



CAMA

Corporate Alliance on Malaria in Africa



Members' Meeting

February 24th 2026

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OUR FOUNDERS



**Mr. Aigboje
Aig-Imoukhuede
FCIB, CON**

Aigboje Aig-Imoukhuede is the Founder and Chairman of Africa Initiative for Governance (AIG), a not-for-profit organisation, established to be a catalyst for high public sector performance in Africa by bringing proven private sector innovation, leadership and funding to the public sector in a private-public partnership to attract, inspire and support future leaders of Africa's public sector.

Mr. Aig-Imoukhuede is also the Founder and Chairman of Coronation Capital Limited, an Africa-focused private equity and proprietary investment firm established in 2014. Prior to this, he was Group Managing Director and Chief Executive Officer of Access Bank Plc, where he led the transformation of the bank to rank amongst Africa's leading banks. Commander of the Order of the Niger "CON", conferred by the Federal Republic of Nigeria, for his contributions to the development of banking and finance, and Ernst & Young Entrepreneur of the Year (West Africa).



**Mr. Aliko Dangote
GCON**

Aliko Dangote is the founder and president/chief executive of the Dangote Group, the largest conglomerate in West Africa. The Group currently has a presence in 17 African countries and is a market leader in cement on the continent. One of the Group's subsidiaries, Dangote Cement Plc, is the largest listed company in West Africa and the first Nigerian company to join the Forbes Global 2000 Companies list.

The Group has diversified into other sectors of the Nigerian economy including agriculture and is currently constructing the largest petroleum refinery, petrochemical plant and fertilizer complex in Africa.

Internationally, Dangote sits on the board of the Corporate Council on Africa and is a member of the Steering Committee of the United Nations Secretary-General's Global Education First Initiative, the Clinton Global Initiative, the McKinsey Advisory Council, and the International Business Council of the World Economic Forum.



Leaders of the Alliance



Amaechi Michael Okobi - Chief Brand and Communications Officer, Access Corporation

Amaechi Michael Okobi is the Chief Brand and Communications Officer for Access Corporation. In this role, he oversees the positioning of the Access Corporation brand, including all banking and non-banking subsidiaries, across various markets. Prior to this role, Amaechi served as the Group Head of Corporate Communications for Access Bank, a position he held since joining the organization in 2014.

Amaechi is a marketing and communications professional with over 25 years of experience with global and Nigerian retail brands such as Revlon Inc., Nigerian Breweries Plc, Globacom Ltd, and Diageo Plc. His experience cuts across marketing; communications; brand management; market growth strategy; reputation management; and public relations.



Zouera Youssoufou - MD/CEO, Aliko Dangote Foundation

Zouera Youssoufou is the Managing Director/CEO of the Aliko Dangote Foundation (ADF), the largest private Foundation on Africa, based in Lagos. In this role, she leads the Foundation's efforts to improve the health, nutrition, education and economic empowerment outcomes for the needy, primarily in Nigeria and in Africa.

She sits on several Boards including the African Business Coalition for Health (ABCHealth), Women's World Banking, Private Sector Health Alliance of Nigeria, ONE Global Leadership Circle, Center for the Strategic Studies on Africa, and International Institute for Sustainable Development (IISD). As of March 2020, Zouera also coordinates the Secretariat of CACOVID, the Nigerian Private sector coalition against Covid-19.



Michael Steinberg - Health & Medical Specialist, Risk, Partnerships & Strategy, Chevron

Michael Steinberg is the Health & Medical Specialist, Risk, Partnerships & Strategy, Chevron and a Population health management and public health professional with over twenty years of experience as a leader and manager. He has experience in various International assignments; a health subject matter expert; Corporate Pandemic Response Team member; Business Continuity process coordinator; communications lead; external partnerships lead, engagement and social investment lead; project, process, event and program manager; strategic planning and management; strong facilitation and training experience. Under his co-leadership, CAMA continues to play a vital role in advancing private-sector engagement and scaling impactful malaria control interventions across the continent.

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The CEO's Foreword

2025 marked a year of disciplined execution and institutional maturation for the coalition. Progress was not defined by the volume of engagements, but by the clarity of positioning, establishing CAMA as a structured, credible private-sector platform within Africa's malaria elimination ecosystem.

Over the course of the year, CAMA strengthened its convening function with greater intentionality. Engagements were curated to bring together corporate leadership, technical malaria experts, regulators, National Malaria Elimination Programme representatives, and development partners, not for dialogue alone, but to drive alignment on policy direction, market-shaping levers, and implementation pathways. The emphasis shifted decisively from discussion to coordinated action anchored in operational realities.

The February 2026 Members' Meeting will serve as the coalition's primary strategic control point. Building on prior alignment, the session will sharpen delivery targets, define member-specific contributions, and embed clearer accountability frameworks tied to national malaria priorities. It will also recalibrate the coalition's value proposition to ensure that engagement consistently drives both public health impact and business relevance.

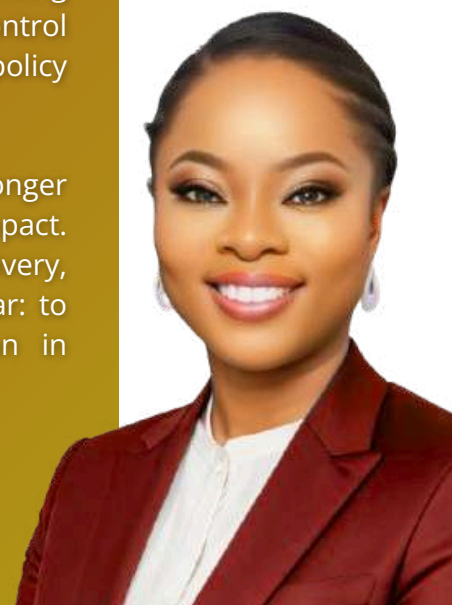
In April, the World Malaria Day Webinar will be leveraged as a high-impact advocacy and investment platform. Beyond thought leadership, the focus will shift toward demonstrating commercially viable malaria interventions, advancing the investment case, and catalyzing partnerships that move from commitment to deployment. The narrative will be deliberate, positioning malaria control as a productivity and economic imperative for the private sector.

The CAMA Newsletter will continue on a quarterly basis, but with a more structured role in 2026. It will function as a performance and accountability mechanism—tracking member interventions, highlighting measurable outcomes, and documenting regulatory and market shifts. Member Spotlights will be curated to showcase replicable models and scalable solutions, reinforcing peer learning and competitive momentum within the coalition.

Digital advocacy through the CAMA Podcast Series will expand in both scope and intent. In 2026, it will be positioned as a strategic influence tool, driving conversations on financing mechanisms, market development for vector control tools, and private-sector delivery models. The emphasis will be on shaping policy and investment thinking, while reinforcing practical pathways for scale.

