Meta's AR/VR and Large Language Model initiatives.



She is a public health professional with over a decade of experience in health policy development, digital health transformation, and community health initiatives. She holds a Bachelor of Medicine, Bachelor of Surgery (MBBS), a Master of Public Health (MPH) from the College of Medicine, University of Lagos, and additional credentials in Health Economics from the London School of Economics (LSE), as well as project management in global healthcare from the University of Washington, among others. Currently, she serves as the Head of Digital Health at the Lagos State Ministry of Health, where she leads initiatives to revolutionize healthcare delivery through innovative technological solutions. In this capacity, she advocates for evidence-based decision-making and fosters collaboration among diverse stakeholders, recognizing that collective action is critical to addressing public health challenges.





# THE INVESTORS GUILD

Xcelerator Pitch Program



**Bolaji Lawal**  
CEO, Ecobank Nigeria



**Temi Adelana**  
Founder, Herlign



**Mr. Slava Sazhin**  
Founder, DoctoratWork.com



**Dr. Juliet Ehimuan**  
Founder, Beyond Limits  
Africa



**Dr. Pete Billingsley**  
Founder  
The Vital Narrative



**Mr. Kenneth Okolie**  
CEO, Synlab Nigeria



# INVESTORS' GUILD PROFILES



**Bolaji Lawal**  
-CEO, Ecobank  
Nigeria

Mr. Bolaji Lawal, FCIB is the Managing Director and Regional Executive of Ecobank Nigeria one of the affiliates of Ecobank Transnational Incorporated, a leading Pan-African Banking group with subsidiaries in 33 African countries, Paris, France and in Asia. He is also a Non-Executive director of the Board of African Finance Corporation. Over the past two decades, he has focused on deepening his impact and effectiveness as a digital transformation professional, especially in Payments and Customer experience. Mr. Lawal has over 32 years' experience across the entire banking spectrum. His versatility as a senior banking executive spans digital and retail banking, corporate and commercial banking, credit risk management and corporate finance.

Dr Juliet Ehimuan is a respected tech industry leader with over 25 years' experience. She recently concluded her 12-year tenure at Google, where she served as a pioneering Country Director of Google Nigeria and later as Director for West Africa. With a focus on driving innovation and growth, Juliet played a pivotal role in expanding Google's presence in Nigeria and the wider West Africa region. Throughout her career, Juliet has been at the forefront of shaping the African digital technology landscape. She has championed public policy initiatives to increase digital access and affordability, forged strategic partnerships with key stakeholders, and localized Google products to meet the unique needs of the African market. Beyond her corporate role, Juliet is recognized as a thought leader, mentor, and advocate for personal growth and leadership development.



**Dr. Juliet Ehimuan**  
-Founder, Beyond Limits  
Africa



**Mr. Kenneth Okolie**  
-CEO, Synlab Nigeria

Kenneth Okolie is the CEO of SYNLAB Nigeria, a leading provider of medical laboratory services in West Africa. With over a decade of experience in the healthcare sector, Kenneth has built a reputation for driving innovation, operational excellence, and strategic growth within medical diagnostics. He brings deep expertise in healthcare management, business process improvement, design thinking, total quality management, and change leadership. His work has consistently led to improved patient outcomes and organizational performance across the industry. Kenneth holds an MBA from Lagos Business School and completed executive training at INSEAD Business School, with a focus on strategy, finance, and management.





With over 35 years' experience as a global health executive, he is a seasoned expert in vaccinology, malaria transmission, and vector biology. Peter's contributions have significantly advanced tropical disease and public health, reflected in over 140 peer-reviewed publications and millions of dollars secured for laboratory research, clinical studies, and capacity-building projects. His career spans key positions in the private sector, where he was instrumental in driving malaria vaccine R&D, and academia, where he focused on medical and veterinary entomology and malaria transmission. This wealth of experience plus on-the-ground work across Africa and organizational leadership, allows him to offer insights and guidance from a place of deep expertise and practical understanding.