Across all engagements, 2026 will be defined by execution discipline, stronger integration with national systems, and a sharper focus on measurable impact. The coalition will move with greater precision, aligning advocacy with delivery, visibility with outcomes, and partnerships with scale. The ambition is clear: to transition from coordinated engagement to demonstrable contribution in advancing malaria elimination across the continent.

Dr. Mories Atoki
Lead, CAMA Office
CEO, ABCHealth





In 2025, Africa continues to shoulder the overwhelming malaria burden, with approximately **270.8 million** cases and **594,000 deaths** recorded across the continent in 2024 (latest available data), representing about **96–97%** of the global total—while progress has remained largely stalled since 2015, and rising cases globally signal that Africa is not on track to meet the 2030 malaria elimination targets.



Key Objectives

Objective Area	Technical Objective	Expected Output
Strategic Alignment	Revalidate and refine coalition priorities against current National Malaria Elimination Programme (NMEP) strategies and continental malaria targets	Updated priority framework aligned to national and regional malaria elimination pathways
Target Setting & Accountability	Define measurable, time-bound member-level commitments linked to specific malaria interventions (e.g., IRS, LLIN distribution, workplace programmes)	Consolidated results framework with KPIs, baselines, and reporting timelines
Private Sector Integration	Establish structured pathways for integrating private-sector interventions into national malaria delivery systems	Agreed coordination model between CAMA members and NMEPs, including engagement protocols
Market-Shaping & Product Access	Identify and address bottlenecks affecting the uptake of malaria commodities (e.g., vector control tools, diagnostics) through policy and market interventions	Action plan for improving product availability, affordability, and adoption
Financing & Investment Mobilization	Develop scalable financing mechanisms to support private-sector-led malaria interventions (blended finance, co-investment models)	Pipeline of bankable intervention models and identified funding partners
Operational Coordination	Strengthen cross-member collaboration to reduce duplication and improve efficiency in programme implementation	Defined coordination structure, including thematic working groups and implementation clusters
Data, Monitoring & Reporting	Standardize data collection, reporting, and impact measurement across member activities	Harmonized M&E framework aligned with national reporting systems
Policy & Advocacy Positioning	Align on priority policy asks to advance private-sector participation in malaria control (tax incentives, regulatory approvals, inclusion in national plans)	Consolidated advocacy agenda with defined engagement targets and timelines
Innovation & Scale Models	Identify and validate scalable, high-impact intervention models from member organizations	Documented case studies and scale-up roadmap for replication across geographies
Communications as Performance Tool	Transition coalition communications (newsletter, podcast, etc.) into structured accountability and influence platforms	Communications framework linked to performance tracking and stakeholder engagement outcomes



Agenda

Agenda Item	Session Lead	Description / Key Focus Areas
Welcome Address	Dr. Mories Atoki – CEO, ABCHealth	Formal opening of the meeting; setting the tone and reinforcing the coalition’s strategic direction
Opening Remarks	Michael Steinberg – Health & Medical Specialist, Risk, Partnerships & Strategy, Chevron; CAMA Co-Chair	Context-setting remarks from the Co-Chair; emphasis on private-sector leadership and strategic alignment
CAMA Presentation: Review of 2025 Activities	Dr. Mories Atoki – CEO, ABCHealth	Presentation of 2025 performance, highlighting key milestones, outcomes, and institutional progress
2026 Strategic Priorities	Dr. Mories Atoki – CEO, ABCHealth	- Presentation of CAMA’s 2026 strategic focus areas and execution priorities - Alignment of member activities with coalition objectives - Identification of collaboration and co-investment opportunities
Open Forum	All Members	- Member updates on ongoing interventions and initiatives - Discussion of operational challenges and opportunities - Feedback on CAMA’s support structures, tools, and engagement model
Next Steps and Action Items	Secretariat / Leadership	- Synthesis of key decisions and action points - Assignment of responsibilities and timelines - Confirmation of next meeting date and proposed agenda
Call to Action	Dr. Francis Aminu – Director, Health & Nutrition, Aliko Dangote Foundation	Strategic charge to members, reinforcing commitment to execution, accountability, and measurable impact
Closing Remarks & Acknowledgements	Anointing Julius – Intern, CAMA Office, ABCHealth	Formal close; appreciation of member participation and reaffirmation of next steps

OPENING REMARKS

Mr. Michael Steinberg

**Health & Medical Specialist, Risk,
Partnerships & Strategy
Chevron**



Opening Remarks

Mr. Michael Steinberg, Co-Chair of the Corporate Alliance on Malaria in Africa (CAMA) and Health & Medical Specialist, Risk, Partnerships & Strategy at Chevron, set the tone for the session by situating the discussion within the current realities shaping global health delivery. The intervention pointed to a period defined by fiscal tightening, shifting political priorities, and increasing implementation complexity, noting that these dynamics require a more deliberate and structured response from private sector actors engaged in health.

Expansive portfolios without clear prioritization were identified as a risk to effectiveness. Instead, focus should be placed on a limited number of interventions that are technically sound, aligned with agreed objectives, and capable of delivering verifiable results. Activities should be assessed against defined performance metrics, with clear line-of-sight between inputs, outputs, and outcomes. In this context, relevance and impact take precedence over scale of activity, and each engagement—whether in advocacy, financing, or implementation—must demonstrate direct contribution to the coalition’s strategic direction.

Malaria and other vector-borne diseases continue to place sustained pressure on health systems and economic productivity, particularly in endemic regions. While constraints such as funding limitations, policy variability, and biological resistance remain, the technical base—ranging from diagnostics to treatment protocols and data systems—has advanced significantly. Greater value can be derived from aligning institutional capabilities, pooling resources, and ensuring that interventions are complementary rather than duplicative. Strengthened coordination across Corporate Alliance on Malaria in Africa and African Business Coalition for Health was therefore highlighted as necessary to improve execution and extend reach.

Effective collaboration depends on the quality of interaction within the partnership, including the willingness to surface constraints, interrogate assumptions, and refine approaches based on evidence and experience. Passive participation limits the coalition’s ability to adapt and respond; active contribution, by contrast, strengthens collective decision-making and supports more coherent implementation.

\$45 million

Annual private sector contribution to malaria and broader health initiatives in Africa

60%

Share of healthcare delivery in Africa supported directly or indirectly by private sector actors

2026 STRATEGIC PRIORITIES

Dr. Mories Atoki

**Lead, CAMA Office
CEO, ABCHealth**



2026 Strategic Priorities

As we look ahead, 2026 represents a decisive inflection point for malaria elimination across Africa. The global financing environment is tightening, vertical donor flows are becoming less predictable, and competition for limited health resources is intensifying. In this context, domestic resource mobilisation is no longer supplementary, it is foundational. The private sector must therefore evolve from engaged stakeholder to structured leader. That means helping shape financing architecture, influencing national malaria investment cases, supporting regulatory reform, and embedding malaria elimination within broader economic, workforce, and development agendas.

Our 2026 priorities are deliberately structured to respond to this reality.

Deepening Dialogue and Institutionalising Knowledge Exchange

- CAMA will convene high-impact platforms, including the Nigeria Roundtable, the World Malaria Day Webinar, the WHX Malaria Workshop, and strategic engagements at GITEX Africa, positioning these convenings as catalytic intersections where policy dialogue, product innovation, private capital, and implementation science converge rather than as isolated events.
- A CAMA Digital Knowledge Hub will be launched to consolidate private-sector best practices, technical insights, case studies, and scalable implementation models, creating a structured repository that strengthens shared learning and cross-sector collaboration.
- Through quarterly newsletters and coordinated communications targeting more than 20,000 stakeholders, CAMA will ensure that malaria elimination remains visible within corporate boardrooms, policy environments, and investment discussions across the continent.



Why does this matter?

To reframe malaria response from fragmented, event-driven efforts to a coordinated, systems-based architecture that improves scale, efficiency, and measurable impact. It positions convenings as catalytic intersections where policy, innovation, financing, and implementation science are intentionally integrated to address long-standing silos that have slowed progress in malaria control. In addition, the Digital Knowledge Hub closes a critical gap by consolidating best practices and enabling standardized, data-driven replication of high-impact interventions across contexts. Sustained multi-stakeholder engagement further ensures malaria remains an economic and policy priority, strengthening private-sector commitment and financing.



Strengthening Private Sector Advocacy with Measurable Influence

Advance

structured advocacy efforts to strengthen awareness and technical understanding of Indoor Residual Spraying (IRS), while stimulating sustained demand for Long-Lasting Insecticide-Treated Nets (LLINs) to ensure that product innovation translates into measurable uptake and impact.

Deepen

engagement with the End Malaria Council and National Malaria Elimination Programmes to move beyond symbolic participation, ensuring that private-sector contributions are formally integrated into national malaria strategies, costed operational plans, and accountability frameworks.

Align

advocacy efforts with national policy processes to position the private sector not only as a supporter, but as a co-implementer and co-investor within malaria financing and service delivery architectures.



Average decline in malaria incidence with consistent use of Long-Lasting Insecticide-Treated Nets (LLINs)



Increased implementation efficiency when interventions are embedded in national plans



Innovating with Institutional Credibility

- The “Malaria in the Workplace” programme, to be launched through the ABCHealth Academy, will embed malaria prevention within occupational health systems, ESG strategies, and workforce resilience planning, shifting malaria from a CSR initiative to a core business continuity priority.
- Engagement with the Harvard “Science of Defeating Malaria” initiative will strengthen the scientific and evidence base guiding intervention choices, ensuring that corporate and coalition investments are informed by the latest research and implementation data.
- Expanded podcast platforms and curated technical dialogues will elevate thought leadership that integrates science, financing strategy, and scalable execution, reinforcing CAMA’s position as a credible private-sector platform within Africa’s malaria architecture.

Translating Strategy into Measurable Community Impact



Through the End Malaria Project in Kaduna, Ebonyi, and Lagos, CAMA will support targeted, data-driven interventions aligned with national priorities, ensuring that coalition-level advocacy translates into tangible outcomes at community level.



Integrated impact storytelling will deliberately connect malaria elimination with nutrition, maternal and child health, and economic productivity, reframing malaria not only as a health challenge but as a systemic development and growth issue.



Community-level programming will be supported by measurable indicators and structured reporting mechanisms to demonstrate both health and economic returns on investment.

\$4 billion + annually

Global malaria funding gap, highlighting need for private-sector capital.

30% - 50%

Reduction in duplication of efforts through coordinated national planning.

Expanding CAMA's Institutional Footprints & Influence



The coalition will recruit at least two new strategic members in 2026, broadening sector representation and strengthening the diversity of technical and financial contributions within the alliance.



A target of over 75% active participation across coalition initiatives will be pursued to ensure that membership translates into structured engagement, measurable accountability, and shared ownership of outcomes.



CAMA will elevate its presence at continental platforms including GITEX Africa, Africa Health ExCon, the Africa Social Impact Summit, and the WHX Leaders Summit, leveraging these spaces to strengthen visibility, credibility, and policy influence across the malaria ecosystem.

Organization	Key Contributions to Malaria Control
Chevron Corporation	Implements workplace malaria prevention programs and funds community-based interventions to reduce malaria burden.
Access Bank Plc	Provides financial solutions that support malaria research, strengthen healthcare infrastructure, and improve supply chain efficiency.
Aliko Dangote Foundation	Invests in large-scale malaria prevention campaigns, expands access to diagnostic tools, and supports treatment accessibility across communities.
Vestergaard	Develops and supplies innovative long-lasting insecticidal nets (LLINs) and advanced vector control solutions.
Syngenta	Supports agricultural and environmental initiatives that help reduce malaria transmission in farming and rural communities.
ExxonMobil	Funds malaria research, vaccine development efforts, and community-based intervention programs.
DCL	Provides high-quality laboratory equipment and diagnostic solutions to enhance accurate malaria detection and effective case management.
Nigerian Breweries	Drives corporate social responsibility (CSR) initiatives focused on community awareness, education, and malaria prevention campaigns.
Envu	Delivers environmental management solutions that target and reduce mosquito breeding sites, contributing to vector control.

2026 Outlook

CAMA aims to enhance its efforts in the fight against malaria in Africa by leveraging ABCHealth's platform. This includes sharing success stories through podcasts and webinars while increasing member contributions and engagement.

Key Focus Areas:

- Business Engagement: Supporting businesses in workplace and community malaria programs.
- Policy Advocacy: Advancing malaria awareness on national and international agendas.
- Strategic Partnerships: Expanding collaborations to scale up malaria control and elimination efforts.
- High-Burden Countries: Strengthening interventions in areas with the highest malaria prevalence.
- Communication & Membership Growth: Enhancing member engagement through media and coalition networks.

Planned Activities 2026

CAMA has mapped out a series of key activities and engagements for 2026, designed to sustain momentum, deepen partnerships, and advance private-sector contributions toward malaria elimination across Africa.