**Dr. Pete Billingsley**  
-Founder, The Vital  
Narrative



**Slava Sazhin**  
-Founder  
Doctoratwork.com

Slava Sazhin graduated from the Moscow State Institute of International Relations. In 2009, he founded Russia's digital healthcare market leader, doctoratwork.com. In 2017, he established the Digital Healthcare Club of Russia and the National Telemedicine Association of Russia, receiving the EY Entrepreneur of the Year (Healthcare) award.

In 2020, he was honored with a state award, the Order & For Merit to the Fatherland & II degree medal, by a presidential decree for his contribution to the fight against the coronavirus infection. He is fluent in Russian, English, French, Serbian, and Georgian.

As the General Partner of Herlign, a venture studio and wellness garden in Lagos, Temi is dedicated to transforming the landscape for female entrepreneurs in Africa. With over a decade of experiences in business operations, innovation, and strategic partnerships, she specializes in venture building, turning ideas into thriving, scalable ventures. At Herlign, we don't just invest in ideas; we build ventures from the ground up, providing strategic support, resources, and a nurturing ecosystem to drive sustainable growth and forward thinking. Her work focuses on bridging the gender gap in entrepreneurship by creating platforms where women can lead, innovate, and excel. Her mission is to be a catalyst for the future where female founders aren't just part of the conversation, but they are shaping it. Through Herlign, she is committed to creating a new generation of female-led ventures and female builders that redefine success and set new benchmarks in the African marketplace and beyond.



**Temi Adelana**  
-Founder, Herlign







The ABCHealth Healthtech Summit is in full swing, catalyzing dynamic conversations and bold partnerships that shape the future of health innovation in Africa. Organized by the African Business Coalition for Health (ABCHealth), this landmark gathering unites health leaders, policymakers, innovators, and private sector actors under one purpose: to accelerate scalable, tech-driven healthcare solutions for the continent.

We kick off on Monday, June 2, with the CAMA Malaria & Tech Workshop (Room 2A – Second Floor). Led by the Corporate Alliance on Malaria in Africa (CAMA)—a coalition of private sector organizations hosted by ABCHealth—this session delves into the theme: “Mobilizing Corporate Resources and Private Wealth for Sustainable Malaria Solutions: Leveraging Technology for Impactful Partnership.” It brings together global health experts, policymakers, pharmaceutical leaders, and development partners to co-create strategies that harness innovation and technology in the fight against malaria.

On Tuesday, June 3, the Summit shifts to the WHX Lagos Showfloor Mainroom for the Digital Health & AI Conference. Under the theme “Engaging the Digital Health Ecosystem: Enabling Interoperability, Scalability and Sustainability across Health Systems,” this flagship event features two keynote addresses, including one by Professor Yemi Osinbajo, former Vice President of Nigeria and Guardian of the Timbuktoo Africa Innovation Foundation, as well as four panel sessions. Core topics include digital infrastructure, interoperability, AI-powered healthcare delivery, and innovative financing mechanisms, all aimed at scaling and sustaining digital health solutions.

Also on Tuesday, ABCHealth officially launches its Virtual Health Tech Hub, a transformative digital platform unveiled in a session titled “Catalyzing a New Era of Health Innovation in Africa: Empowering Local Talent and Advancing Digital Technologies.” Through a live demo experience, participants explore how the hub connects innovators, funders, researchers, and implementers across Africa’s health value chain, driving real-time collaboration and knowledge exchange in a secure and inclusive space.

The momentum continues on Wednesday, June 4, with the Xcelerator Pitch Event (Room 2A – Second Floor), where selected digital health entrepreneurs showcase breakthrough innovations before a distinguished panel of judges, investors, strategic partners, and global development observers. The Xcelerator is a springboard for high-impact solutions, designed to gain visibility, forge partnerships, and accelerate growth for Africa’s next generation of health tech leaders.

Each event in the ABCHealth Healthtech Summit reflects our collective ambition: to build a resilient, inclusive, and tech-enabled health ecosystem for Africa. Through open dialogue, visionary leadership, and concrete collaboration, we are driving the momentum that will shape the continent’s health future.

## CONTACT

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