- Q1 2026 – Operational Review & Member Strategy Session
- April 2026 – CAMA Webinar (World Malaria Day)
- May 2026 – Zenith Africa Healthcare Awards
- June 2026 – World Health Exhibition (Lagos) – CAMA Technical Session
- June 2026 – Africa Health ExCon (Cairo)
- August 2026 – World Mosquito Day Virtual Dialogue
- September 2026 – UN General Assembly Side Event

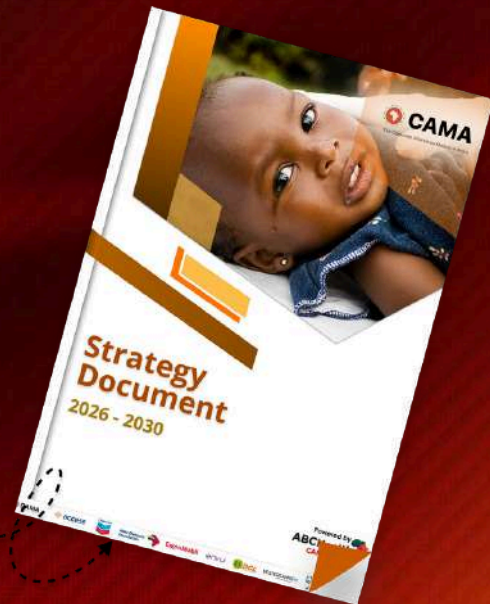
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
ABCHealth Webinar on Mental Health & Workplace Wellness (Virtual)	█											
ABCHealth Africa Health Session, WHX Labs, Dubai		█										
CAMA Members Meeting		█										
CAMA World Malaria Day Webinar (Virtual)				█								
ABCHealth VIP Delegation, Africa Health ExConference, Cairo						█						
ABCHealth VIP Delegates/GITEX Africa, Marrakech					█							
ABCHealth Impact Summit, WHX Lagos						█						
CAMA Malaria & Tech Workshop, WHX Lagos						█						
ABCHealth CEO Roundtable Session, Toronto						█						

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
ABCHealth Session – Africa Primary Healthcare Forum, Abuja							█					
ABCHealth Panel and Roundtable Session, Africa Social Impact Summit, Lagos							█					
ABCHealth Session, Africa Film Finance Forum, Lagos									█			
World Health Expo (East Africa), Nairobi										█		
ABCHealth CEO Roundtable, Africa Healthtech Summit, Kigali										█		
A.H.E.A.D. Africa Healthtech Conference, Lagos											█	
ABCHealth VIP Roundtable Session, WHX Leaders Africa Summit, Addis Ababa												█



CAMA 2026 - 2030 Strategy & Action

OUT NOW!



The Corporate Alliance on Malaria in Africa (CAMA) subscribes to the High Burden to High Impact (HBHI) approach, launched in 2018 by the WHO and the RBM Partnership to End Malaria. This approach focuses on the 10 highest-burden countries in Africa, aiming to accelerate progress against malaria through improved planning and execution of public health responses.

Key Pillars of HBHI:

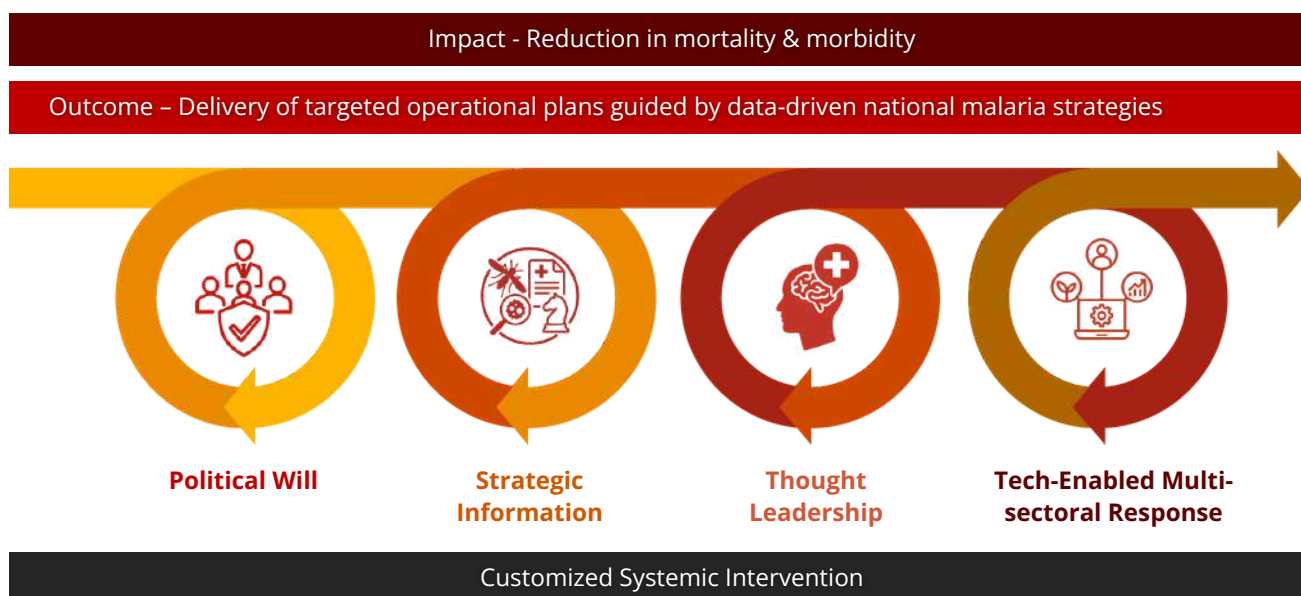
- HBHI emphasizes four mutually reinforcing response elements:
- Political Will – Strengthening leadership and commitment.
- Thought leadership lead– Leveraging data for better decision-making.
- Tech-Enabled Multisectoral Response - Multisectoral collaboration driving coordinated, data-driven impact.

These elements support an effective health system and a multisectoral response, leading to the implementation of prioritized operational plans and ultimately contributing to reductions in malaria mortality and morbidity.

CAMA's Strategic Approach for 2030

CAMA has designed a multi-year strategy to align with the progress of malaria elimination in African countries:

- Countries primed for malaria elimination by 2025: Botswana, Cape Verde, South Africa.
- Countries progressing toward elimination by 2030: Rwanda, Kenya, Senegal.
- High-burden countries working to regain momentum toward global malaria goals: Nigeria, Democratic Republic of Congo (DRC), Uganda, Mozambique, Ghana, Tanzania, Angola.



Technical Framework for Malaria Elimination & Vector Control in Africa (Nigeria Focus)

Strategic Area	Technical Actions / Interventions
Policy Alignment & Strategic Integration	Engage the Federal Ministry of Health and the National Malaria Elimination Programme (NMEP) to integrate Indoor Residual Spraying (IRS) into Nigeria's national malaria elimination strategy, leveraging ongoing market intelligence and technical analyses.
Public–Private Engagement & Coordination	Strengthen structured collaboration with the End Malaria Council (Nigeria) through the Aliko Dangote Foundation (ADF) to align multisectoral stakeholders and mobilize coordinated malaria elimination efforts.
Advocacy & Thought Leadership	Sponsor and actively participate in vector control and malaria advocacy platforms; contribute to technical podcasts and knowledge-sharing fora on elimination strategies; co-develop advocacy frameworks to scale uptake of vector control interventions across the private sector and donor ecosystem.
Knowledge Dissemination & Visibility	Leverage ABCHealth platforms to disseminate evidence-based insights, highlight member and partner innovations, and amplify malaria control priorities across Africa's health ecosystems and workplaces.
Cross-Sector Collaboration	Facilitate multi-stakeholder engagement between private sector actors, government institutions, and development partners to establish sustainable financing mechanisms for malaria elimination.
Workplace Health Interventions	Design and implement corporate malaria prevention and treatment programs, integrating malaria into employee wellness frameworks to extend impact to surrounding communities.
Capacity Building & Awareness	Institutionalize malaria education and prevention within corporate structures, enhancing workforce awareness and promoting early diagnosis and treatment-seeking behavior.
Local Manufacturing & Supply Chain Optimization	Advocate for increased domestic production of malaria commodities (LLINs, RDTs, antimalarial drugs) and collaborate with regulatory bodies to optimize supply chains and mitigate stockouts in high-burden regions.
Research, Development & Innovation	Partner with research institutions to advance innovation in vector control, diagnostics, and therapeutics, including next-generation interventions.
Advanced Vector Control Technologies	Promote the adoption and investment in emerging technologies such as AI-enabled surveillance systems, smart vector traps, and genetic-based mosquito control approaches.
Data Systems & Evidence-Based Decision-Making	Enhance private sector participation in malaria data collection, analytics, and reporting systems to support real-time surveillance and evidence-driven policy formulation.
Digital Health Integration	Encourage investment in digital health platforms to enable real-time monitoring, predictive analytics, and rapid response to malaria outbreaks.
Strategic Communications & Demand Generation	Deploy mass media, digital platforms, and corporate communication channels to drive behavioral change, including LLIN usage, early testing, and adherence to treatment protocols.
Financing & Vaccine Access	Explore private sector financing mechanisms to support procurement, distribution, and equitable access to malaria vaccines in endemic regions.

Members' Feedback

Dr. Francis Aminu

Director, Health & Nutrition, Aliko Dangote Foundation

Dr. Francis Aminu underscored that the coalition stands at a pivotal moment in the malaria elimination journey, one defined by the paradox of tightening resources and increasing malaria cases. While he commended the 2026–2030 strategic direction as both apt and timely, he noted that the current situation creates a "tightrope" that the alliance must navigate with a heightened sense of urgency. He emphasized that the success of this ambitious roadmap will depend less on vision and more on disciplined execution, urging the alliance to "hold itself tightly" to ensure that the strategy is translated into immediate, collective action.

In his view, clarity of roles and institutional accountability must anchor the coalition's next phase. Dr. Aminu called for the urgent development of a result framework that clearly identifies who is responsible for what, based on each member's comparative advantage. He highlighted that this accountability must be supported by a costed operational plan, allowing the coalition to measure progress against specific indicators. Without such financial clarity and defined benchmarks, he cautioned, it becomes difficult to assess whether the alliance is truly achieving its goals or sustaining the necessary investment.

He further emphasized that private-sector engagement must evolve beyond participation in dialogue to a more structured ownership of outcomes. He introduced a broader perspective on the private sector, noting that engagement should include "purchasers" of health services and products not just those who manufacture them. Dr. Aminu argued that every organization, regardless of whether they produce malaria-related goods, has a workforce and a community footprint that requires protection. These entities have both a responsibility and a strategic interest in integrating malaria prevention into their operational systems to maintain productivity and resilience.

To illustrate this, he pointed to the Dangote Group as a viable template for the coalition. By leveraging the existing workplace and community programs organized across various business units within the Dangote Industries Limited setup, the coalition can expand these models to other industries. Dr. Aminu concluded by stressing that these private-sector contributions must be formally aligned with national malaria strategies to ensure they are visible within costed operational plans and reporting frameworks. He noted that by strengthening data use and measuring impact systematically at the field level, the alliance can prove its value and transform these corporate efforts into a sustained, transparent, and highly effective component of the national malaria response.

He commended CAMA's proactive leadership in equipping the alliance with the tools to actualize its strategy. However, he accompanied this praise with a firm charge to the members, reminding them that CAMA's strength is only as great as the commitment of its constituents. Every partner to move beyond the strategy's pages and step into their roles with renewed vigor, ensuring that the alliance remains the driving force for a malaria-free Africa.



Dr. Laide Lesi

Head, Occupational Health, Chevron Nigeria



Dr. Laide Lesi from Chevron began by expressing appreciation for the strategy presented, noting that the depth and passion behind the plan were evident. She acknowledged that while the roadmap is comprehensive and contains a significant amount of ground to cover, the vision aligns with the high-level objectives discussed in previous consultative meetings. She reinforced the necessity of the plan's ambitious scope, particularly given the current global and local pressures on malaria elimination efforts.

Echoing the sentiments of previous speakers, Dr. Lesi emphasized that the success of the alliance this year hinges on the dual pillars of measurability and accountability. She noted that for the strategy to move from a document to a functioning reality, every objective must be backed by clear metrics. In her view, ensuring that progress is quantifiable is the only way to maintain momentum and ensure that the alliance remains on track to meet its year-end targets.

"Malaria in the Workplace" initiative, a sector where Chevron maintains a particularly strong interest and an active internal portfolio. Dr. Lesi highlighted that while Chevron has already implemented robust workplace health systems, there is an urgent need to see this model replicated across a broader range of

industries. She argued that increasing the number of workplaces that actively prioritize malaria prevention would have a transformative effect on both employee well-being and the broader national health landscape.

Dr. Lesi also stressed the need for stronger integration between workplace programmes and community-facing interventions. Corporations, particularly those operating in high-burden areas, are uniquely positioned to bridge formal health systems and underserved populations. By aligning workplace initiatives with national malaria priorities and leveraging partnerships within the coalition, the private sector can significantly amplify both reach and impact.

She called for deeper collaboration within the coalition to share practical implementation lessons, workforce engagement models, and community integration strategies. By pooling experience and technical insights, members can avoid duplication, accelerate innovation, and strengthen the credibility of private-sector leadership in malaria elimination. Dr. Lesi concluded by reinforcing that the path to elimination will be shaped by disciplined execution at scale. With structured systems, consistent leadership engagement, and coordinated action, the private sector can play a transformative role in accelerating measurable reductions in malaria burden across the continent.

Tanya Moodley

Marketing Campaign Activations Manager, Africa, Envu

Tanya Moodley began by expressing appreciation for the opportunity to participate in the committee's deliberations, noting that the collaborative engagement and initial bilateral discussions had already established a strong foundation for constructive partnership. She emphasized that her organization, Envu, is strongly aligned with the strategic direction articulated within the 2026–2030 framework, particularly the pillars focused on malaria mobilization, community education, and public awareness generation. She underscored that these components are essential enablers of sustained behavioural change and are central to achieving measurable reductions in malaria transmission at scale.

She further observed that the level of commitment and passion demonstrated across the alliance is both evident and reinforcing, describing it as a critical driver for maintaining momentum in a multi-stakeholder environment that demands long-term consistency and coordination. She noted that effective malaria control requires not only technical interventions but also sustained public engagement, and that strategic communication remains a foundational tool for translating technical programmes into community-level understanding and adoption.

A key area of emphasis in her remarks was the strengthening of communication architecture and visibility frameworks within the alliance. She articulated the view that improved coordination of messaging, coupled with transparent and consistent reporting mechanisms, would significantly enhance stakeholder confidence and programme legitimacy. She stressed that empowering communities through well-structured, culturally appropriate, and data-informed communication strategies would not only improve awareness but also strengthen accountability loops between implementers, funders, and end beneficiaries. In this regard, she highlighted the importance of aligning communication outputs with measurable programme indicators to ensure clarity of impact and traceability of results.

She also expressed strong interest in the workplace and community health intervention streams, noting that these platforms represent critical touchpoints for delivering preventive and responsive malaria services. She indicated a desire to gain deeper technical insight into the operational design, implementation modalities, and monitoring frameworks governing these programmes. She further noted that such interventions provide a strategic entry point for private sector participation, particularly in extending reach to underserved populations through structured workplace engagement, community outreach systems, and localized delivery channels.

She called for strengthened engagement with key national institutions, including the National Malaria Elimination Programme and the Malaria Consortium-linked national coordination structures, as well as other relevant government and technical stakeholders. She emphasized that such engagement should be structured, continuous, and outcome-oriented to ensure that policy dialogue is translated into operational action.



Ms. Esther Graham

Sustainability Professional, Access Bank Plc



Esther Graham opened her remarks by expressing appreciation for the opportunity to participate in the committee, noting that her inclusion represents both a privilege and a responsibility to contribute meaningfully to the coalition’s evolving strategic discourse. While acknowledging that she was in the process of gaining deeper familiarity with recent developments within the alliance, she promptly identified a priority area requiring immediate and sustained attention—namely, the need for stronger strategic coherence between the coalition’s activities and the broader national public health architecture.

She emphasized that for private sector-led initiatives to achieve optimal effectiveness and long-term sustainability, they must be systematically integrated into the country’s overarching health policy and operational frameworks. This alignment, she noted, is not simply procedural but fundamental to maximizing impact—ensuring that financial, technical, and programmatic resources are directed toward high-burden geographies and priority intervention gaps as defined by government-led strategies and epidemiological evidence.

Ms. Graham underscored the importance of establishing more structured and continuous engagement between the alliance and

national health authorities. She highlighted that as the 2026–2030 strategy transitions into implementation, malaria control efforts will require a coordinated, multi-sectoral approach in which corporate interventions are deliberately synchronized with government programmes and delivery systems. Such alignment, she noted, would not only enhance efficiency and reduce duplication but also ensure that private sector contributions are formally captured within national monitoring, evaluation, and reporting frameworks.

Achieving meaningful progress in malaria elimination will depend on the ability of stakeholders to operate within a unified implementation ecosystem, where roles are clearly defined and complementary. By strengthening these linkages, the coalition can significantly enhance the scale, visibility, and measurable impact of its interventions.

In closing, Ms. Graham reaffirmed her commitment to the ongoing strategic planning process and expressed readiness to engage more deeply in the technical dimensions of the coalition’s roadmap. She indicated her intention to contribute more targeted, evidence-based recommendations as implementation parameters become more clearly defined, particularly in areas requiring financial structuring, partnership optimization, and performance tracking.

CALL TO ACTION

Dr. Francis Aminu

**Director, Health & Nutrition
Aliko Dangote Foundation**

Dr. Francis Aminu

Director, Health & Nutrition, Aliko Dangote Foundation

Dr. Francis Aminu concluded the session with a firm and action-oriented address, underscoring that the deliberations must transcend theoretical discourse and translate into measurable implementation outcomes. He emphasized that the session represents a critical inflection point for the alliance, marking the transition from strategy development to coordinated execution. Commending the depth and quality of contributions from members, he noted that the 2026–2030 CAMA Strategy should be regarded not merely as a policy document, but as an operational framework intended to guide aligned action across the malaria value chain—including public sector institutions, private sector actors, research and innovation hubs, manufacturers, and service delivery organizations.

He highlighted that while the strategy articulates clear priorities, targets, and intervention pathways, its effectiveness will be contingent on the adequacy of resource mobilization, institutional alignment, and accountability mechanisms. In this regard, he called for a cohesive, multi-stakeholder approach, driven by shared responsibility and reinforced by sustained financial and technical commitments.

In a direct appeal to members, Dr. Aminu urged strict adherence to pledged commitments and emphasized the importance of aligning corporate investments and programmatic activities with the strategic priorities defined by the Secretariat. He noted that targeted investments in proven and emerging malaria control tools—including vector control technologies, diagnostics, treatment protocols, and data systems—are essential to accelerating progress toward elimination.

While acknowledging existing systemic and operational constraints, he maintained that these challenges can be mitigated through strengthened governance structures, improved data-driven decision-making, and sustained capital deployment. He stressed the importance of leveraging high-quality epidemiological and programmatic data to optimize intervention targeting, improve efficiency, and enhance impact measurement across implementation cycles.

Particular emphasis was placed on the integration of malaria interventions within maternal, newborn, and child health (MNCH) platforms. He noted that strengthening these linkages is critical to improving coverage, reducing morbidity and mortality, and ensuring continuity of care. He further stressed that all proposed interventions must meet key criteria of accessibility, affordability, cultural acceptability, and environmental sustainability to ensure long-term adoption and impact.

He expressed appreciation to the Secretariat for the opportunity to deliver the closing charge on behalf of the Foundation and reiterated that operationalizing the strategy through deliberate, collective action will position CAMA to achieve its strategic objectives and significantly advance public health outcomes across Nigeria and the broader African region.





CAMA Leadership Structure

As the expectation for more cross-sector dialogue and collaboration becomes a mainstay in global health, CAMA has grown in its work over the years. Organizations willing to support the Alliance and to participate actively in our activities may engage either at the leadership level or the alliance level.

Leadership level (\$25K)

- Membership of the CAMA Leadership Council
- Introductions by CAMA team to Ministry officials & policy leaders, business leaders, NGOs and others in our network
- High-level visibility through the CAMA website, with featured membership page for your organization
- Priority access to events & speaking opportunities at CAMA and partner events
- Communications opportunities through our multimedia & social media channels; this may include features on your organization, podcast interviews & case studies in CAMA reports
- Input into strategic decision-making when CAMA's activities are being considered
- Priority for invitations to events (e.g. at UNGA, Business & Health Summit etc.) Opportunities to interact with governments, contribute to health policy development and raise awareness through specific malaria campaigns in countries where CAMA works
- Access to high-level technical guidance on malaria programming in countries where CAMA works. All of the benefits included in the Alliance level.

Alliance level (\$10K)

- Access to networking opportunities with government officials, policy managers, business leaders & other key stakeholders
- Visibility for your organization in CAMA newsletters, updates, and web/print publications
- Participate in CAMA events, including workshops & conferences
- Communication opportunities through our social media channels
- Logos on the CAMA website members' page



Closing Remarks

In his closing remarks, Anointing Julius formally concluded the session by expressing deep appreciation for the sustained commitment, strategic engagement, and collaborative spirit demonstrated by members of the coalition. He observed that the active participation of attendees extends beyond institutional representation, reflecting a convergence of executive leadership, technical expertise, and shared accountability toward accelerating malaria elimination efforts across the continent. He emphasized that the full value of the CAMA platform is realized only when member organizations transition from passive affiliation to deliberate, results-oriented engagement across programme and policy implementation.

He proceeded to acknowledge the distinguished contributions of key stakeholders who significantly shaped the day's deliberations. He recognized the leadership and technical inputs of Dr. Francis Aminu and Maryam Buhari of the Aliko Dangote Foundation; Michael Steinberg and Dr. Laide Lesi of Chevron; Christine Ochieng, Tanya Moodly, and their team at Envu; as well as Esther Graham of Access Bank. He further acknowledged the contributions of key members who were unable to attend, noting that the collective leadership and institutional backing of these stakeholders remain central to the alliance's capacity to influence policy direction, advance evidence-based advocacy, and mobilize the financial and technical resources required for scalable malaria interventions.

Looking ahead, the coalition's transition into the implementation phase necessitates a heightened focus on institutional alignment, operational coherence, and performance accountability. He called for strengthened participation across CAMA's strategic and technical platforms, with clear linkage between member contributions and the defined targets of the 2026–2030 strategy. He emphasized the importance of coordinated intelligence-sharing mechanisms and sustained investment flows to ensure that the strategy is effectively translated into actionable programmes that deliver measurable health and socio-economic outcomes at scale.

In concluding, he reiterated that the success of the alliance will ultimately be determined by the extent to which member organizations internalize and operationalize agreed interventions within their respective systems and networks. He expressed appreciation once again for the leadership and commitment demonstrated by members and encouraged continued momentum in advancing the coalition's shared priorities. With a final note of thanks, he formally declared the 2026 Members' Meeting closed, marking the commencement of the next phase of coordinated action.

Appendix

World Malaria Day Webinar

The upcoming World Malaria Day webinar convened under the Corporate Alliance on Malaria in Africa is positioned within a critical inflection point in global malaria control. Current epidemiological estimates indicate approximately 249 million malaria cases and over 600,000 deaths annually, with sub-Saharan Africa contributing disproportionately to both morbidity and mortality burdens. Beyond direct health outcomes, malaria continues to exert macroeconomic drag, particularly through workforce attrition, reduced labour productivity, and elevated employer healthcare liabilities.

While vulnerable populations, especially children under five and pregnant women, remain central to intervention targeting, the working-age population constitutes an under-optimized control frontier, particularly within high-exposure sectors such as extractives, agriculture, and manufacturing. This introduces a dual burden: public health risk and enterprise-level operational inefficiency.

The thematic construct reflects a deliberate shift from intervention sufficiency to intervention optimization, emphasizing the augmentation of established vector control tools—Long-Lasting Insecticidal Nets (LLINs) and Indoor Residual Spraying (IRS)—through digital intelligence layers and systems integration.

Vector control remains responsible for a substantial proportion of malaria burden reduction over the past two decades. However, its current implementation architecture is increasingly constrained by:

- Insecticide resistance evolution, particularly pyrethroid resistance in Anopheles vectors
- Operational inefficiencies, including suboptimal IRS coverage fidelity and inconsistent LLIN utilization
- Urban ecological transitions, introducing heterogeneous transmission dynamics not aligned with legacy rural-centric control models

- Climate variability, altering vector breeding cycles, transmission seasonality, and geographic spread.
- The webinar is therefore structured to interrogate how technological augmentation can recalibrate vector control systems toward precision, adaptability, and efficiency. The concept of “smart” vector control, as framed for this session, is underpinned by the integration of data systems, geospatial intelligence, and predictive analytics into traditional malaria intervention frameworks.

Key technical components include:

a. Geospatial Intelligence Systems (GIS & Remote Sensing)

- High-resolution environmental mapping to identify larval habitats
- Urban malaria risk modelling incorporating drainage, housing density, and land-use data

b. Artificial Intelligence and Predictive Modelling

- Resistance pattern modelling based on entomological and chemical exposure datasets
- Optimization models for resource allocation across high-transmission clusters

c. Digital Surveillance and Real-Time Monitoring Platforms

- Mobile-enabled field data capture for LLIN distribution and IRS coverage
- Integration with national malaria information systems for synchronized reporting

d. Behavioural Technology Interfaces

- Mobile health (mHealth) messaging systems to improve LLIN utilization compliance

REGISTER TO ATTEND



Acknowledgements

On behalf of the African Business Coalition for Health (ABCHealth), the Corporate Alliance on Malaria in Africa (CAMA) extends its sincere appreciation to its distinguished leadership, Aliko Dangote, President of Dangote Industries Limited and Co-Founder of ABCHealth; Aigboje Aig-Imoukhuede, Chairman of Access Corporation and Co-Founder of ABCHealth; Ms. Zouera Youssoufou, Managing Director/CEO of the Aliko Dangote Foundation and Board Member of ABCHealth; and Dr. Mories Atoki, Chief Executive Officer of ABCHealth—whose collective vision, stewardship, and unwavering commitment continue to position ABCHealth as a trusted platform for private-sector leadership in Africa’s health transformation. Their guidance remains foundational to the Coalition’s work in advancing resilient health systems, catalyzing innovation, and strengthening the role of the private sector as a co-architect of sustainable healthcare solutions across the continent.

Profound appreciation is extended to all distinguished co-chairs, members, partners, and stakeholders who participated in the CAMA Members Meeting. The session provided a high-level platform for strategic dialogue, technical exchange, and cross-sectoral alignment, reinforcing the critical role of the private sector in accelerating malaria elimination across Africa. The depth of engagement demonstrated by participants reflects a shared commitment to advancing coordinated action, strengthening health systems, and contributing to measurable reductions in malaria burden across endemic regions.

The Alliance further recognizes the sustained technical contributions, financial investments, and programmatic leadership of its member organizations, whose efforts continue to underpin Africa’s malaria response architecture. The engagement of Access Bank, Aliko Dangote Foundation, Chevron, ExxonMobil, Nigerian Breweries, Vestergaard, Syngenta, DCL, and Envu has been instrumental in advancing workplace malaria programmes, vector control interventions, innovation in prevention technologies, supply chain resilience, implementation research, and advocacy for sustainable financing mechanisms. Collectively, these contributions continue to demonstrate the transformative potential of coordinated private sector action in public health.

CAMA, anchored operationally by the African Business Coalition on Health (ABCHealth) as its Secretariat and coordination office, remains committed to strengthening multi-sectoral partnerships, enhancing implementation frameworks, and advancing data-driven, evidence-based interventions toward malaria elimination. The collective commitment of members and partners continues to serve as a critical driver in accelerating Africa’s progress toward a malaria-free future, while ensuring alignment with national and regional health priorities.

The Alliance further acknowledges with appreciation the thoughtful feedback, technical inputs, and strategic recommendations provided by members throughout the meeting. These contributions are instrumental in refining the CAMA implementation roadmap, strengthening accountability mechanisms, and enhancing the effectiveness of private-sector engagement in malaria control. The insights shared will continue to inform programme design, improve operational efficiency, and ensure that interventions remain adaptive, evidence-based, and responsive to evolving epidemiological and system-level needs.

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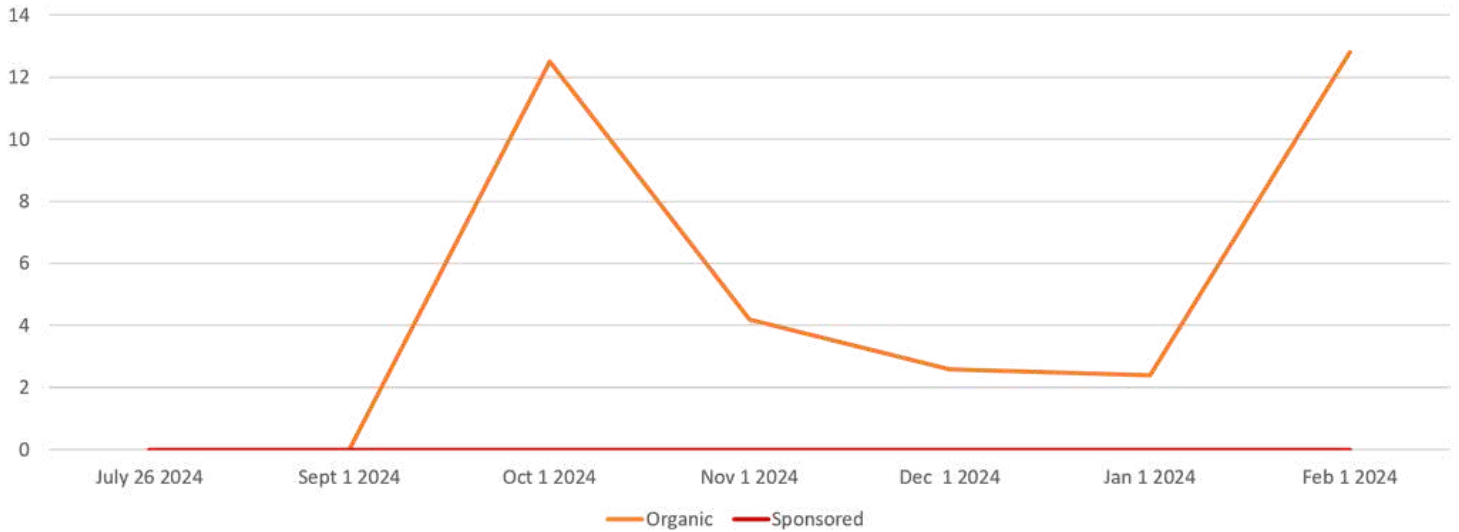
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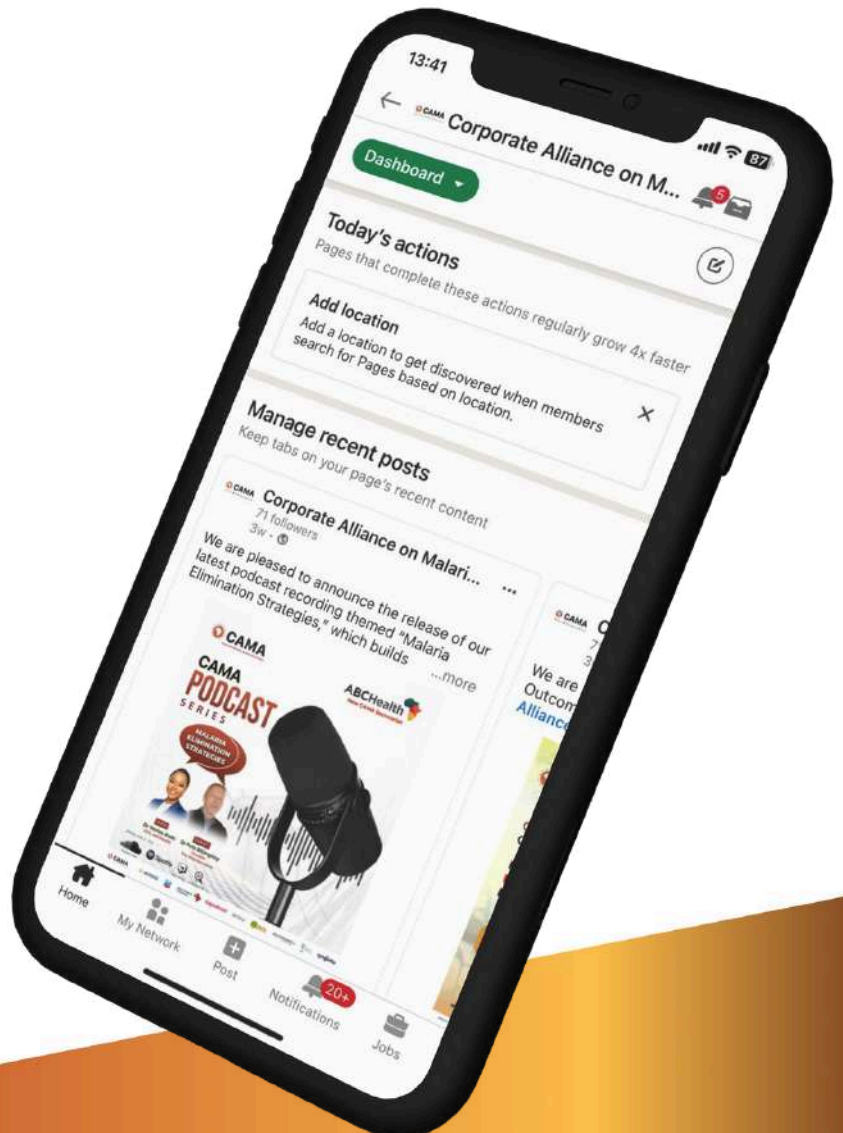
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